ICC TRAINING 2012

SPONSORSHIP OPPORTUNITY

ICC Training and Conferences brings the expertise of *the world business organization* directly to the public and to business practitioners. ICC courses on international commercial arbitration and negotiating international contracts are recognized as the best in these fields.

Sponsoring ICC training will give your company the global recognition to reach arbitrators, in-house counsel, business people, and lawyers and legal practitioners involved in international trade. Along with increasing brand awareness, your company will be front and centre in the developments of international arbitration. Through this sponsorship you have the opportunity to reach thousands of legal practitioners worldwide.

There are several training opportunities remaining in 2012:

PIDA International Commercial Arbitration
2012 ICC Rules of Arbitration mock case study
(English and French)
24-27 September, Paris

The 2012 ICC Rules of Arbitration
8-9 October, Paris

Masterclass on Incoterms 2010
11-12 October, Paris

Advanced PIDA Training on International Commercial Arbitration
(English and French)
3- 6 December 2012, Paris

TARGET AUDIENCE

The training sessions are designed for a vast range of international commercial arbitration users, from companies involved in international trade. These sessions will be marketed to 20,000 ICC exclusive global contacts in the legal field, including:

- Academics
- Arbitrators
- Corporate counsel
- Legal directors
- Legal practitioners
- Magistrates
- Practising lawyers

Across sectors:

- Aeronautics
- Banking
- Construction
- Energy
- Finance
- Import/Export
- Intellectual property
- International trade
- Regulations
- Policy
- Telecoms

WE THANK OUR TRAININGS SPONSORS

COMPASS LEXECON

SCHELLENBERG WITTMER

International Chamber of Commerce
The world business organization

AN OPPORTUNITY FOR EVERY MARKETING GOAL

Your company may choose to sponsor any **one** of our trainings or chose several trainings:

- 1 training **€5,000**
- 2 trainings **€8,000**
- 3 trainings **€10,000**

Depending on the scope of the training **BENEFITS** can include:

Exclusive host of a social event

•A key representative from your company gives the welcome address

Exhibition table

•Ideal space to promote your company's activities and interact with all participants

Complimentary registration

•Valued at around €1,500, can be used to invite a colleague or client to this training

Special 20% reduction fee

•Can be used to invite colleagues or clients to the training (quantity based on availability)

Special rate for developing region participant or students

•A perfect opportunity to demonstate your company's CSR commitment

Branded signage at venue*

Opportunity to provide branded notebooks and pens*

Opportunity to include branded gift*

Logo on all promotional materials

•Website + social media + folders + emails to network and participants

** To be procured by sponsor and pre-approved by ICC*

Ask about our tailor-made packages, which can be built to suit your specific company needs.

CONTACT

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