



World Chambers Federation
ICC's specialized division for chamber affairs



5th World Chambers Congress

Partnerships for prosperity

Istanbul, Turkey

4-6 July 2007

Programme update



International Chamber of Commerce
The world business organization

Meet us at the crossroads of civilizations

“Businesses around the world must learn from each other if they are to meet the



challenges they face today. Don't miss out on this unique opportunity to strengthen the networks

that are invaluable for chambers of commerce and their business community.”

Marcus Wallenberg

*Chairman, ICC
Chairman, Saab and Skandinaviska
Enskilda Banken, Sweden
Vice-Chairman
L M Ericsson, Sweden*

“Chambers know that to serve their members effectively in today's global economy they



must work together – and that means building human relationships through personal

contact. The World Chambers Congress is the ideal place to build partnerships for prosperity.”

Rona Yircali

*Chairman
World Chambers Federation
President
Balikesir Chamber of Industry*

“It is a great privilege for us to host the 5th World Chambers Congress in Istanbul,



the only metropolis in the world embracing two continents where East meets West. With

its rich programme and extensive networking opportunities combined with the famous Turkish hospitality, the 5th World Chambers Congress promises to be an unforgettable global event.”

Rifat Hisarciklioğlu

*President
Union of Chambers and
Commodity Exchanges of Turkey*

What is a World Chambers Congress?



Held every two years, the World Chambers Congress has established an enviable reputation as the place where chamber and business leaders get to know international peers and share experience and best practice on grassroots issues that have a direct impact on the chamber of commerce community.

Organized by ICC's World Chambers Federation (WCF), the World Chambers Congress is the only international forum open to the global community of over 12000 chambers.

Chamber delegates from at least 100 countries are expected to attend the 5th World Chambers Congress in Istanbul, which will feature an opening address by Turkish Prime Minister Recep Tayyip Erdogan.

Delegates come together from as far as the Democratic Republic of Congo, Australia, Ecuador, Mongolia, Nepal, Fiji, Madagascar, Uganda, Algeria, Philippines, Saudi Arabia, Afghanistan, Ivory Coast, Costa Rica and Cuba.

The Union of Chambers and Commodity Exchanges of Turkey (TOBB) is the host of the 5th World Chambers Congress in 2007, held during an exciting phase of Turkey's history, as it negotiates membership in the EU.

Congress history

1999

*Marseilles
France*

2001

*Seoul
Republic of Korea*

2003

*Quebec City
Canada*

2005

*Durban
South Africa*

What's in store in Istanbul?

The World Chambers Congress helps chambers better serve their member companies and, in turn, the economies of the countries where they operate.

Plenary sessions will address the overarching themes of the congress, drawing on the experience of some of the world's leading business, political and chamber figures.

Workshop sessions enable chamber leaders to improve performance by offering practical solutions, case studies, new products and services.

A lively programme of social events will ensure participants experience magnificent Istanbul in all its glory.



Exhibition area

One of the most successful aspects of the congress is the extensive exhibition area. Booths and display areas are available for chambers of commerce, companies and trade promotion organizations.

The congress is an ideal occasion for organizations to promote their own activities and other business opportunities in their region.

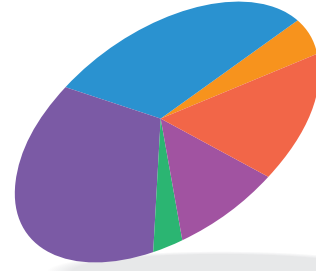
Facts and figures

World Chambers Congress participants by region



35% Asia-Pacific
29% Europe
18% Americas
18% Africa and Middle East

World Chambers Congress participants by position



16% Chamber chairmen and presidents
10% Chamber CEOs and secretary generals
3% Chamber board members
37% Senior chamber executives
28% Business executives
6% Government representatives

Spotlight on Turkey

An OECD nation with a functioning market economy and the capacity to cope with competitive pressure and market forces, Turkey is a key partner for trade and investment in international markets. Turkey plays a vital role for regional economies in private sector development and for their integration into the world economy.

An acceding country to the EU, its recent macroeconomic outlook has been impressive, with declining inflation and strong growth in productivity.

Sponsorship

Partnering with the World Chambers Congress gives you the potential, via the international chamber network, to target millions of businesses worldwide. Chambers of commerce are synonymous with the voice of small and medium-sized enterprises. SMEs are major drivers of economic growth and chambers are the natural vehicle to support this dynamic and resourceful business community. This is especially relevant in Turkey, where SMEs represent 90% of all business.

