

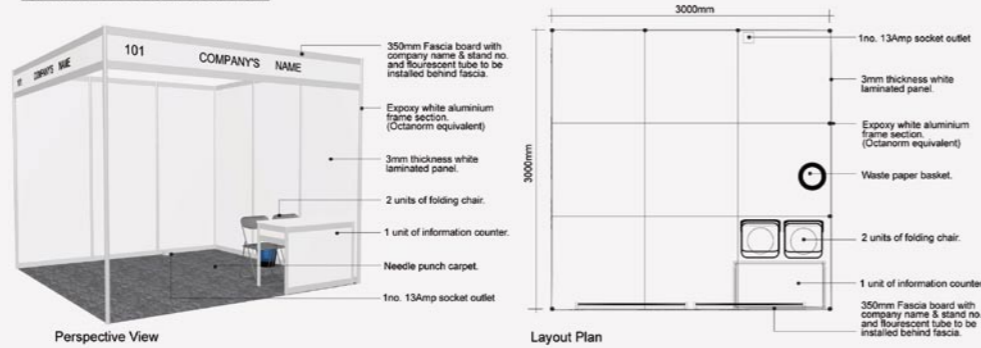
## COST OF PARTICIPATION

**Bare space** (minimum size 27 m<sup>2</sup>)  
RM820 per m<sup>2</sup>

**Standard shell scheme booth** (9 m<sup>2</sup>)  
RM8,200 per booth

Rent the space, engage a stand contractor to design and build your stand.

Standard Shell Scheme (3m x 3m)



### Notes:

- Bare space means space only and exhibitor will be responsible for own design, construction and furnishing.
- Standard shell scheme booth includes 9 m<sup>2</sup> needle punch carpet, wall partitions, fascia board complete with exhibitor's name, 2 fluorescent lights, 1 power point, 1 information counter, 2 folding chairs and 1 waste paper basket.
- Two representatives per exhibitor are given the privilege to participate in the Opening Ceremony, Welcome Reception, Theme Night, 3 Lunches and 6 Coffee Breaks.

## ENQUIRY FORM

**6<sup>th</sup> WORLD CHAMBERS CONGRESS • 3 – 5 JUNE 2009, KUALA LUMPUR**

**YES!** We are interested! Please send us more information on:

(please tick appropriate box)

- We would like to exhibit at the exhibition
- We would like to be a sponsor for the 6<sup>th</sup> World Chambers Congress

Please complete & return to:

Federation of Malaysian Manufacturers  
Wisma FMM, No. 3, Persiaran Dagang PJU 9  
Bandar Sri Damansara  
52200 Kuala Lumpur, Malaysia.  
Attention: Ms Melanie Wong or Ms Arasy

**TEL** +603 6276 1211  
**FAX** +603 6274 1266 or 6274 7288  
**EMAIL** wcc2009@fmm.org.my or melanie@fmm.org.my  
**WEB** www.KL2009.com or www.fmm.org.my

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TEL \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ DESIGNATION \_\_\_\_\_



**FEDERATION OF MALAYSIAN  
MANUFACTURERS (FMM)**



**World Chambers Federation**



**Exhibit**  
at the  
**6th World  
Chambers  
Congress**

3-5 June 2009  
Kuala Lumpur, Malaysia  
[www.KL2009.com](http://www.KL2009.com)

The Federation of Malaysian Manufacturers (FMM) is the host chamber of the 6<sup>th</sup> World Chambers Congress. Organized by ICC's World Chambers Federation, the Congress is the only international forum open to the global community of over 12,000 chambers.

Held for the first time in South East Asia, the Congress in Kuala Lumpur is expected to attract more than 1,200 chamber leaders from approximately 100 countries.

The Congress will provide participants an opportunity to learn and share ideas, experiences and best practices on grassroots issues that have a direct impact on the chamber of commerce community.

This Congress will also provide an excellent platform for networking among chambers, business leaders and members of business delegations coming to Kuala Lumpur; as well as the opportunity to explore the business opportunities in Malaysia and the ASEAN region.



## ABOUT THE EXHIBITION

The exhibition will be held during the 6<sup>th</sup> World Chambers Congress from 3 - 5 June 2009 at the Kuala Lumpur Convention Centre. Booths and display areas are available for you to showcase products and services.

One-on-one Business Meetings can be arranged for delegates and exhibitors to convene at strategic location during the exhibition.

