

# Guide to ICC Activities COP17 in DURBAN



**Business:** Part of the solution

For more information, please visit [www.iccwbo.org](http://www.iccwbo.org)



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# **Business**

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### **ICC Activities at COP 17**

#### **Overview at a glance**

#### **28 November – 9 December 2011 (except 4 December)**

- Business and Industry BINGO Daily Briefings

#### **29 November 2011**

- Side event: Introduction to COP: COP101

#### **30 November 2011**

- Durban Chamber of Commerce/NBI - Durban Business Day

#### **2 December 2011**

- Side event: Leveraging private sector financing and investment

#### **3 December 2011**

- South African Chamber of Commerce and Industry Dinner (invitation only)

#### **4 December 2011**

- ICC/WBCSD Global Business Day Reception (by invitation only)

#### **5 December 2011**

- ICC/WBCSD Global Business Day

#### **6 December 2011**

- Side event: Introduction to COP: COP101
- Side event: Long term prospective of business contribution to low carbon development

#### **8 December 2011**

- Side event: Access to electricity and the role of SME's in implementing climate solutions



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## Business and Industry BINGO daily briefings

### Provisional Agenda UNFCCC COP 17/CMP 7 Durban, South Africa

**Dates:** 28 November - 9 December 2011

**Venue:** Durban Exhibition Centre - DEC (exact room to be determined - please consult daily programme)

**Time:** 9:00 – 10:00 daily (except 4 December)

#### **I. Review of previous day's events**

- A. Official discussions
- B. Sidebars and other meetings

#### **II. Review of day's agenda**

- C. Official discussions
- D. Sidebars and other meetings
- E. Business coverage of day's meetings
- F. Business review of statements (as needed)

#### **III. Outside speakers (if any)**

#### **IV. Daily media review (tbd)**

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## **SIDE EVENT**

### **Introduction to COP: COP 101**

**Tuesday 29 November 2011 10:00 – 11:00**  
**BINGO Room**

As business and industry focal point for the UNFCCC, ICC will jointly with USCIB hold its “COP101 introduction to the UNFCCC process” to explain the working mechanisms of the UNFCCC to business and non-governmental organizations participants.

**Nick Campbell**, Environment Manager – DFL, Arkema  
**Brian Flannery**, Science, Strategy & Programs Manager, ExxonMobil  
**Norine Kennedy**, Vice President, Energy and Environmental Affairs, USCIB



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# DURBAN BUSINESS DAY

JEWISH CENTRE

KE Masinga Road (formerly Old Fort Road), Durban



Wednesday, 30 November 2011

- 08:00 Registration
- 08:30 Welcome  
*The Honourable Mayor, Cllr James Nxumalo*
- 08:50 The Challenge of Sustainability  
*Peter Willis, Cambridge Programme for Sustainability Leadership*
- 09:30 Integrated Reporting  
*Graham Terry, SAICA*
- 10:10 Discussion
- 10:50 Tea Break
- 11:10 Sustainable Utilisation of Waste Water  
*Professor Faizal Bux, Durban University of Technology*
- 11:35 An introduction to the Durban Climate Chamber Partnership
- 11:45 The CEBA Local Initiative  
*Dr Andrew Venter, Wildlands Conservation Trust*
- 12:15 eThekweni Waste-to-energy Project  
*General Electric*
- 12:45 Discussion
- 13:15 Break
- 14:15 Packaging for Sustainability  
*Rodney Reynders - Tetrapak*
- 14:45 The Woolworths Business Case for Sustainability  
*Justin Smith - Woolworths*
- 15:15 Dube Aerotropolis; Green City of the future  
*Hamish Erskine, Dube Trade Port*
- 15:45 Discussion
- 16:30 Closure





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## SIDE EVENT

### Leveraging private sector financing and investment

Friday 2 December 2011 11:30-13:00, Room 2

The panel will discuss issues around establishing the right framework for encouraging financing and investment, including what is the role of market based instrument, fiscal policy, and what can the UNFCCC do to redirect existing, and channel new, flows of finance towards green investments.

