



International Chamber of Commerce
The world business organization



RIO+20
United Nations
Conference on
Sustainable
Development



ICC GREEN GROWTH ACTIVITIES 2012 - RIO+20

ICC at Rio+20 - UN Conference on Sustainable Development 13-21 June, Rio de Janeiro

ICC offers your company different levels to contribute to and tailor these activities to your needs. Through our partnership we will ensure that your company receives maximum exposure while gaining direct access to engage with key players. ICC'S activities around RIO+20 include:

Creativity 4 Innovation (C4I) Forum

13 June 2012 – 10.00-18.00; ICC Brazil, Avenida General Justo 307, 8 Andar, 20021-130

Contributing to the on-going international debate on the policy framework for green growth and its effective implementation, the C4I Forum will showcase forward-looking strategies, solutions, and design approaches. This event ought to create opportunities for intensive dialogue and a work-together atmosphere to bridge the gap between policy-making and the implementation of sustainable development strategies, and to discuss best practice experiences. There will be also a specific focus on global value chains and deepening linkages within Latin American and Caribbean economies, especially Brazil.

OVERVIEW

High level open dialogues

- Inspiring solutions for sustainable societies
- The Rio Debate: Why green growth needs to be driven by business

Lunch key note "Innovative partnerships for inclusive growth"

Expert panel sessions

- Investment and financing for green growth
- Greening the value chain

BASD Business Day – High Level Luncheon: The Role of Trade and Investment

19 June 2012 – 12.00-14.15; Windsor Barra Hotel

This high level luncheon which will address the role of trade and investment. Participants will join Heads of State and Government, Chief Executive Officers, heads of UN Agencies and senior leaders from key stakeholder groups to address priority areas central to making the transition to an inclusive green economy. The luncheon is designed to encourage governments to return to a rules-based markets approach, a competitive trade system and, to support a new sustainable development framework.

ICC High Level Official Side Event: Making a green economy happen

20 June, 13.15-14.45, Rio Centro

Co-organized with the Governments of Germany, Mexico and South Africa. The effective transition towards a green and inclusive economy that supports sustainable development is a common challenge amongst all actors. Chief Executive Officers, government representatives and leading green economy experts will discuss enabling conditions required for a green economy roadmap that will encourage and accelerate this transition. At this event, ICC will launch its "Green Economy Roadmap", a guiding framework that combines vision with actions at global, national and local levels, and features examples of best practices and collaboration.

AN OPPORTUNITY FOR EVERY GOAL

ICC offers your company different levels to contribute and tailor these activities to your needs. Through our partnership we will ensure that your company receives maximum exposure while gaining direct access to engage with key players in each region.

RIO+20 ACTIVITIES		
CREATIVITY 4 INNOVATION DAY, 13 June	€5,000	€10,000
Inclusion on media events as appropriate Press conferences and interviews		X
Opportunity to submit relevant speaker for a session	X	X
Complimentary invitations to VIP lunch	1	2
Advertisement in official programme	¼ page	½ page
Mention in related press releases when appropriate	X	X
Signage at venue*	X	X
Option to distribute branded products to participants*	X	X
Branding on all promotional materials Marketing to ICC's exclusive database and social media activities	X	X
BASD BUSINESS DAY, 19 June	€20,000	
Branding in all business day materials and communications during the event		X
Acknowledgement during opening and closing plenary sessions		X
Preference for participation in media events		X
Select location for promotional activities		X
High-level luncheon invitations		2
Complimentary invitations		6
MAKING A GREEN ECONOMY HAPPEN, 20 June	€1,500	
Acknowledgment of sponsor during event		X
Option to distribute branded products to participants*		X
Branding on all promotional materials Marketing to ICC's exclusive database and social media activities		X

* To be procured by sponsor, and be pre-approved by ICC.
Tailor-made packages can be created based on your specific interests.
Other activities will be priced as they become available.

CONTACT

Carlos Busquets, Deputy Director, Department of Policy
Luz Rodriguez, Global Partnerships Manager

+33 (0)1 49 53 29 75
+33 (0)1 49 53 28 42

cbs@iccwbo.org
lrz@iccwbo.org