



SPONSORSHIP OPPORTUNITY

ICC Training and Conferences brings the expertise of *the world business organization* directly to the public and to business practitioners.

The webinar run by key ICC experts will explain why the UN Conference on Sustainable Development (Rio+20) and its themes are important to your company and how you can get involved in the run up to and during Rio+20. Expected outcomes and negotiation processes will also be highlighted.

The webinar will cover:

- General Information on Rio+20
- The Rio+20 themes: the green economy in the context of sustainable development and poverty eradication; institutional frameworks for sustainable development
- How your company can get involved
- 30 minute Q & A session

Speakers include:

- Martina Bianchini, Vice President, EU Government Affairs and Public Policy, The Dow Chemical Company; Chair, ICC Task Force on Green Economy
- Laurent Corbier, Vice-President, Sustainable Development & Continuous Improvement, Areva; Chair, ICC Commission on Environment and Energy
- Louise Kantrow, ICC Permanent Representative to the United Nations

TARGET AUDIENCE

The webinars will be marketed to ICC exclusive global contacts across fields, including:

- Board Members, Chairs
- CEOs, Presidents, Managing Directors, General Managers, Executive Directors
- Partners, Vice Presidents
- Economists, Professors, Students, Engineers

ICC's global contacts cover 170 countries:

- Africa (8%)
- Americas (26%)
- Asia (20%)
- Europe (46%)

AN OPPORTUNITY FOR EVERY MARKETING GOAL

Your company may choose to sponsor the webinar at a rate of **€5,000**.

BENEFITS can include:

5 Complimentary registrations (valued at 500 EUR)

Webinar title slide with your company logo

Verbal recognition during webinar presentation

Branding on all promotional materials

Branding on post event emails

Ask about our tailor-made packages, which can be built to suit your specific company needs. If you like this opportunity, you may also be interested in ICC Green Growth Initiative 2012 sponsorship opportunities.

CONTACT

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