



ICC Roundtable on Competition Enforcement and Compliance

A dialogue between agencies and business

Organized in conjunction with the ICN Annual Conference

SPONSORSHIP OPPORTUNITY

4th ICC Roundtable on Competition

16 April 2012, 14h- 18h, Rio de Janeiro, Brazil

The International Chamber of Commerce (ICC) brings its expertise as the *world business organization* directly to the public and to business practitioners.

The ICC Roundtable on Competition is a high-level forum where attendees can take part in an interactive discussion on competition law enforcement and compliance and get insights directly from regulators and business experts. Now, in its 4th year, this roundtable has become a significant gathering for business and agencies to engage directly in an open dialogue on current international competition issues.

Held just before the start of the ICN Annual Conference, the Roundtable will be led by renowned speakers in the field such as:

- Theophilo de Azeredo Santos, Chair, ICC Brazil
- Olavo Chinaglia, Interim President, CADE
- Carles Esteve-Mosso, Director for Policy and Strategy at the Competition Directorate General of the European Commission
- James F. Rill, Senior Counsel, Baker Botts
- Barbara Rosenberg, Partner, Barbosa, Müssnich & Arago

Sponsoring this roundtable will give your company the global recognition to reach senior officials, business people, legal practitioners and lawyers involved in international trade. Along with increasing brand awareness, your company also takes center stage in the discussions that will influence international competition policy and shape competition rules. Through this sponsorship you have the opportunity to reach worldwide competition agencies.

TARGET AUDIENCE

This 4th roundtable will be actively marketed to ICN Annual Conference participants and ICC exclusive global network (20,000 contacts) in the legal field, including:

- Academics
- Legal directors
- Practising lawyers
- Arbitrators
- Legal practitioners
- Corporate counsel
- Magistrates

Across sectors:

- Aeronautics
- Energy
- International trade
- Banking
- Finance
- Telecoms
- Construction
- Intellectual property



AN OPPORTUNITY FOR EVERY MARKETING GOAL

ICC offers your company many levels of sponsorship, during the Roundtable:

BENEFITS	€10,000	€5,000	€2,000
CEO address during social event	X		
Inclusion on media events when appropriate press conferences and interviews	X		
Opportunity to submit a relevant speaker	X		
Exhibition table	X	X	
Option to send announcement to participants	X	X	
Mention in related press releases when appropriate	X	X	
Special reduced registration fee 20% reduction	Unlimited	5	
Advertisement in official brochure	1 page	1/2 page	1/4 page
Complimentary entries each valued at €100	5	3	2
Option to distribute branded products to participants*	X	X	X
Branding on all promotional materials and activities website, emails, collateral, banners, social media	X	X	X

** To be procured by sponsor, and be pre-approved by ICC*

NOTE: Tailor-made packages are available to suit your company's needs.

We also offer rates to sponsor participants from a developing regions or students.

CONTACT

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