









AUCKLAND  
CHAMBER OF COMMERCE  
*Business Vitality*

WAIKATO  
CHAMBER OF COMMERCE  
*Business Vitality*

GISBORNE  
CHAMBER OF COMMERCE  
*Business Vitality*

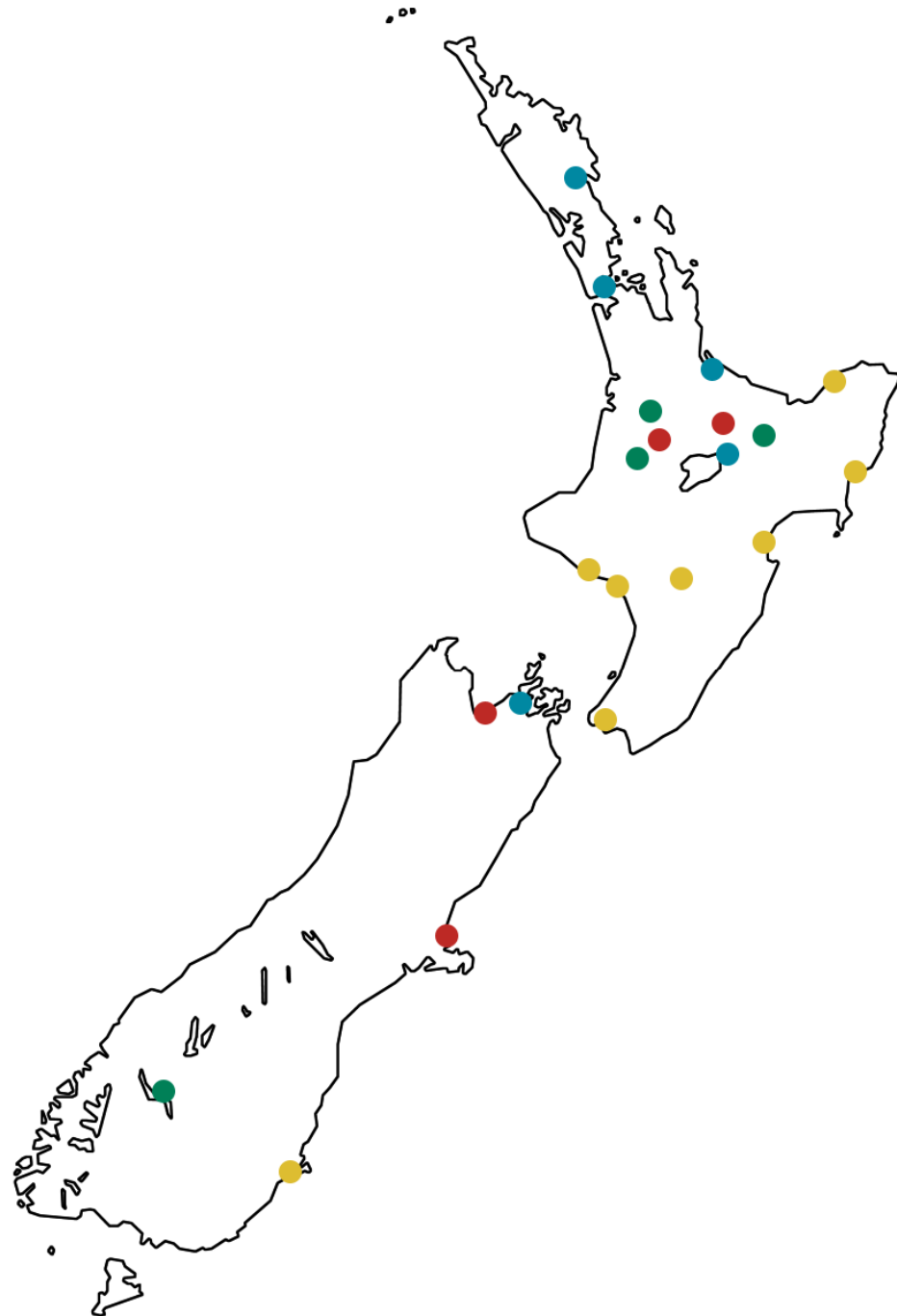
ROTORUA  
CHAMBER OF COMMERCE  
*Business Vitality*

