



International Chamber of Commerce

The world business organization

An ICC initiative
BASIS
Business Action to Support
the Information Society

ICC-BASIS intervention (2), Ayesha Hassan, ICC Open Consultation-Internet Governance Forum (IGF)

Geneva, 16 September 2008

Thank you, Chair, for giving me the opportunity to come back on a few points, given the contributions of others, that we have had the opportunity to hear. I would like to support the input from ETNO on the discussion around cyber crime. I failed to point out, we also have submitted a lengthy contribution with details about our thoughts and contributions on various sessions. It's available in the back of the room and on the Web site of the IGF as well. We do continue to question the description of this topic area and have suggested that it should be articulated in a way to provide important factual information about the trends in crime online. It should help to raise awareness about the real problems that are being faced and progress that has been made to try to address them. This discussion would also include what cyber security is and how it has an impact on cyber crime. In our view, cyber crime poses challenges to all stakeholders, and cyber security involves all stakeholders.

This is an important opportunity to have a discussion about effective policy and regulatory approaches, as well as technical fixes and good practices and helpful initiatives. On that session, I would call the people's attention to our detailed comments in written form.

And I also wanted to provide a comment on input from some stakeholders who have encouraged the introduction of an emphasis on rights issues. Some have noted this would be, in particular, in the fostering security, openness, and privacy discussions at the IGF in India. ICC/BASIS members believe human rights are very important and support them. However, we do not believe that reorienting these important discussions on the challenges and opportunities of ensuring security and privacy and openness, to focus on rights, would be productive at the IGF in India. Having said that, business does believe that the IGF can serve as a forum where discussions regarding existing rights, recognized by the global community through the U.N. and other treaty-making bodies, can take place, sharing views and experiences.

Thank you.



What is Business Action to Support the Information Society (BASIS)?

ICC created BASIS to serve as the voice of business in the global dialogue on the Information Society, following the two World Summits on the Information Society (WSIS) held in Geneva (2003) and Tunis (2005). BASIS participates in UN-linked forums set up to continue the dialogue, such as the Internet Governance Forum (IGF), Global Alliance for ICT and Development (GAID), and the WSIS follow-up and implementation processes.

BASIS builds on the activities and network of the Coordinating Committee of Business Interlocutors (CCBI), which ICC formed to coordinate participation by world business in the processes leading up to and at the Summits in Geneva and Tunis.

To promote the environment in which global business will continue to thrive as an innovator of these technologies, BASIS will mobilize business to help shape the agenda and participate in these global discussions. The initiative aims to unite the business community, to raise awareness among the public, governments, civil society, intergovernmental organizations and technical authorities of what business requires to continue contributing to the development of the Information Society. BASIS relies on policies developed in ICC's Commission on E-business, IT and Telecoms (EBITT) as the foundation for its efforts.

For further information regarding BASIS, the founding partners, members and activities, please consult the BASIS website at: <http://www.iccwbo.org/basis>.

About ICC

The International Chamber of Commerce is the largest, most representative business organization in the world. Its thousands of member companies in over 130 countries have interests spanning every sector of private enterprise.

A world network of national committees keeps the ICC International Secretariat in Paris informed about national and regional business priorities. More than 2000 experts drawn from ICC's member companies feed their knowledge and experience into crafting the ICC stance on specific business issues. The United Nations, the World Trade Organization, and many other intergovernmental bodies, both international and regional, are kept in touch with the views of international business through ICC.

For more information please visit: www.iccwbo.org