Business delegations

Many chambers will be accompanied to the congress by business delegations. The Foreign Economic Relations Board of Turkey (DEIK), with the support of TOBB, will be arranging an extensive business programme just prior to the congress. A seminar on business opportunities in Turkey, followed by one-on-one business meetings will be held Monday 2 July. A study tour to the Gebze Industrial Zone is available Tuesday 3 July.

For more information on opportunities at the World Chambers Congress visit www.istanbul2007.com

Plenary sessions

Managing global risks – a call to action for business and government

The contribution of the private sector to economic growth, job creation and the generation of wealth is an essential element of any successful economy – and one that needs to be nurtured. In particular for the developing world, the greatest contributors to sustained economic growth are small, medium and micro enterprises.

Economic development requires a sound and secure landscape to flourish. Yet war, terrorism, diseases, climate change and natural disasters are some of the global challenges which can best be addressed by government and business working together.

The way forward – in responding to great and immediate need, as well as long-term economic planning – is through closer and smarter collaboration between governments and business.

Securing the future of energy

The business community's central role in discovering, producing, delivering and using energy makes it a critical partner in addressing the challenges of access, security and sustainability. Price volatility and concerns over the security of supply are creating new challenges for economies and business. What public policy frameworks are needed to enable countries to find their optimal energy mix and deal successfully with global energy-related environmental challenges? How can companies maximize energy efficiency to enhance their economic performance while minimizing environmental impact?

Threats to multilateralism

The multilateral trading system is in real danger. For 50 years, multilateral trade liberalization has been the engine of growth for the world economy. Yet despite this proven track record of success, governments seem to be abandoning multilateral trade liberalization in favour of other approaches.

How can business, government and inter-governmental organizations work together to avoid the dangers of protectionism and what role can chambers of commerce play in persuading governments and public opinion of the economic benefits of rules-based multilateral trade liberalization?

Beyond borders – chambers and migration

A major consequence of globalization is the enormous mobility of people within countries and beyond their borders. Demographics of both age and ethnicity are shifting in many countries. Such changes will continue to have profound effects on local economies and the operation of labour markets. As more and more business is conducted on a world scale, employers and workers alike require increasing cross-border flexibility to meet their respective needs.

The availability of skills is an essential factor in economic growth and enterprise development. Companies, large and small, look to adaptable labour markets in order to stay competitive.

Governance in a globalized economy

Corporate governance issues consistently make headlines around the globe as a lack of public trust in institutions creates a preoccupation with business responsibility. This critical issue now touches virtually all commercial spheres, from corporate boardroom behaviour to government contracting and supply chain responsibility.

Good governance and the institutions that underpin it, in plan and in practice, is a complex undertaking requiring ongoing commitment by business working closely with government.

Programme overview

Wednesday 4 July	
8.00	
8.30	Registration open
9.00	
9.30	
10.00	
10.30	
11.00	Congress opening Turkish PM Recep Tayyip Erdogan
11.30	
12.00	Plenary session
12.30	
13.00	
13.30	Lunch
14.00	
14.30	
15.00	Workshops
15.30	
16.00	Contact break
16.30	
17.00	Plenary session
17.30	
18.00	
18.30	
19.00	
19.30	
20.00	Welcome reception
20.30	
21.00	

Top 100 cities – profiling the world’s largest business communities

What are some of the big ideas from the world’s largest 100 cities? How can chambers from these top 100 cities build relationships with their key counterparts elsewhere? Think big for this showcase of chamber excellence. Previous case studies include the role of the chamber in an Olympic bid; a Formula One race meet; world-class international exhibition and trade shows.

Public private partnerships – strategies for developing countries

Chambers of commerce in less developed and developing countries have particular needs. How can international networks assist in the development of these organizations? What are inter-governmental agencies doing to assist? What are some initiatives proposed by aid agencies and other groups to expand and improve chamber activities and foster local business growth?

Seven measures of success – what remarkable associations do that others don’t

Are you operating your chamber in the best way possible? Chambers, like other business associations and not-for-profit organizations, are learning to stay ahead by following the best practices of their peers. What are the findings of the research contained in *Seven Measures of Success: What remarkable associations do that others don’t?* How can this work be applied in a chamber of commerce environment?

Investing in the future – chambers, youth and entrepreneurs

Developing chamber members of tomorrow should start at the very beginning of their educational and professional lives. How can chambers of commerce better help young people entering the workplace? What successful programmes and services exist to help young entrepreneurs get started? What advice can chambers offer start-ups to ensure business longevity?

