

**Monday 21 May 2012, 13:00 – 15:00**  
**Room B, WIPO Main Building**  
**(lunch provided)**



## **Making patents work for economic and technological growth: what is needed?**

Case studies from a Turkish university and  
Brazilian and German industry

**What enabling environment is needed  
for the patent system to support  
growth and technological  
development?**

**Speakers from different regions  
will share their practical experience of  
how issues like patent quality,  
technology transfer and  
legal certainty affect research,  
investment and technology  
transactions in small and large  
businesses, universities and  
research institutions.**

### **PANEL MEMBERS**

■ **Speakers :**

- **Zeynep Birsal**, Manager, Technology Transfer Office, Sabancı University, Turkey
- **Diana de Mello Jungmann**, Intellectual Property Program Coordinator, National Confederation of Industry of Brazil
- **Dr. Heinz Hammann**, Senior Vice President, Global Head of Patents, Boehringer Ingelheim.

■ **Moderator :**

- **Thaddeus Burns**, Senior Counsel, IP and Technology Policy, General Electric



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