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#### MODERATOR

**Wendy Poulton**, General Manager - Organisational Strategy, ESKOM &  
Vice Chair Commission on Environment and Energy, ICC

#### PANELISTS

- **Abyd Karmali**, Managing Director, Global Head of Carbon Markets at BANK OF AMERICA MERRILL LYNCH
- **Andrei Marcu**, Vice-Chair, ICC Commission on Environment and Energy
- **Joan MacNaughton**, SVP Environmental Policies and Global Advocacy, ALSTOM
- **Harry Verhaar**, Senior director energy & climate change, PHILIPS LIGHTING
- **Andrea Veschi**, Head of energy office, ABRUZZO REGION, ITALY



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**Responding to climate change**



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## ***The South African Chamber of Commerce and Industry Dinner***

*(by invitation only)*

Jean-Guy Carrier  
***ICC Secretary General***

Chose Choeu  
***SACCI President***

**Saturday 3 December 2011, 19:00**



GLOBAL **BUSINESS DAY**  
DURBAN SOUTH AFRICA 2011

Protea Hotel Edward, Durban  
Prince of Wales

**Monday, 5 December 2011**  
*Keep moving - Climate, business and growth for all*

**7.30–8.30**  
*International – South African Business Breakfast*

Discussion on outcome for Durban and challenges for business – how business can play a leadership role in climate and sustainable development, hosted by SASOL.

*David Constable*  
Chief Executive Officer, SASOL

*Bjorn Stigson*  
President, WBCSD

*Jean-Guy Carrier*  
Secretary General, ICC

*Cas Coovadia*  
Chair, NBI

*Invitation only*

**9.00–9.15**  
*Opening remarks and welcome*

*Bjorn Stigson*

*Jean-Guy Carrier*

*Cas Coovadia*

**9.15–9.45**  
*What is at stake in Durban? Why should a Durban deal be relevant for business?*

*Christiana Figueres,*  
Executive Secretary, UNFCCC

*H.E. Maite Nkoana-Mashabane (TBC)*  
Minister of International Relations and Cooperation, South Africa

Moderated by *Marc Spelman*  
Global Head of Strategy, Accenture

*Question and answer*

9.45–10.30

*Getting climate finance right*

Finance and technology are two critical pillars for climate change action. The session will focus on the potential financial mechanisms targeted towards clean technology deployment. Panellists will discuss how these unleash a market drive towards a global low-emissions trajectory, enhancing a competitive low-carbon growth, taking advantage of international trade and fostering innovation.

Private investors and companies invest in projects which make business sense, be they low-carbon or otherwise. How to mitigate the financial risk linked to the development of climate-friendly options? What is the role of the carbon market or carbon pricing tools vis à vis climate finance and how should this evolve to stimulate business investment? Are there effective national plans from which we can learn? How can the new climate finance work in synergy with development finance.

There are already several climate-finance initiatives and now there will be soon the new Green Climate Fund which could have a stimulating effect in directing finance towards low-carbon development. What are the business perspectives on this to make a real difference in the coming decade?

*Moderated discussion followed by interaction with participants*

*Kersten-Karl Barth*  
Sustainability Director, Siemens AG

*H.E. Burhan Gafoor*  
Senior Director, Ministry of Foreign Affairs, Chief Negotiator of Singapore for Climate Change, Vice Chair, Transitional Committee for the design of the Green Climate Fund

*Vesile Kulaçoğlu*  
Director, Trade and Environment Division, WTO

*Dennis Welch*  
Executive Vice President and Chief Administrative Officer, American Electric Power

*Claus Stig Pedersen*  
Senior Director, Head of Sustainability Development, Novozymes A/S

*Moderated by Alan Miller*  
Principal Climate Change Specialist, International Finance Corporation

10.30–10.45 *Coffee Break*

10.45–11.30

*Getting climate-adaptation right*

Business has been luke-warm on the adaptation agenda, yet business is continuously adapting. The panel will explore how business can address resilience at a local or national level and open up new opportunities? How can this work and where is the business case?

Adaptation and risk reduction have spawned business models which have helped drive change in lifestyles and attitudes. Can these models have a broader applicability in building climate resilience and what is needed to make these solutions work?

*Moderated discussion followed by interaction with participants*

*William Egbe*  
South Africa Business Unit President, The Coca-Cola Company

*Sarah Frazee*  
Director, Conservation South Africa

*Bjørn K. Haugland,*  
Chief Operating Officer, Sustainability and Innovation Division, DNV

*Rachel Kyte*  
Director, Environment and Social Development Department, International Finance Corporation

*Zola Tsotsi*  
Chairperson, Eskom

Moderated by *Bruno Berthon*  
Global Managing Director, Accenture

11.45–12.45

**The Durban debate**

***Why solutions to climate need to be driven by business***

*A debate on the macro level concerning the dilemma facing the climate change problem in 2011.*