Creating an exceptional customer service experience

Who are the chamber’s clients? As a membership-based organization, the priority is the relationship with members. In today’s world, it’s all about the exceptional customer service and value provided that can give the chamber a competitive advantage. What do members want and how can they be kept satisfied? What techniques can be learned from the private sector in managing the diverse interests of ‘customers’? This session will highlight customer service techniques to ensure enthusiastic and loyal members.

Thursday 5 July	Friday 6 July	
Registration open	Registration open	8.00 8.30
Workshops	Workshops	9.00 9.30 10.00
Contact break	Contact break	10.30
Workshops	Workshops	11.00 11.30 12.00
Lunch	Lunch	12.30 13.00 13.30
Workshops	Plenary session	14.00 14.30 15.00
Contact break	Contact break	15.30
Plenary session	Plenary session	16.00 16.30 17.00
	Congress closing	17.30 18.00 18.30
Evening activities	Congress gala evening World Chambers Competition awards	19.00 19.30 20.00 20.30 21.00

Workshop sessions

Will business organizations survive in the 21st century?

Managing chambers of the future

In what kind of world will chambers and their members be operating in the future and how can they prepare to face coming challenges? Are chambers changing their management structure? Are they changing the ways they serve their members? What lies ahead?

Leadership versus management

Information abounds about the difference between management and leadership abilities and the qualities needed to excel in each role. This session will provide key insights on how leadership and management together are needed in successful organizations and high performance executives. What are some examples from the lives of great managers and highly accomplished leaders?

The power of our 'Chamber of Commerce' brand

Chambers exist in almost every country of the world. Though the name may often have instant recognition, some chambers are seen as an arm of the state. How can chambers reinforce their global image as flexible, dynamic organizations? What can chambers learn from multinational companies when it comes to building, marketing and protecting the 'Chamber of Commerce' brand? Are chamber accreditation programmes helping develop this brand and establish quality service? What has motivated chambers to undertake accreditation programmes? What has been the impact on chambers and what have been the benefits to their business communities?

ATA Carnet – a trade facilitation service for business managed by chambers

The ATA Carnet system permits duty-free, temporary import of all kinds of goods for business purposes. ATA Carnets offer a practical support service to traders, salesmen, exhibitors and other international business travellers. The ATA system, which is currently in operation in 64 countries across the globe, contributes to strengthen the customs-business partnership world-wide. How does the ATA Carnet work in practice? What are its benefits? How can it be introduced to more countries? What strategic role can be played by chambers of commerce and ICC national committees? Who are the key decision-makers and how can they be convinced to act for the early introduction of the ATA Carnet system in their countries? What is the impact of information technology on the future of ATA Carnets?

Certificates of Origin

Chambers in over 140 countries issue and certify thousands of Certificates of Origin (CO) per year. Unlike the ATA Carnet system, there is currently no international chain. What are the procedures for ensuring effective delivery of this service? What are the latest developments in the trade documentation frontier? How can the total Electronic Certificate of Origin streamline activities? What are some of the new opportunities for chambers in the issuance of Certificates of Origin, including Preferential CO?

Advocacy and policy reform

How can chambers address the specific economy policy concerns of its membership – a cross-section of small, medium and large enterprises? The Center for International Private Enterprise, an affiliate of the US Chamber of Commerce, has worked with chambers in Russia, Afghanistan, Nigeria, and other countries to help shape successful national and regional policy reform. In many transitioning economies, the National Business Agenda (NBA) provides business communities with opportunities to encourage investment, promote business activity, and stimulate economic growth. The NBA approach helps identify laws and regulations that hinder business activity, offers concrete recommendations to remove those barriers, and helps chambers to work with government officials to implement proposed solutions. Could the NBA model be applied in other chamber environments?

The technology advantage – IT and e-business for chambers

The pace of technological change can seem overwhelming and the decisions daunting when making a technology upgrade. How can chambers stay informed and ahead of the technology curve? What are the most recent developments in e-business and IT and what are the implications for chamber services? What e-commerce offerings currently exist for providing services to members? Where will future opportunities emerge and how can chambers be prepared?

Empowering women in business – chambers leading the way

The recognition of the importance of women in a local economy has risen greatly during the last decade. Most micro-enterprises in developing countries are run by women. Only 5% of multinational CEOs in the USA and Europe are women. What are the roles of women business groups for chambers? How are chambers of commerce supporting women in getting business initiatives off the ground? How can women gain access to the necessary skills and training to advance?