WAITOMO  
CHAMBER OF COMMERCE  
*Business Vitality*

WELLINGTON  
CHAMBER OF COMMERCE  
*Business Vitality*

NELSON  
CHAMBER OF COMMERCE  
*Business Vitality*

OTAGO  
CHAMBER OF COMMERCE  
*Business Vitality*



**b** heard



**b** connected



**b** fit



**b** global



**b** ahead



AUCKLAND

CHAMBER OF COMMERCE

*Business Vitality*



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b the best you can be



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CHAMBER OF COMMERCE

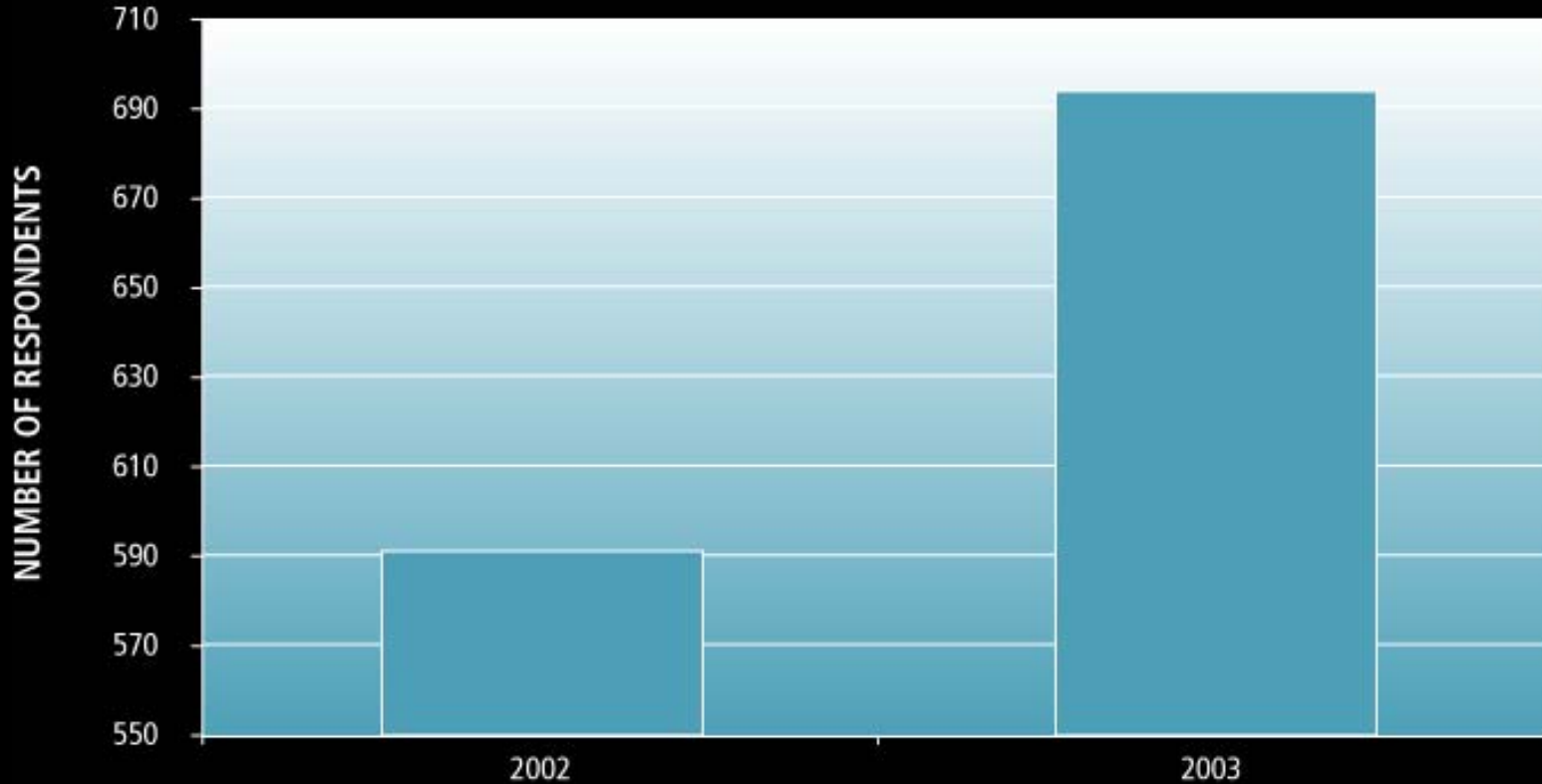
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b heard



