



DIŞ EKONOMİK İLİŞKİLER KURULU
FOREIGN ECONOMIC RELATIONS BOARD

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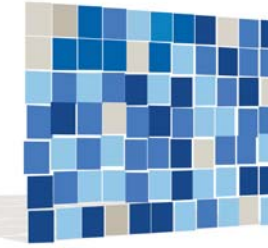
Turkey, the most emerging market of Eastern Europe and Middle East, has become 17th largest economy of the world in the year 2006. Turkey, who has the most dynamic and most integrated private sector of Balkans, Middle East, and Central Asia, has been continuing to strengthen its economic and commercial ties with the global market. As a matter of fact, the Customs Union with the European Union and Free Trade Agreements with wide range of countries from Balkans to North Africa and Middle East have created great market access opportunities for the investors. Turkey, with its high qualified, skilled, and cost-effective labor force, large and growing domestic market, dynamic private sector, competitive tax regime, stable and reliable investment market, has been offering new business opportunities for foreign investors. The ultimate goal of Turkey is to achieve sustainable economic development by increasing its technology transfers and R&D activities with the support of high value-added and production-oriented Foreign Direct Investment.

Turkey stands as a central country in the zone on which the world intensively focuses. This position ascribes another aspect to Turkey and it increases the need for leader institutions in order to provide Turkey's integration to the world. In this regard, with the cooperation of The Union of Chambers and Commodity Exchanges of Turkey (TOBB), Foreign Economic Relations Board (DEİK) is a major and a specialized organization that has undertaken the mission of pioneering the Turkish business world in its international relations. DEİK, whose 27 founder institutions represent the whole private sector will continue to contribute in improving Turkey's commercial and investment relations by a higher acceleration. DEİK's foremost purpose is to pave the way for Turkey's economic, commercial, industrial and financial relations with foreign countries as well as international business communities. DEİK is convinced that in order to achieve this target, the prerequisites are increasing industrial cooperation, widening the foreign trade network, and opening the Turkish service sector up to the world economy.

**5th World Chambers Congress
BUSINESS PROGRAM (2-3 July 2007)
Seminars, Bilateral Business Meetings and
Study Tour in Istanbul**

5TH WORLD CHAMBERS CONGRESS

4-6 July 2007
ISTANBUL, TURKEY



Meet us at the crossroads of civilizations



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5th World Chambers Congress BUSINESS PROGRAM

2 - 3 July 2007, Istanbul



5th World Chambers Congress BUSINESS PROGRAM

MONDAY, 2 JULY 2007 ISTANBUL

Istanbul Lutfi Kırdar Convention and Exhibition Centre

PART I: SEMINARS ON "BUSINESS OPPORTUNITIES IN TURKEY"

(09:30-12:45)

- 09:30-10:00 Registration
- 10:00-10:20 Opening Session
- 10:20-10:30 Film: "Turkey as an Investment Destination"
- 10:30-11:10 "Political and Economic Outlook of Turkey"
Gündüz Aktan, Ambassador
Dr. Yılmaz Argüden, Coordinator Chairman, Turkish - North American Business Councils / DEİK
- 11:10-11:30 "New Investment Environment in Turkey"
Alpaslan Korkmaz, President, Turkish Investment Support and Promotion Agency, Prime Ministry
- 11:30-11:45 Coffee Break
- 11:45-12:25 "Joint Opportunities in Turkey"
Mustafa Boydak, President, Kayseri Chamber of Industry - Member, DEİK Board of Directors
Tamer Taşkın, President, Aegean Region Chamber of Industry
- 12:25-12:45 "Being a Foreign Investor in Turkey: Experiences and Expectations"
Ian Robben, Plant Manager, Procter & Gamble

LUNCH

(12:45 - 14:00)

PART II: "BILATERAL BUSINESS MEETINGS"

(14:00 - 17:00)

5th World Chambers Congress BUSINESS PROGRAM

TUESDAY, 3 JULY 2007

STUDY TOUR

GEBZE ORGANIZED INDUSTRIAL ZONE*

(web: http://www.gosb.com.tr/en/index_en.aspx)

- 09:00 Departure from Istanbul - Istanbul Lutfi Kırdar Convention and Exhibition Centre
- 10:00-10:30 Gebze Industrial Zone Tour
- 10:30-10:45 Coffee Break
- 10:45-12:30 Presentation of Gebze Industrial Zone Questions & Answers
By A. Okan Çağlar-General Director of GOIZ
"Gebze Industrial Zone as a model: Success Story"
- 12:30-14:00 **LUNCH**
- 14:00-15:00 **Technopark Tour**
(web: <http://www.gosbteknopark.com/>)

(* Founded in 1985, Gebze Organized Industrial Zone (GOIZ), 30 km to the Istanbul city center, today sets a model for the other Organized Industrial Zones in Turkey as a leader in its field. It is preferred by many Turkish and foreign capital establishments due to its qualities and completed infrastructure. A total of 94 companies, from which 27 are of foreign capital, are in production today. In GOIZ, there is production in Machinery, Chemistry, Automotive By-Industry, Optics, Electronics, Industrial and Medical Gas, Food and Packaging sectors besides production in information technologies sector within Technopark.