From Chamber Trust to secure online business

Chambers as trusted third parties

The World Chambers Network (WCN) initiative is expanding its range of products. Following the success of Chamber Trust, the B2B trust mark which provides a traceable local presence for an online company, Chamber-eVault provides the necessary elements of proof. Combined, they generate a secure negotiation environment for online business. What are some of the new WCN benefit programmes for chambers and their members?

ICC arbitration

Arbitration is now the preferred system for commercial dispute resolution. Why? How is it different from other dispute resolution techniques? What are the advantages of arbitration over litigation before national courts? What is the role of state courts in arbitration? What are the benefits of choosing institutional arbitration over *ad hoc* arbitration? How can chambers contribute to the development of global arbitration?

Intellectual property, chambers and SMEs

Intellectual property (IP) is a key tool for companies in today's business environment where innovation is essential to remain competitive. Chambers of commerce can help their members protect their intangible assets – such as brand names, inventions, designs, and creative works – and use the IP system to compete. How can chambers educate their members about the IP system and the importance of protecting IP? What are some examples of IP programmes run by chambers of commerce? What are the latest trends in IP asset management, protection and enforcement?

Preventing intellectual property theft – how can chambers help?

Chambers of commerce – with their direct link to both large and small companies – can play a vital role in educating member companies on good practices to protect from theft their valuable intellectual property assets such as brand names, inventions, designs, and creative works, and to use the IP protection system to improve their competitive position in the world economy.

In response to the growing threats of product counterfeiting and copyright piracy, ICC created the BASCAP (Business Action to Stop Counterfeiting and Piracy) initiative, a CEO-led coalition working to raise awareness and compel greater government resources against IP theft. How can chambers help create a culture where IP is protected and respected?

New pathways for logistics and transportation

The growth of new regional economies, competition and globalization has prompted a new vision of the international carriage of goods. In addition, the transport sector has gained a new perspective with the development of the logistics industry. To help meet increasing need, new transport corridors are being developed to function along with traditional routes. How could projects such as the revitalization of the historical 'Silk Road' contribute to meeting the growing need for rapid service in these industries? What is the role of chambers of commerce in this process?

National chambers of commerce

Tailored for national federations of chambers with a large corporate and local chamber membership base

Just as local chambers of commerce must find ways of remaining relevant to their company members, national chamber organizations need to support local chambers as well as member companies. What specific challenges are faced by national chamber CEOs and presidents?

Public law chambers

By invitation only

Faced with changes to legal structures and government pressure, many public law chambers are restructuring and re-evaluating their activities. In recent years, chambers in several countries have undergone major reforms, becoming voluntary membership chambers. What threats and opportunities does this pose to public law chambers? Changing between compulsory and voluntary membership systems opens a new series of challenges for chambers. What can chambers do when this occurs and how can they adjust?

Special events

Welcome reception

Wednesday 4 July 2007

Hosted by Rahmi M. Koç, former Chairman of ICC, the reception will be at the Rahmi M. Koç Museum, housed in magnificent buildings on the shore of the historic Golden Horn. An ideal opportunity to network while soaking up the atmosphere and splendours of this museum. Where else can you explore the torpedo room of the former USS Thornback submarine, inspect the cockpit of a salvaged World War II bomber plane or get close up to a vintage car?



Turkish show and banquet

Thursday 5 July 2007

Bosphorus cruise, Turkish show and banquet at the Çırağan Palace Kempinski

The evening begins on the shores of the Bosphorus at sunset. Once aboard ship, guests gaze on a panoramic view of Istanbul. The boat docks on the European banks of the famous body of water, in front of the magnificent Çırağan Palace, a 19th century residence of the Ottoman Sultans. At the Çırağan Palace, guests will be treated to a traditional Turkish performance. A feast awaits, with a wide range of Turkish dishes, including Ottoman specialties.

Dress code: business or traditional dress.

Participation in all social events is included in the registration fee.

For more information visit www.istanbul2007.com

Congress gala evening

Friday 6 July 2007

Featuring the presentation of the winning projects in the 2007 World Chambers Competition, the event will include a performance of the epic *Lyrical History of Anatolia*, a stage extravaganza evoking Turkey's cultural richness through music and dance. The show features a cast of 200 and has enchanted diplomatic delegations and world leaders including former US President Bill Clinton and French President Jacques Chirac.

World Chambers Competition

Recognizing the innovative projects being undertaken by chambers from all over the world in the service of their members, the competition is a key feature of the congress. In 2005 it drew more than 50 entries from 30 countries. Who will be the finalists and winners in 2007?



