

Making IP work for developing countries

*Views from
intellectual
property
creators in
Africa, Asia,
and Latin
America*

21 June, 13.00 – 14.45
WIPO Room B

How is the intellectual property system being used today by local innovators, creators and businesses in developing countries? What can their governments and WIPO do to help them and the local economy benefit from the use of intellectual property rights?

Moderator

Peter Siemsen

Senior Partner, Danneman, Siemsen, Ipanema, Moreira and Vice Chair of the ICC Commission on Intellectual Property (Brazil)

Speakers

Denise Naimara s. Tavares

Information, Technology and Intellectual Property Manager, Companhia Vale do Rio Doce, mining, logistics and energy (Brazil)

Laura Tesoreiro

Chairman of EPSA Music, independent record label specializing in tango and folk music (Argentina)

Peter Bloch

Chief Operating Officer, Light Years IP (non-profit organisation helping developing countries use the intellectual property system to alleviate poverty through trade)

Mohammed Ramzy

Chief Executive of El Nasr Film Company and Vice President of the Egyptian Chamber of Cinema Industry (Egypt)

V P Venugopal

Director of International Operations, Medicines for Malaria Venture (India)



International Chamber of Commerce