

The International Chamber of Commerce,
United Nations Development Programme and
International Business Leaders Forum

seek nominations for

2008

World Business and Development Awards
in support of the
Millennium Development Goals



Presented by



International Chamber of Commerce
The world business organization



In association with the
Harvard Kennedy School Corporate Responsibility Initiative,
the **UK Department for International Development** and the **Financial Times**

2008

World Business and Development Awards
in support of the
Millennium Development Goals



“The 2015 target date for the MDGs is a goalpost that cannot be moved. To reach that goalpost, we have to take concerted action now ... We need to tap fully into the innovative and bold contributions of all allies and partners, including business, civil society and faith groups.”

— Ban Ki-moon, UN Secretary-General

Photo: Copyright © www.istockphoto.com



International Chamber of Commerce
The world business organization



In association with the
Harvard Kennedy School Corporate Responsibility Initiative,
the **UK Department for International Development** and the **Financial Times**

The 2008 Awards

The biennial World Business and Development Awards acknowledge the contribution of the private sector to help achieve the Millennium Development Goals (MDGs) through their core business. The MDGs, endorsed by 189 countries, are eight goals that promote poverty reduction, education, maternal health, gender equality, and aim at combating child mortality, AIDS and other diseases.

The United Nations has devoted the year 2008 to build a renewed momentum around the MDGs, including special attention for the role of business in development through an initiative known as the Business Call to Action. The 2008 World Business and Development Awards is one of the central events this year that will recognize the key contributions of the private sector to development.

Introduced by the International Chamber of Commerce (ICC) in 2000, the awards have become increasingly successful each year. In 2004, the United Nations Development Programme (UNDP) and the International Business Leaders Forum (IBLF) joined with ICC to organize the awards. The true spirit of the awards lies in the pursuit of productive and innovative business-driven solutions to sustainable development.

Award recipients receive worldwide recognition as leading examples of how business can contribute to the MDGs. They will be profiled in the publications and on the official websites of ICC, UNDP, and IBLF.

Objectives

- Illustrate the value of links between core business practices and the MDGs
- Promote business-led initiatives to alleviate poverty and further sustainable development
- Raise awareness of the MDGs in the world business community
- Promote a compelling business case for engagement by sharing best practices and striking new partnerships

Eligibility criteria

Companies, institutions, and associations of all types and sizes from around the world are invited to participate in the 2008 World Business and Development Awards. The entries will be judged by an eminent international panel.

International Judging Panel

- Poonam Ahluwalia, Executive Director, Youth Employment Summit
- Khalid Alnahdi, Chief of Staff, Dallah Alberaka
- Lisa Dreier, Director, Public-Private Partnerships, World Economic Forum
- Oby Ezekwesili, former Nigerian Minister of Education, current Vice-President for Africa, World Bank
- Muni Figueres, former Costa Rican Minister for Foreign Trade
- Jane Nelson, Director, Harvard Kennedy School Corporate Responsibility Initiative
- Jeffrey Sachs, Director, Earth Institute and Quetelet Professor of Sustainable Development at Columbia University
- Guy Sebban, Secretary General, International Chamber of Commerce

Nominations are sought from companies and other organizations that document business activities leading to progress in achieving one or more of the Millennium Development Goals, taking into account social, economic and environmental principles of sustainable development.

Nominees for previous awards are encouraged to submit an updated application.

To be selected for an award, entries must:

1. Demonstrate the value of linkages between core business practices and the MDGs.
2. Demonstrate, where required and appropriate, a partnership approach with other major stakeholders as a major element in the success of a project. Partnerships must set an example for others and demonstrate where further efforts should be focused.
3. Highlight what has been accomplished, obstacles encountered, and lessons learned.
4. Show strong potential for scaling up and replication.
5. Demonstrate interdependence between MDGs.

Nomination procedure

Step 1

Download a nomination form from the award website: www.iccwbo.org/awards

Step 2

Complete your form, which includes a brief, general overview and description of the key characteristics of the programme or initiative, and the manner in which the enterprise is contributing to the overall achievement of one or more of the MDGs.

Step 3

E-mail a completed nomination form to: tina.launois@iccwbo.org

Deadline for nominations

All nominations must be submitted **by 30 May 2008**

Awards ceremony

Recipients of the World Business and Development Awards will be contacted in August 2008

The presentation ceremony will take place **on 24 September 2008 in New York.**

The awards are presented in association with the UK Department for International Development, Harvard Kennedy School Corporate Responsibility Initiative and the Financial Times.

The awards should not be considered as an endorsement by UNDP, ICC or IBLF of any individual company.

The Millennium Development Goals

Established by 189 world leaders at the UN Millennium Summit in September 2000, the Millennium Development Goals set the following ambitious targets for reducing poverty and improving livelihoods:

- 1. Eradicate extreme poverty and hunger**
- 2. Achieve universal primary education**
- 3. Promote gender equality and empower women**
- 4. Reduce child mortality**
- 5. Improve maternal health**
- 6. Combat HIV/AIDS, malaria and other diseases**
- 7. Ensure environmental sustainability**
- 8. Develop a global partnership for development**

**For more information on the MDGs, please visit:
www.mdgmonitor.org**