



International Chamber of Commerce
The world business organization

An ICC initiative
BASCAP
Business Action to Stop
Counterfeiting and Piracy

Join the BASCAP *Connections Gateway*

Around the world, an increasing number of companies are organizing national coalitions to improve the protection of intellectual property rights. The BASCAP *Connections Gateway* attempts to extend the contributions of these organizations by providing a common forum for the national, regional, international and intergovernmental actors involved in the fight against counterfeiting and piracy.

This forum connects the strategic activities pursued by the many actors working to fight counterfeiting and piracy and creates greater transparency in knowing who's doing what and where.

Organizations participating in the *Connections Gateway* are invited, free of charge, to submit their logo, mission statement, contact details and information on upcoming events and special initiatives. The benefits of participating include:

- Increasing visibility, as the BASCAP website is designed to serve as the premier online destination for locating information on the global fight against counterfeiting and piracy.
- Connecting with global organizations and actors pursuing similar strategies.
- Utilizing BASCAP communications channels to educate and inform the public about the organization's goals and projects.
- Contributing events to BASCAP's online calendar of global events and contributing content, such as press releases and studies, to BASCAP's Country and Sector Gateways and to BASCAP media alerts and newsletters.
- Assisting with the dissemination of BASCAP information to the organization's network of nationally-organized companies and members.

To participate in the connections gateway, please send your organization's mission statement, contact details and logo to Caitlin Martin, BASCAP Information Specialist, at cmartin@uscib.org.

Who? National mission



Who? Regional/international mission



Visit the BASCAP *Connections Gateway* online at:
www.iccwbo.org/bascap/id6175