



Under the auspices of the ICC Institute of World Business Law

# ECONOMIC SANCTIONS IN THE GLOBAL ECONOMY

Paris | 25 June 2012

## SPONSORSHIP OPPORTUNITY

### Economic Sanctions in the Global Economy

25 June 2012, Paris

ICC Training and Conferences brings the expertise of the world business organization directly to the public and to business practitioners.

At a time when the global financial crisis has severely impacted trade flows and hampered world growth, can the extraterritorial application of economic sanctions find a justification?

The long arm reach of law enforcement agencies puts global companies before unprecedented challenges in terms of conflict of laws and regulatory jurisdiction. What is the right balance between the governments' objective of moving to a safer world and the business reality? How are judges and arbitrators expected to adjudicate a claim against non-performance triggered by foreign economic sanctions?

#### Conference highlights

This conference provides a unique public-private forum to discuss the extraterritorial application of economic sanctions. Industry leaders and their counsel will make the case to government officials on both sides of the Atlantic on how sanctions could be better conceived and applied.

100+ people from over 30 countries are expected to attend. Confirmed speakers include:

- David Mortlock, Special Assistant, Office of the Under Secretary for Economic Growth, Energy and the Environment, U.S. Department of State, United States
- Stéphane Chardon, DG External Relations, European Commission, Brussels

With the participation of representatives from the United States Department of Treasury, the French and the Swiss Parliaments as well as legal experts specialized in economic sanctions.

## TARGET AUDIENCE

Under the auspices of the ICC Institute of World Business Law, this premier conference will be actively marketed throughout 2012 to 20,000 ICC exclusive global contacts, including:

- |                       |                     |                     |
|-----------------------|---------------------|---------------------|
| ■ Academics           | ■ General managers  | ■ Treasury officers |
| ■ Bank executives     | ■ Law professionals |                     |
| ■ Compliance officers | ■ Payment officers  |                     |

Across sectors:

- |           |              |                       |
|-----------|--------------|-----------------------|
| ■ Banking | ■ Government | ■ International trade |
| ■ Energy  | ■ Insurance  |                       |
| ■ Finance | ■ Law        |                       |



International Chamber of Commerce  
The world business organization

## AN OPPORTUNITY FOR EVERY MARKETING GOAL

ICC offers your company many levels of sponsorship during the Conference:

BENEFITS	GOLD €10,000	SILVER €8,000	BRONZE €5,000
CEO exclusive address during social event	X		
Inclusion on media events when appropriate press conferences and interviews	X		
Option to send announcement to participants	X	X	
Mention in related press releases when appropriate	X	X	
Exhibition table	X	X	
Complimentary entries each valued at €900	5	3	2
Special reduced registration fee 20% reduction	Unlimited	5	1
Option to distribute branded products to participants*	X	X	X
Branded signage at venue*	X	X	X
Branding on all promotional materials and activities website, emails, collateral, banners, social media	X	X	X

\* Sponsor is responsible for procurement of materials

NOTE: Tailor-made packages are available to suit your company's needs.

We also offer rates to sponsor participants from a developing regions or students.