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*Business Vitality*

# BUSINESS CONFIDENCE



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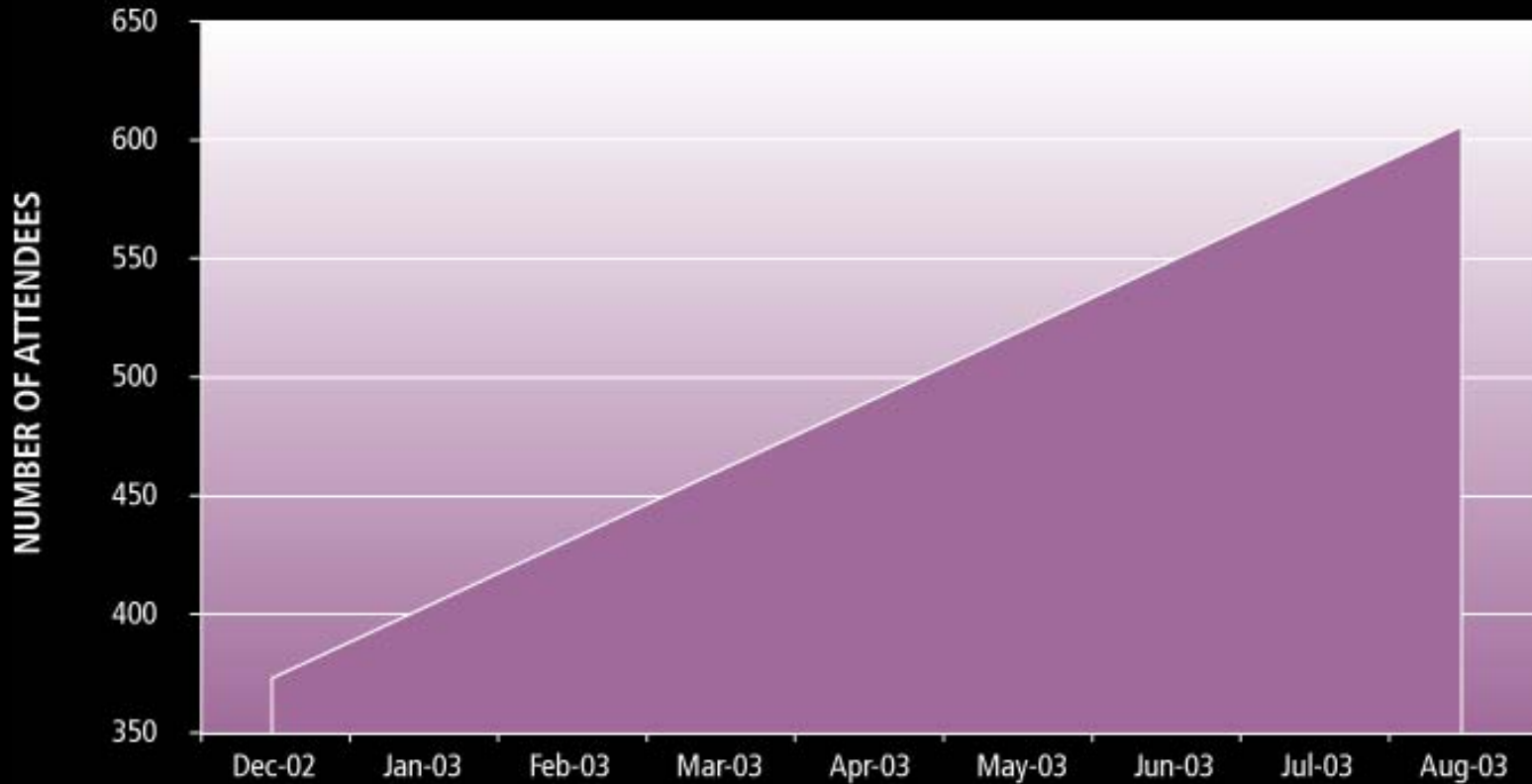