Best Unconventional Project for SMEs

Competition finalists will showcase a range of exceptional projects in activities that are not typically associated with a chamber of commerce. These projects are inspirational and innovative, demonstrating that their development fulfilled a specific need and objective of the chamber, serving its SME member community and the local economy.

Best Skills Development Programme

Providing education, training and seminars is a core service of many chambers of commerce. Competition finalists will showcase skills development programmes implemented by chambers that address and fulfil a niche in the changing education and information needs of their business community.

Best International Cooperation between Chambers

Competition finalists will reveal how international alliances between chambers can bring about important benefits to a chamber, its members, and the local economy.

Best New Membership Recruitment Project

Chambers are membership-based organizations. Chambers must retain and build memberships to remain legitimate as the voice of their business communities. Competition finalists will have increased chamber memberships by commendable, quantitative amounts. Case studies may include ways and incentives and/or fidelity programmes that were used to attract and maintain member loyalty.

For more information visit www.worldchamberscompetition.com

Background information



Turkey

Though Turkey's history stretches back thousands of years, today it is a rapidly developing country currently negotiating membership in the EU. Home to countless civilizations, it is a country of diverse cultures and history and forms a bridge between Europe, Asia and the Middle East. The country extends over 780,580 km² and has a population of more than 70 million inhabitants who have a well deserved reputation for hospitality and friendliness.

Istanbul

A sprawling city embracing two continents, Istanbul is a metropolis proud of its rich history and natural beauty. Surrounded by water on three sides and boasting one of the world's best natural harbours, Istanbul has been an important centre for world trade since the Byzantine era. Today, Istanbul remains the commercial, historical and cultural heart of Turkey and has a thriving contemporary culture to complement its historic wealth. Istanbul is truly a city with something for everyone.

For more information visit www.turizm.gov.tr

Congress venue

Located in the heart of the city's business cultural and commercial districts, the Istanbul Convention and Exhibition Centre (ICEC) is fully equipped to ensure a memorable and successful congress. Within walking distance of over 30 hotels, it is the only place in Istanbul where 3500 delegates can congregate for a five-star gala dinner. ICEC offers congress delegates an outstanding combination of state-of-the-art facilities and superior service.

For more information visit www.icec.org

Congress bureau

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34437 Taksim, Istanbul, Turkey
Tel: +90 212 253 58 03/04
Fax: +90 212 253 58 18
Email: info@wccistanbul2007.com

Short excursions

Ottoman relics

Half day

Visit the Blue Mosque with its beautiful blue tiles and six minarets before moving on to the imperial residence of the sultans, Topkapi Palace. Shopping at Istanbul's famous Grand Bazaar rounds off this tour.

4, 5 July €35 per person

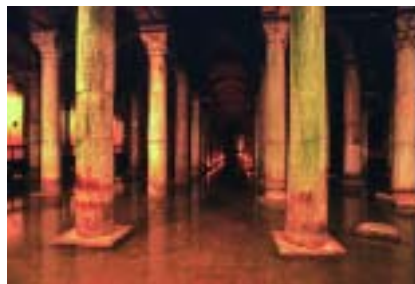


Byzantine relics

Half day

The Hippodrome no longer stages emperor celebrations or chariot races but today visitors can still see the Obelisk of Theodosius, Serpentine Column and Egyptian Obelisk before marvelling at the architectural splendors of Hagia Sophia, the fourth biggest in the world and the Basilica Cistern, the most impressive underground cistern in Istanbul.

4, 5 July €40 per person



Dolmabahçe Palace and Modern Art Museum

Half day

Start the day immersed in history at the Dolmabahçe Palace before returning to modern times with a visit to Turkey's first and only museum of contemporary art.

6 July €40 per person



Bazaar of Istanbul

Half day

Hunt for bargains or just soak up the sights and sounds of Istanbul's famous Grand Bazaar with its rich collection of handmade carpets, jewellery, leather and souvenirs.

4, 6 July €20 per person



Istanbul's pearl

Half day

Once a renowned spice market, today dried fruit, basketwork, jewellery, haberdashery and drapery are also for sale at the Egyptian Bazaar. After shopping, cruise down the Bosphorus strait where East and West meet.

4, 7 July €45 per person



Golden Horn and Saint Saviour in Chora

Half day

Decorative 14th century frescoes and mosaics make Saint Saviour in Chora well worth a visit. Stop by the Eyüp Sultan Complex, Sultan Mehmet's first construction after the conquest of Istanbul and then head off to the Golden Horn, one of the best natural harbours in the world and once the commercial centre of the city.