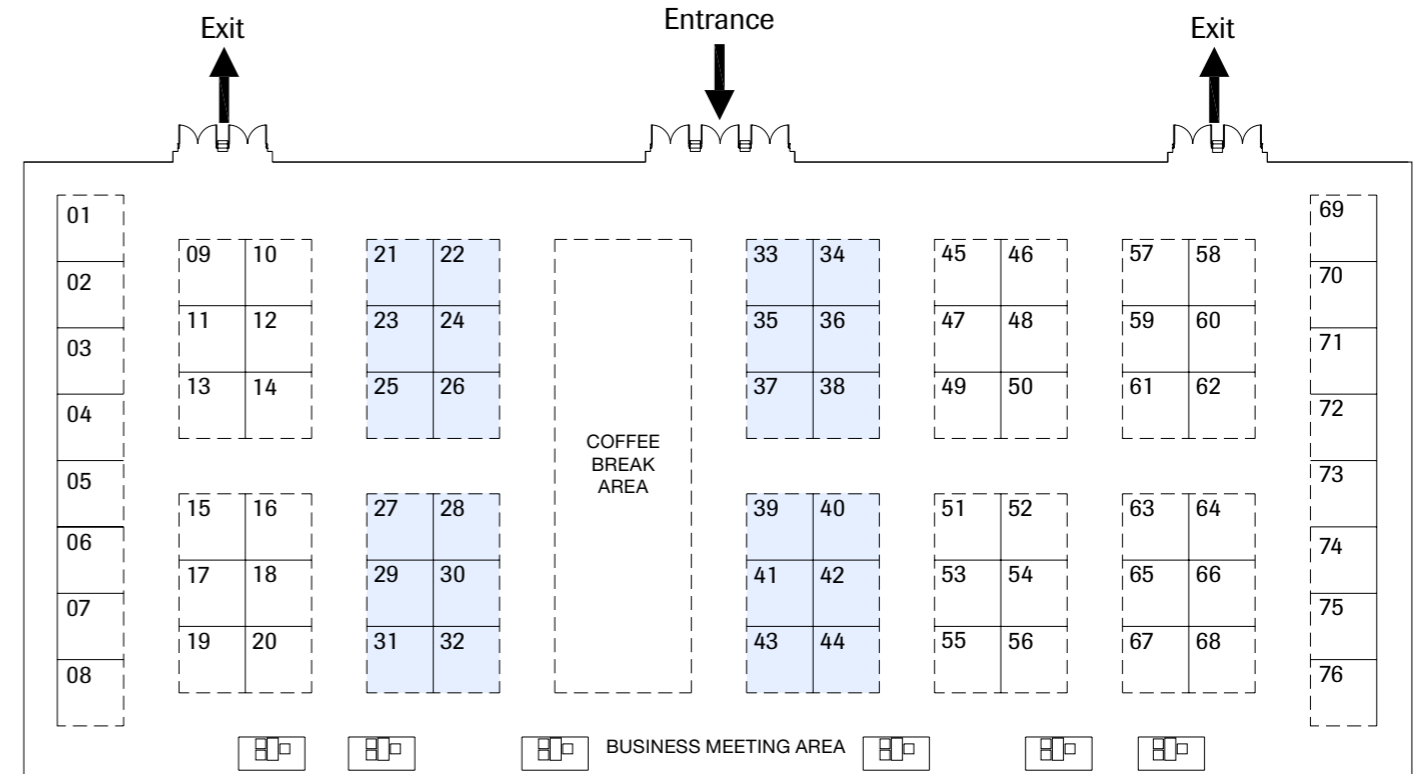
## KUALA LUMPUR CONVENTION CENTRE

The Kuala Lumpur Convention Centre is the venue of the 6<sup>th</sup> World Chambers Congress. Located in the heart of the city, the convention centre is nestled between a beautifully landscaped park and the iconic PETRONAS Twin Towers. This purpose-built convention centre offers superb facilities, high-speed connectivity and stunning views of both the park and the Twin Towers.

Situated in the city centre, the convention centre is within walking distance of many major hotels and apartments. It is also well served by a modern rail transport system, which links to all major parts of the city. For more information, please visit [www.klccconventioncentre.com](http://www.klccconventioncentre.com)

Convention Centre photos copyright of Kuala Lumpur Convention Centre

## EXHIBITION FLOOR PLAN



☐ Reserved for Organiser / Sponsors

\* The organiser reserves the right to amend, alter or modify the exhibition floor layout plan as it deems appropriate to serve the best interests of the 6<sup>th</sup> World Chambers Congress.

## Why should you participate?

Your participation at the 6<sup>th</sup> World Chambers Congress promises worldwide exposure to a wide range of chamber of commerce professionals, the gateway to small and medium-sized companies.

The 6<sup>th</sup> World Chambers Congress is a unique platform to showcase your products and services to decision-makers from the corporate, public and private sectors worldwide especially from ASEAN, China and India, the leading emerging economies of Asia.

### THIS IS YOUR IDEAL OPPORTUNITY TO:

- Target millions of businesses worldwide via the international chamber network – chambers of commerce are synonymous with the voice of small and medium-sized enterprises;
- Promote your products and services to high profile business leaders;
- Carry your message first-hand to both high level and operational chamber leaders who can, in turn, work with you to attract new clients;
- Explore new partnerships and networks, business opportunities with business and chambers leaders;
- Introduce your brands to more than 1,200 chamber leaders from approximately 100 countries;
- Market your products and services, latest initiatives and extend your international network; and
- Promote trade and investment opportunities in your country, region and business community.

## Who should participate?

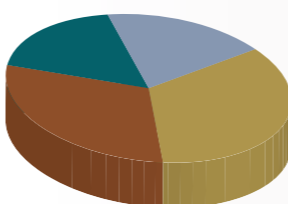
- Local, regional, national and international chamber groups
- Chamber federations, business associations and partners and their members
- Government agencies
- Importers and exporters seeking new business opportunities from ASEAN & Asia-Pacific regions
- Financial institutions and professional service providers

### VISITORS' PROFILE:

- 6<sup>th</sup> World Chambers Congress delegates
- Business institutions and associations
- International trade delegations
- Importers and exporters
- Manufacturers
- Service providers
- Investors
- Government officials

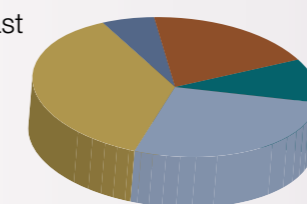
## PROFILE OF WORLD CHAMBERS CONGRESS DELEGATES

### BY REGION



18% Africa & Middle East  
18% Americas  
35% Asia-Pacific  
29% Europe

### BY POSITION



19% Chamber Chairmen & Board Members  
10% Chamber CEOs and Secretary Generals  
28% Business Executives  
37% Senior Chamber Executives  
6% Government Representatives