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# EVENT ATTENDEES



b fit

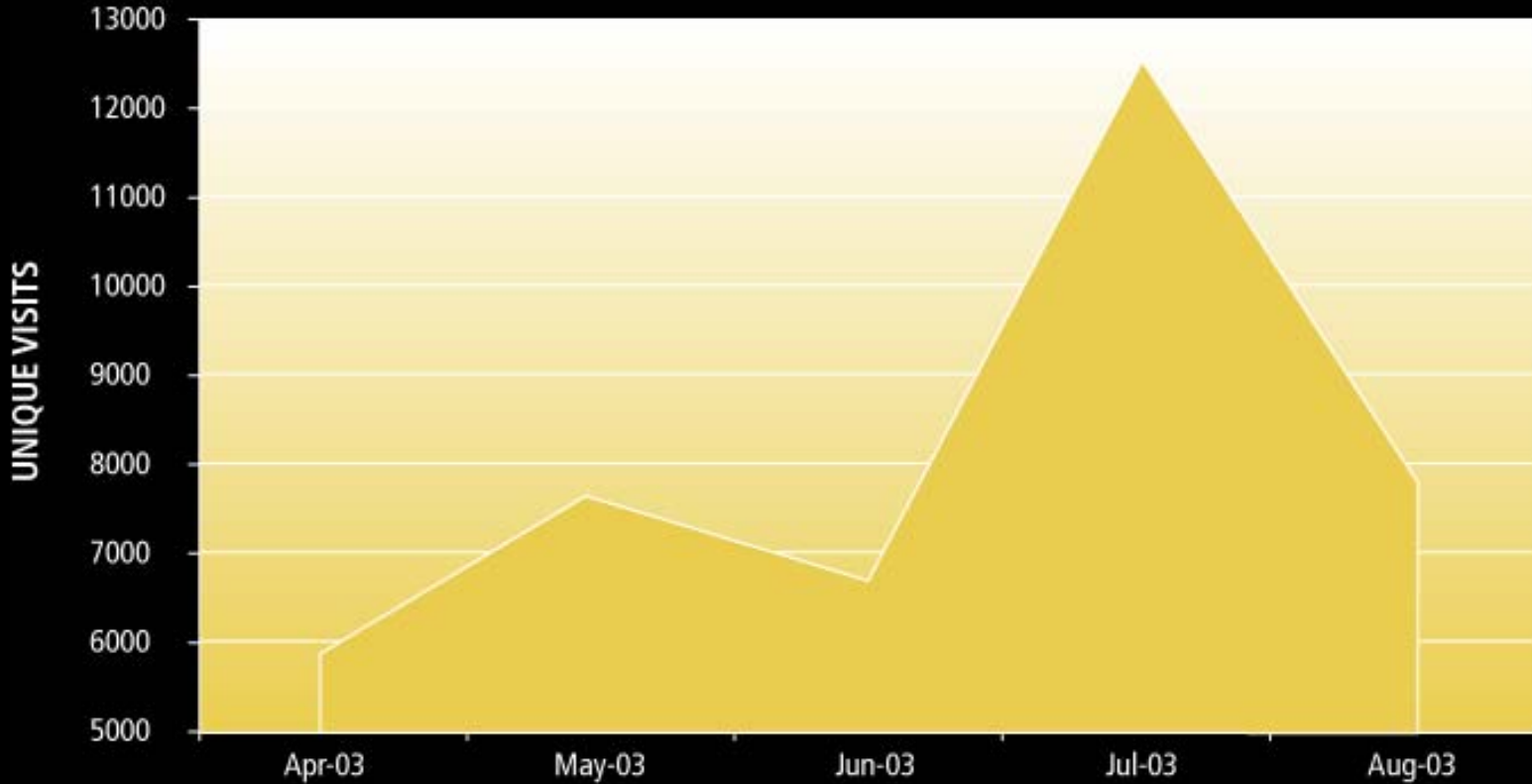


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# SITE VISITS



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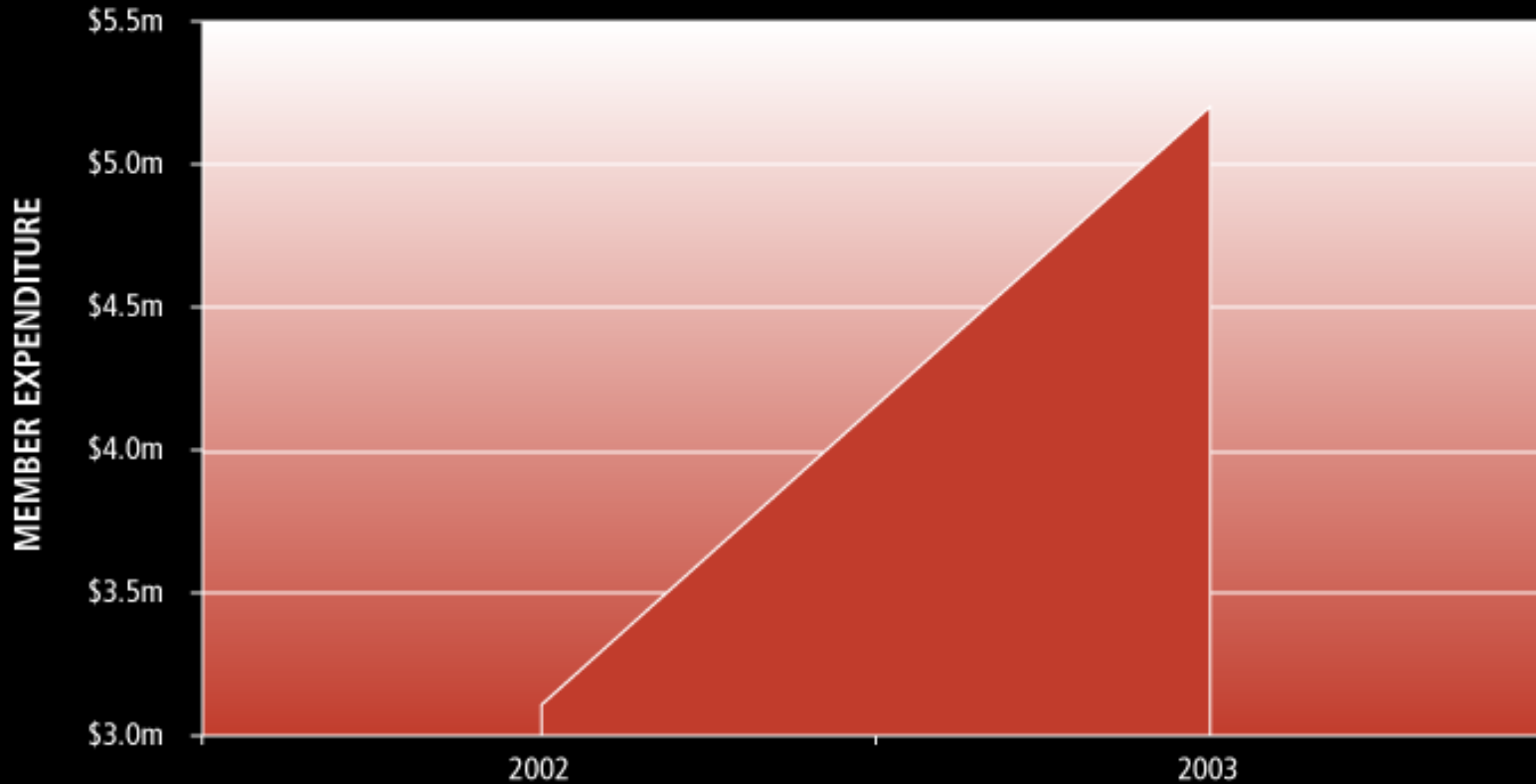
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# BOISE SALES TO MEMBERS



**Upcoming events**

Friday 14 February

CHRISTIAN DIOR GLAM GALA WITH Charlotte Dawson MBE

AUCKLAND CHAMBER OF COMMERCE Business Vitality

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VISIT WWW.B-VITAL.COM

**Business savings**

VISIT WWW.B-VITAL.COM (THE B-AHEAD SECTION) for more great savings like these:

- Save 25% on accommodation with Accor Hotels**  
Make use of this fantastic corporate accommodation deal for your business and leisure travel.
- Save 8-12% on liquor**  
You could be having your liquor at extra special corporate rates with Liquor King.
- Save a BIG deal on computer hardware and software**  
Have a PC, printer, scanner or server? Quality Direct has fantastic savings of between 5% and upwards of 20% on computer hardware.
- Save 10% off America's Cup corporate suites at the Ben Club**  
The exclusive Yacht venue.
- Save from 10% on Duty Free purchases**  
With Registry Duty Free.
- Save 10% on 12 month gym memberships**  
At any 11 fitness centres including the Tipton Baths.