5 July €35 per person

Istanbul's soul

Full day

Venture into the historical heart of Istanbul with this tour featuring a visit to Saint Saviour, the legendary Byzantine church; the Süleymaniye Mosque, considered the most splendid of all imperial mosques in Istanbul; Miniaturk, housing 100 miniatures of Turkish monuments; Golden Horn, one of the world's finest natural harbours; and the Pierre Loti Cafe House with its oriental architecture and decoration.

6 July €75 per person including lunch

Istanbul by night

Drive through the illuminated streets of Istanbul on your way to dinner at an exclusive venue. While dining, enjoy performances by some of the most talented belly dancers and folk groups from Anatolia.

3, 7 July €60 per person including dinner

Ephesus

1 day

Travel back 2000 years with a visit to Ephesus, once the second largest city of the Roman Empire.

Explore the Ephesus museum, home to some of the best finds from the Ephesus archeological site and two marble statues of the goddess Artemis. This tour also offers the opportunity to visit the small house believed to have been the final resting place of the Virgin Mary.

3, 7 July €180 per person including lunch

Airfares are not included. Approximate cost is €180 return and is subject to change. Airfare price will be confirmed at the time of reservation.

Pre- and post-congress tours



All tour prices include

- Ground transportation
- Tour guide
- Entry fees
- VAT



Cappadocia

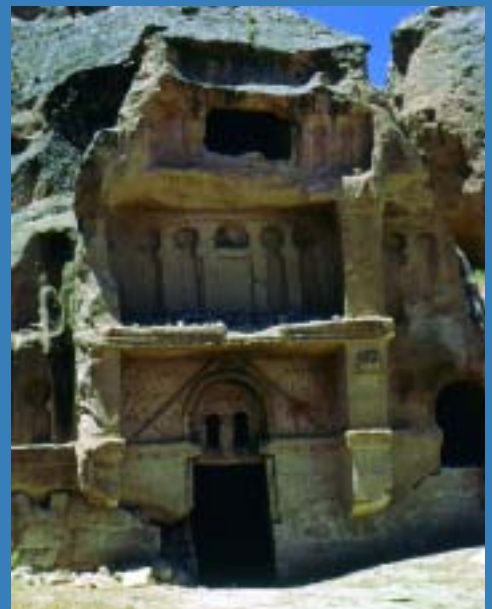
2 days

Discover the famous 'fairy chimneys' in the central Anatolian region of Cappadocia, located to the south of Ankara.

Here, over 120 underground cities have been hollowed out of the brittle rock that covered the plateau following violent volcanic eruptions millions of years ago.

The rock formations make up some of the most spectacular scenery in Turkey – a wonder that must be seen to be believed.

Pre-congress 2-3 July
Post-congress 7-8 July
€335 per person single room
€300 per person double room



Ephesus and Pergamon

2 days

History enthusiasts will delight in this tour which combines the one-day Ephesus tour with a visit to Pergamon, one of Turkey's oldest civilized settlements and birthplace of parchment. Tour highlights include a visit to the Pergamon Acropolis and the ruins of Asclepion, once a leading medical centre of the ancient world.

Pre-congress 2-3 July
Post-congress 7-8 July
€290 per person single room
€260 per person double room

Airfares are not included for pre- and post-congress tours. Approximate cost is €180 return and is subject to change. Airfare price will be confirmed at the time of reservation.



Hotels

From executive suites to standard rooms there is something to meet everyone's budget and style when booking congress accommodation. The following prices include breakfast and 18% VAT.

5-star

- 1 Next to congress venue
Hilton Istanbul
€255–290 • Suite €890–1035
- 2 850m from congress venue
Divan Istanbul
€160–190 • Suite €390–400
- 3 900m from congress venue
Ceylan Intercontinental
€210–230 • Suite €810–1055

4-star superior

- 2 850m from congress venue
Point Otel
€155–175 • Suite €290–400
- 4 900m from congress venue
Nippon Hotel
€150–170 • Suite €285–350
- 4 900m from congress venue
Eresin Taksim Hotel
€135–165 • Suite €250–265
- 4 900m from congress venue
Lares Park
€125–145 • Suite €330–595

4-star

- 2 500m from congress venue
Konak Hotel Istanbul €105–125
- 4 900m from congress venue
Golden Age 1 €135–150
Lion Hotel €135–150
The Madison Hotel €120–145
Aygün Hotel €110–135
Seminal Otel €85–110
Taksim Select €80–90
- 4 1.5km from congress venue
Savoy Hotel Istanbul €105–125
Taksim Hill €90–115
- 4 2km from congress venue
Hotel Marble €75–100

For bookings and further information on room options and prices, please visit the congress website: www.istanbul2007.com

Airport transfers and congress transportation

- Reservations made at official congress hotels include complimentary return airport transfers.
- Delegates must supply their flight arrival and departure details when registering to ensure transfers can be arranged.
- On arrival at Istanbul International Airport, delegates will be met by the congress welcoming committee.
- For delegates staying at official congress hotels, a complimentary shuttle service to the congress venue and all official congress events is provided in your registration fee.
- Shuttle schedules will be displayed on information boards at official congress hotels and at the congress venue.



