

Become a sponsor of ICC's biggest educational event!

3–8 February 2012
Paris

7th ICC International Commercial Mediation Competition

What is the ICC International Commercial Mediation Competition?

The ICC International Commercial Mediation Competition is the only moot devoted exclusively to international commercial mediation. The annual event, organized by the International Chamber of Commerce (ICC), has become the “must attend” event in international mediation. The Competition will be going into its seventh year in 2012 and is open to law and business schools worldwide. In 2012, ICC expects around 60 university teams and over 120 professional mediators from more than 40 countries to participate in this unique event, bringing the total number of participants to over 500.

Throughout the Competition, university students face complex international business problems which they attempt to resolve by mediation conducted pursuant to the ICC ADR Rules.

The Competition enjoys worldwide media coverage, including articles published in media outlets as well as numerous ADR blogs, websites and newsletters.

Supported by some of the world's leading law-firms such as Jones Day, Hogan Lovells, Taylor Wessing, Clifford Chance, White & Case, Gide Loyrette Nouel, and international corporations, such as KPMG, GE, Siemens, BNP Paribas, Thales and Nestle, there is no doubt that the Competition is a valuable platform for international visibility and the “place to be” for practitioners and users of international mediation.

Why Sponsor?

- Increased visibility throughout the Competition and within the international ADR community
- Enhanced corporate image through brand alignment with the dispute resolution work of ICC
- Increased contact with ICC through involvement in ICC's biggest educational event
- Wider recognition as a supporter of amicable dispute resolution
- Better recruitment possibilities
- Contact with young and ambitious members of today's and tomorrow's mediation and dispute resolution world



From its modest beginnings six years ago the ICC Mediation Competition has become a permanent fixture in the firmament of worldwide commercial mediation. The ICC should feel justly proud that it has achieved such spectacular success in this burgeoning area of dispute resolution.

—Michel Kallipetis, QC, commercial mediator



International Chamber of Commerce

The world business organization

Dispute Resolution Services - ADR

Forecast for 2012

The 2012 Competition will take place during five days in February 2012 at ICC headquarters and surrounding premises in Paris. It will feature around 200 mock mediation sessions, as well as numerous training programmes and social events.

When: 3–8 February 2012

Where: Paris, ICC Headquarters and selected venues in France's capital city

Who: Around 60 universities, more than 120 professionals and corporate representatives

Tentative Mediation Sessions and Social Events Schedule for 2012

Day 1 (3 February)	Registration Training for Participants Welcome Cocktail	
Day 2 (4 February)	Preliminary Rounds Evening Social Events	
Day 3 (5 February)	Preliminary Rounds Free Evening	
Day 4 (6 February)	Preliminary Rounds Cocktail and Announcement of Finalists	
Day 5 (7 February)	Eighth- and Quarter-Finals Evening Social Events	
Day 6 (8 February)	Semi-Final and Final Training for Professionals Award Ceremony and Closing Cocktail	



Sponsorship Opportunities

Sponsorship opportunities are numerous – ranging from hosting mediation sessions during the Competition, to sponsoring social events and Competition materials.

All sponsorship packages will be customized to meet your specific marketing objectives. Sponsorship agreements will be executed on a first-come, first-served basis.

Combined Sponsorship: 3rd ICC International Mediation Conference

On 2 February 2012, ICC will host the 3rd International Mediation Conference. This annual conference is designed specifically for in-house counsels and members of senior corporate management. Each year, representatives of some of the world's most sophisticated ADR users discuss mediation and conflict management related topics from their corporate point of view. Should you be interested in becoming a combined sponsor of the Competition and Conference, please contact us in order for us to design an individually tailored sponsorship package for you.

We would be delighted to discuss our different sponsorship opportunities with you.

For further information, please contact:

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The ICC Competition in Paris was a once in a lifetime opportunity. Competing against skilled teams from a huge variety of cultures afforded me with an opportunity to greatly improve my mediation and negotiation skills in a short period of time. Working with a variety of mediators also taught me a lot. Most of all, I was able to meet new friends from all over the world!

—Student, Hamline University School of Law,
Participant 6th Mediation Competition



Sponsoring the International Commercial Mediation Competition offers a great opportunity to promote your interests.

All sponsors receive the following recognition:

- Logo on sponsors' list (position depending on level)
- Sponsor identified as "Level - Sponsor of the Competition"
- Logo on the back of the Competition badge
- Logo on the Competition website
- Logo on the back page of the Competition leaflet and guide
- Logo displayed on advertising screens during the Final

Benefits

Levels of Sponsorship

	Headline €24000 (Exclusive)	Platinum €12000 (Limited to 2-3)	Gold €7000	Silver €4000	Bronze €2000
Before the Competition					
Sponsor's logo on Competition website with a link to its own website	✓	✓	✓		
Exclusive "web story" on ADR website, announcing sponsor as headline sponsor for Competition 2012	✓				
Sponsor mentioned in official ICC press release	✓	✓			
Promotional materials included in participant bags	∞	3	2	1	
During the Competition					
Number of representatives invited to all mediation sessions	5	4	3	2	1
Number of representatives invited to all social events	5	4	3	2	1
Promotional article in the Competition guide	300 words	250 words	200 words	100 words	
Logo on the front of the Competition badge	✓				
Logo on the front page of the Competition leaflet and guide	✓	✓			
Logo on the lanyards	✓				
Opportunity to display banners at ICC premises	✓	✓			
Opportunity to display banners at the Final	✓				
Possibility to send promotional materials to be displayed on exhibition tables at ICC premises	✓	✓	Shared table		
Competition final will be named after sponsor	✓				
Competition final rounds (eighth-, quarter- and semi-finals) named after the sponsor (one each)		✓			
Possibility to offer internships as prizes	✓	✓	✓		

Sponsors are able to contribute further materials featuring the sponsor's and ICC's logo such as:

- Competition trophies for winning teams
- Competition promotional giveaways
- USB keys
- Notebooks
- Participant bags