**LAUNCH OF REGIONAL SAVINGS PROGRAMME & New Membership Card**

As of 1 March 2003 the savings and business discounts that have been available to members of the Auckland Chamber of Commerce will be available to all Chamber members in the northern network - that's Chamber members from Waipā to Northland.

All members will receive a new b-ahead booklet containing the updated savings they can take advantage of as a Chamber member or they can look these up on www.b-ahead.com in the b-ahead section. They will also receive a new Chamber membership card carrying the special northern region branding.

**COULD YOU BENEFIT from additional exposure to 10,000 people?**

Are you interested in promoting your business to 10,000 people from Waipā to Northland? If so we will promote your offer in a b-ahead and on our website and it will cost you as little as \$100. Check out the b-ahead section of our website for further details or contact **Tamara Tompkins on phone 309 6100** at the Chamber for more information. Current deadlines close on the 13th February.

APRIL 03

**Upcoming**

Your training team

CHAMBER TRAINING COURSES ARE DELIVERED IN PARTNERSHIP WITH TRAINING POINT NET

**TRAINING point net**

8-PART WITH CHAMBER TRAINING  
chamber training.co.nz

Chamber Training is an innovation to better results. Training workshops generally show that well targeted training assists retaining and attracting talented people. As we move towards full employment, it was for talented people will take you. You will not just get through recruitment but through the commitment to offer effective, practical training that delivers results, in effect, what you can learn Chamber Training.

**For more information** to register for any of the following courses please call Chamber Training on 09 580 1470, email [info@chambertraining.co.nz](mailto:info@chambertraining.co.nz) or complete the form on b-13.

ALL COURSES ARE HELD AT THE OTEA POINT CENTRE, 125 SANDHALL DRIVE, AUCKLAND CITY.