Registration form



Detach completed form and fax to +90 212 253 58 18.
Alternatively a PDF version of this form to email can be found at www.istanbul2007.com

Delegate details

Title Mr/Ms/Mrs/Dr

Family name* First name

* Underline the letter of your name to be used for alphabetical order

Position

Organization

Address

City Zip/postcode Country

Phone (+.....) Fax (+.....)

Mobile (+.....) Email

Nationality Passport number

Name to appear on badge

Dietary requirements Vegetarian Diabetic

Will you attend the gala evening? Yes No

Should you be travelling with additional personal staff such as assistants, interpreters or security personnel, they must be fully registered. Please complete a new form.

Companion details

Title Mr/Mrs/Ms/Dr

Family name First name

Nationality Passport number

Name to appear on badge

Dietary requirements Vegetarian Diabetic

Will your companion attend the gala evening? Yes No

Contribution to costs

- Delegate registration: € 650 inc. VAT Companion registration: € 350 inc. VAT

The delegate registration fee includes attendance at all congress activities, including opening and closing ceremonies, plenary and workshop sessions, welcome reception, theme night and gala dinner.
The companion registration fee includes attendance at opening and closing ceremonies, plenary sessions, welcome reception, theme night and gala evening.

For more information about registration, contact Ms Melahat Keskin, registration@wccistanbul2007.com

Hotel requirements

Consult the congress website for accommodation options. For more information on accommodation, contact Ms Özge Erkut, accommodation@wccistanbul2007.com

Hotel 1st choice Room type

Hotel 2nd choice Smoking Non-smoking

Arrival date Departure date

Delegate name
 Country



Airport transfers

Airport transfers to and from the official congress hotels are offered free of charge.
 Airport transfers to and from the other hotels are charged €20 per person one way.

Arrival date (DD/MM/YY) Arrival time (24 hour hh.mm) Flight no
 Departure date (DD/MM/YY) Departure time (24 hour hh.mm) Flight no
 Number of passengers

Short excursions

Please indicate the total number of people wishing to participate.

Date	Tour Name		Number of people	Price	Total
Tuesday 3 July	Istanbul by night	Show and dinner	<input type="checkbox"/>	€60	<input type="text"/>
	Ephesus*	Full day with lunch	<input type="checkbox"/>	€180	<input type="text"/>
Wednesday 4 July	Bazaar of Istanbul	Half-day morning	<input type="checkbox"/>	€20	<input type="text"/>
	Ottoman relics	Half-day afternoon	<input type="checkbox"/>	€35	<input type="text"/>
	Byzantine relics	Half-day afternoon	<input type="checkbox"/>	€40	<input type="text"/>
	Istanbul's pearl	Half-day afternoon	<input type="checkbox"/>	€45	<input type="text"/>
Thursday 5 July	Ottoman relics	Half-day afternoon	<input type="checkbox"/>	€35	<input type="text"/>
	Byzantine relics	Half-day afternoon	<input type="checkbox"/>	€40	<input type="text"/>
	Golden Horn and St. Saviour in Chora	Half-day afternoon	<input type="checkbox"/>	€35	<input type="text"/>
Friday 6 July	Bazaar of Istanbul	Half-day morning	<input type="checkbox"/>	€20	<input type="text"/>
	Istanbul's soul	Full day with lunch	<input type="checkbox"/>	€75	<input type="text"/>
	Dolmabahçe Palace and Modern Arts Museum	Half-day afternoon	<input type="checkbox"/>	€40	<input type="text"/>
Saturday 7 July	Istanbul's pearl	Half-day morning	<input type="checkbox"/>	€45	<input type="text"/>
	Istanbul by night	Show and dinner	<input type="checkbox"/>	€60	<input type="text"/>
	Ephesus*	Full day with lunch	<input type="checkbox"/>	€180	<input type="text"/>

Pre- and post-congress tours

Please indicate the total number of people wishing to participate.

