



Saturday 21 May 2011 9:00 – 13:00

Bel Air Hotel The Hague, Conference Room A One

Competition and Innovation Policy

A dialogue on consumer welfare between agencies and business

9:00 – 9:15

Introductory addresses

- Paul Lugard, *Vice-Chair of the ICC Commission on Competition*
- Jaap de Keijzer, *Member of the Board of the Netherlands Competition Authority (NMa)*

9:15 – 10:45

Panel 1: The role of competition policy in supporting innovation and economic growth

Moderator: Anne Riley, *Associate General Counsel, Shell International*

Commentators:

- Rachel Brandenburger, *Special Advisor, International, Antitrust Division, US Department of Justice*
- Seonghoon Jeon, *Non-Standing Commissioner for the Korea Fair Trade Commission*
- Eduardo Perez Motta, *Chairman of the Federal Commission on Competition, Mexico*
- Vanimala Chetty, *Director, Vani Chetty Competition Law Ltd.*
- Eleanor Fox, *Walter J. Derenberg Professor of Trade Regulation, New York University School of Law*

10:45 – 11:15

Break

11:15 – 12:45

Panel 2: Unilateral conduct analysis: implications for innovation and consumer welfare

Moderator: James F. Rill, *Senior Counsel, Baker Botts LLP*

Commentators:

- Fernando M. Furlan, *Chairman of the Competition and Antitrust Council (CADE), Brazil*
- Randolph W. Tritell, *Director, Office of International Affairs, US Federal Trade Commission*
- Calvin S. Goldman, *Partner, Blake, Cassels, & Graydon LLP*
- Paul Lugard, *Former Head of Antitrust Philips and Assistant Professor of Law at Tilburg Institute of Law and Economics (TILEC)*

12:45 – 13:00

Closing address

- Michael D. Blechman, *Vice-Chair of the ICC Commission on Competition*

13:00 – 15:00

Lunch



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