WORKBOOKS, REFRESHMENTS AND LUNCH PROVIDED

AUCKLAND CHAMBER OF COMMERCE

**Innovative**

April 2003 • Issue 29

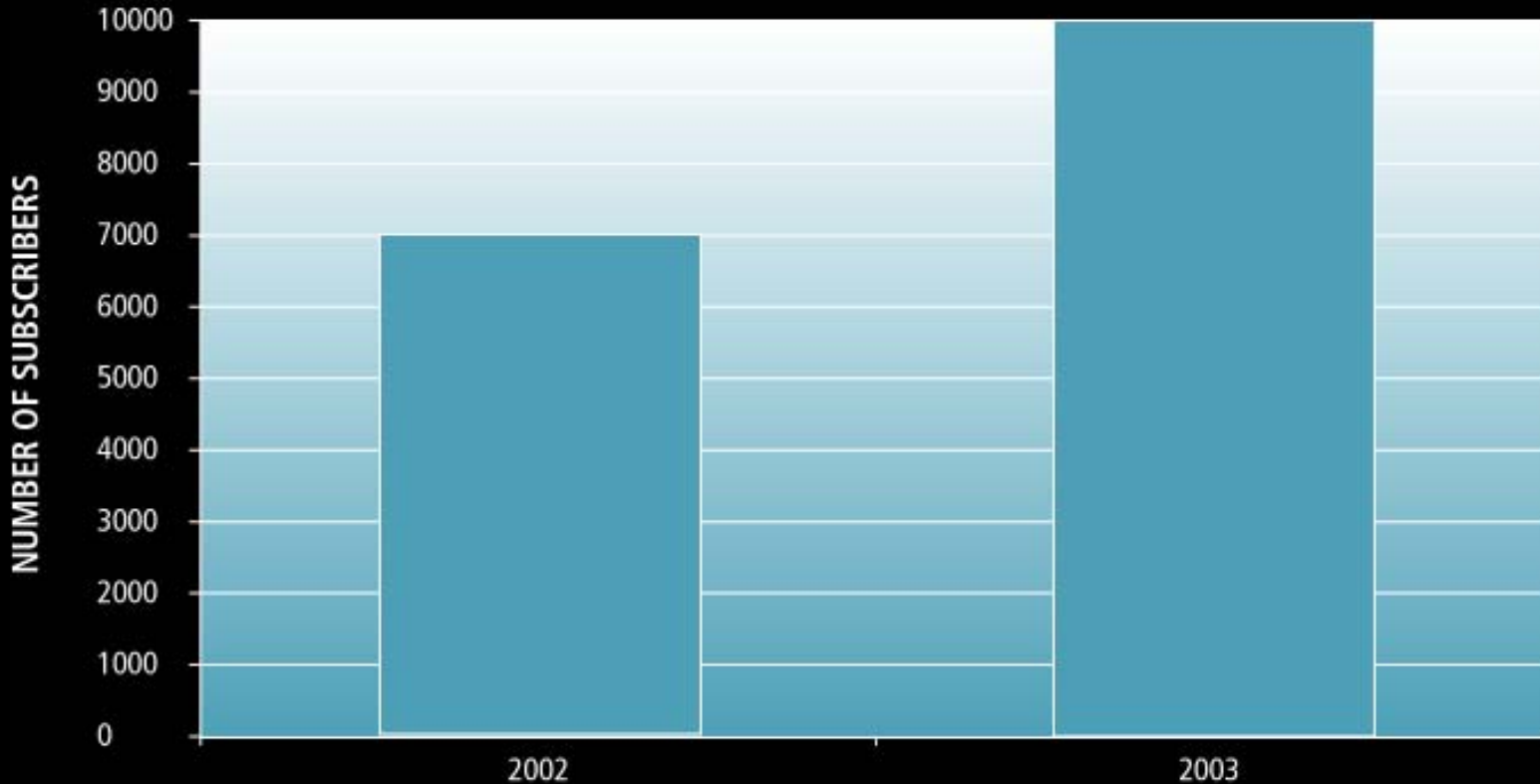
**UBD's Eamonn Bicknell**

See Inside For Your Chamber Events Calendar, Training Calendar and other Chamber Activities

MARKET RESEARCH CONSULTANTS

APRIL 03

# B-INNOVATIVE MAGAZINE SUBSCRIBER INCREASE



Auckland Chamber of Commerce - Microsoft Internet Explorer

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searchMe!

[b heard](#)
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[b global](#)
[b ahead](#)
[info centre](#)

**WELCOME TO b-VITAL.COM**

The web site of the Auckland Chamber of Commerce and Northern Region Chambers of Commerce Network

Our mission is to inspire and influence business vitality. We are here to help you "b" the best you can "b" in business.

**b heard**

- resources
- services
- mission and charter
- have your say
- statistics
- submissions

**b connected**

- all events
- event marketing centre
- business magazine
- advertising opportunities

**b fit**

- fitness
- members
- locations
- bookings
- e-books
- wellness
- new lists

**b global**

- travelling events
- affiliates
- meetings
- travel information
- export information
- advertising

**b ahead**

- business leaders
- corporate social partners
- all services
- member services
- connect a business

**info centre**

- about us
- join here
- member network
- check your name
- self your details
- change password

**LOGON**

USER NAME:

PASSWORD:

Go

HAVEN'T REGISTERED YET?

FORGOTTEN YOUR PASSWORD?

GO STRAIGHT TO:

**EVENTS CALENDAR**

SUBSCRIBE TO:

**b Informed**  
 Monthly email newsletter

SUBSCRIBE TO:

**b Innovative**  
 You-Monthly Magazine

CONSIDER OUR:

**LATEST SAVINGS**

**Save 10% on all 12 month Y-Fitness Memberships!!**

Internet Online Services **Substantial 10% discount**

Website Design **Business First month's charge FREE**

Duty Free **BARABACK Duty Free Discounts off Duty Free**

Customer Relationship Management Software **Technology Dynamics Limited FREE Consultation**

**LATEST NEWS**

Australian school for NZ  
 Meritex goes live! Tahiti's development site  
 Auckland Port traffic up  
 Meridian bid for Australian company listed  
 Economic warnings: both on for vitality  
 Auckland, exports will reach \$10 million, says  
 Fed keeps US rates at 1.75% low

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THE CHAMBER IS PROUD TO PARTNER WITH THESE BUSINESS SPONSORS:

**BOISE** **Ford**

Other Sponsors

**b heard**

When you're the volume of a collective voice & be heard above the rest

Join the Auckland Chamber of Commerce and Northern Region Chambers of Commerce Network

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**b connected**

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- business magazine
- advertising opportunities