		Number of people	Single cost	Number of people	Double cost	Total
Monday–Tuesday 2-3 July	Cappadocia*	<input type="checkbox"/>	€335	<input type="checkbox"/>	€300	<input type="text"/>
	Ephesus and Pergamon*	<input type="checkbox"/>	€290	<input type="checkbox"/>	€260	<input type="text"/>
Saturday–Sunday 7-8 July	Cappadocia*	<input type="checkbox"/>	€335	<input type="checkbox"/>	€300	<input type="text"/>
	Ephesus and Pergamon*	<input type="checkbox"/>	€290	<input type="checkbox"/>	€260	<input type="text"/>

*Prices for these tours do not include airfares. Approximate cost is €180 return. Airfares will be confirmed upon reservation.

For more information on tour options contact Ms Melahat Keskin, registration@wccistanbul2007.com

Please return this form to the Official Congress Bureau:

ISEV Consortium

Phone +90 212 253 58 03
 +90 212 253 58 04

Fax +90 212 253 58 18

Email registration@wccistanbul2007.com

An invoice with payment options will be forwarded to you on receipt of your registration. Please do not forward any payment until you receive this invoice.

Remember to keep a copy of this form for your own records.



World Chambers Federation
 ICC's specialized division for chamber affairs



Visas

Visa requirements for Turkey vary according to nationality. Participants should check with their nearest Turkish consulate regarding visa requirements. TOBB will provide special assistance in obtaining visas, if needed.

Languages

The working language of the congress will be English. Special arrangements for interpretation into other languages for sessions will be made according to need and numbers. Please contact WCF with your requirements.

Official carrier



Turkish Airlines is the official congress airline. Visit www.turkishairlines.com. When booking your flights use the special code for the congress, THYDD435.

For more information on booking your flights contact Özge Erkut:
Tel: +90 212 253 58 03
or +90 212 253 58 04

Venue

All congress activities will take place in the Istanbul Lütfi Kırdar Convention and Exhibition Centre, Harbiye 80230 Istanbul, Turkey
Tel: + 90 212 296 3055
Fax: + 90 212 224 0878
www.icec.org

Health regulations

A current valid international vaccination certificate is requested from participants coming from infected areas. It is highly recommended to check with the diplomatic mission of Turkey in your country or your travel agent.

Weather and climate

With a hot, dry summer, average July temperature in Istanbul is around 30°C.

Electric current

The power system operates at 220V/50Hz. Wall outlets take Continental European-style plugs.

Currency

Turkey's currency is the New Turkish Lira (YTL), available in notes and coins. Traveller's cheques can be cashed at most banks and cash machines are conveniently located around the city.

VAT and service charges

Products and services incur 18% VAT. Hotels typically combine VAT with a service charge of 10-15%. Restaurant bills usually include a 15% service charge. Certain shops are authorized to refund the tax.

Safety and security

As in all large cities, visitors should take precautions when visiting Istanbul. Transport is provided to and from the congress venue and social functions. Alternatively, public transport and taxis are easy to use and readily available.

Time difference

Turkey is two hours ahead of Greenwich Mean Time.

Congress partners



City of Istanbul



Media partner



Congress hosts

ICC World Chambers Federation

The International Chamber of Commerce is the largest, most representative business organization in the world. Its thousands of member companies in over 130 countries have interests spanning every sector of private enterprise. More than 2 000 experts drawn from ICC's member companies feed their knowledge and experience into crafting the ICC stance on specific business issues. For more information please visit www.iccwbo.org.

The World Chambers Federation brings together ICC's worldwide network of chambers of commerce. It strengthens the links between chambers, enabling them to exchange experiences and improve chamber performance in areas such as finance, management and the development and promotion of services.

www.worldchambersfederation.com

World Chambers Federation

International Chamber of Commerce
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75008 Paris, France
Tel: +33 1 49 53 29 44
Fax: +33 1 49 53 30 79
Email: wcf@iccwbo.org

The Union of Chambers and Commodity Exchanges of Turkey

The Union of Chambers and Commodity Exchanges of Turkey (TOBB) is the highest level entity in Turkey representing the private sector. Through this network, TOBB unites 1 300 000 firms from all sectors and regions.

TOBB is a leading partner of ICC in Turkey, hosting its national committee. It also actively works with transnational chamber organizations including Eurochambres, the Islamic Chamber of Commerce and Industry, the Association of Mediterranean Chambers of Commerce and Industry, the Association of Black Sea Zone Chambers of Commerce and Industry, ECO Chamber of Commerce and Industry and the Association of Balkan Chambers.

www.tobb.org.tr

The Union of Chambers and Commodity Exchanges of Turkey

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