**b fit**

Increase your ability to be the best you can be & maintain a healthy business

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**b fit**

- fitness
- members
- locations
- bookings
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- wellness
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**b global**

- travelling events
- affiliates
- meetings
- travel information
- export information
- advertising

**b ahead**

Be advantaged by taking the buying process & get ahead in the dollar game

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**b ahead**

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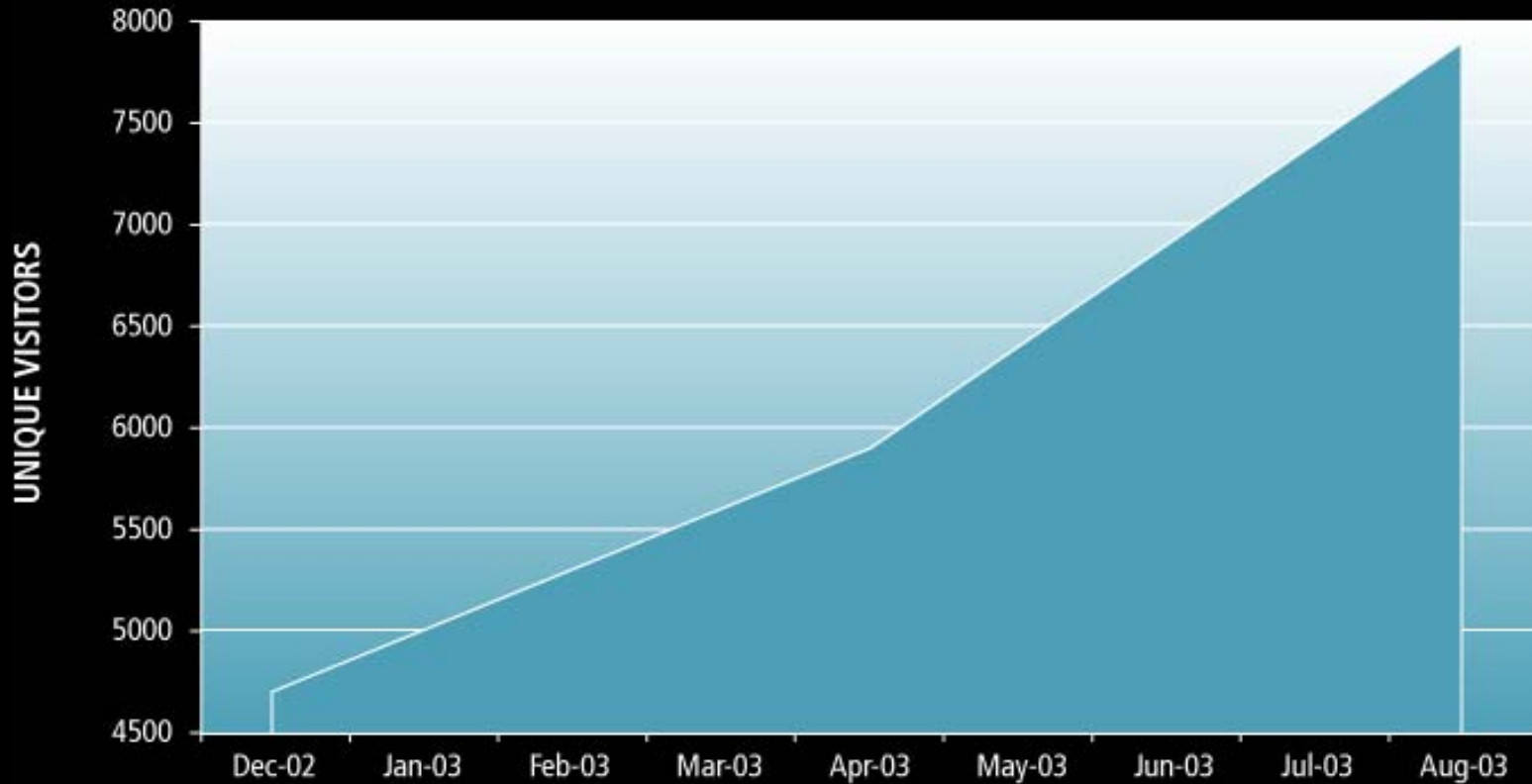
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# UNIQUE VISITORS



# PAGE VIEWS



# NUMBER OF