- ⊗ **What if there is no second commitment period under the Kyoto Protocol – what are the consequences for the climate landscape?**
- ⊗ *Action on climate should wait until all players are in the boat. Is this scope for business leadership?*
- ⊗ **Lifestyle changes and more strategic low-carbon planning will only happen through carbon pricing. Or are there other drivers such as end-user awareness?**
- ⊗ *Will green jobs be plentiful enough to replace the jobs they will be displacing?*
- ⊗ **If there is no such thing as a climate project only commercially viable projects. How can international climate finance promote the transition to more climate friendly investment without distorting the market?**
- ⊗ *Are water, bio-diversity, health or forest degradation more practical and stimulating action drivers than carbon emissions in addressing climate change?*

*Moderated debate  
followed by interaction with participants*

**Participants**

*Levent Çakaroğlu*  
Chief Executive Officer, Arcelik

*Brian Dames*  
Chief Executive Officer, Eskom

*Philippe Joubert*  
Deputy Chief Executive Officer, Alstom

*Caio Koch Weser*  
Vice Chairman, Deutsche Bank Group

*Andrew Steer*  
Special Envoy for Climate Change, World Bank

Moderated by *Chris Gibbons*  
Broadcaster



13.00–15.00 African lunch-buffet



Keynote speaker: Minister from South Africa

15.30– 16.20

**Challenges and solutions for South African business over climate change**  
*Business risk and adaptation*

The South African region faces many challenges due to the impact of climate change and to measures being taken internationally and nationally to counter climate change. This session will focus on these challenges, the risks for business and approaches to these problems from the perspective of different sectors – the power sector and the consumer goods sectors.

Challenges for South African with climate change  
*Senior South African business*

Business risk and adaptation strategies in the power sector  
Managing Climate Risk in the Zambezi River Basin  
*Southern African Power Pool representative*

Building resilience and sustainability in supply chains  
*Woolworths executive*

16.30–17.25

**Business and mitigation**

The government of South Africa has initiated a climate change response strategy and committed to implement nationally appropriate mitigation actions, provided there would be international financial, technological and capacity-building support. This session will explore the challenges and opportunities to various sectors and how they are being dealt with.

*South African government representative*

Multi-sectoral discussion of dealing with solutions  
*CEO panel*



17.30–18.30  
CEO Fireside chat (ICMM)

The mining and metals industry has often been perceived to be a major contributor to the climate change crisis. Is this a fair and accurate assessment?

A number of CEOs from the mining and metals industry will explore how their companies can remain competitive in a low carbon future. They will address the challenge of lowering greenhouse gas emissions in the face of increasing demands for natural resources – a substantial part of which will be necessary to fuel the future 'green economy' - , describe actions that companies are taking to address climate change, and explain the extent to which climate change impacts play a role in their long term corporate planning.

*Mark Cutifani*  
Chief Executive Officer, AngloGold Ashanti

*Godfrey Gomwe*  
Executive Director, Anglo American South Africa

*Ian Farmer*  
Chief Executive Officer, Lonmin

*Patrice Motsepe*  
Executive Chairman, African Rainbow Minerals

Moderated by *Yvo de Boer*  
Special Global Advisor, Climate Change & Sustainability, KPMG

18.30  
Closing remarks and Partnership reception

Wrap-up remarks

*Yvo de Boer*  
Global adviser, Climate Change & Sustainability Services, KPMG  
*Cas Coovadia*  
Chair, NBI

Closing comments and reception opening  
ICC, WBCSD

*Laurent Corbier*  
Chair, Environment Commission, ICC

*Peter Bakker*  
President elect, WBCSD

*Anthony Hodge*  
President, ICMM

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## **INTERNATIONAL CHAMBER OF COMMERCE SIDE EVENT**

**Introduction to COP: COP 101**

**Tuesday 6 December 2011 10:00 – 11:00  
BINGO Room**

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## Joint side event

Tuesday, December 6 ♦ 1:00 – 3:00 pm ♦ Room BINGO

### Long-term prospective of business contribution to low carbon development

Energy modeling can illustrate common ground for moving the energy policy debate forward. Industry experts will discuss energy and technology scenarios in order to assess the consequences of low carbon policies on energy through its externality issues: water, raw materials, renewable and CCS technologies spread, smart grid, energy efficiency



ParisTech's Chair Modeling for sustainable development



#### **Moderator**

**Laurent CORBIER**, Vice-President, Sustainable Development and Continuous Improvement, AREVA & Chair, Commission on Environment and Energy, ICC



#### **Planning tools in the climate debate and business opportunities**

**Nadia MAÏZI**, Professor and Director of the Centre for Applied Mathematics, MINES ParisTech; co-responsible of the ParisTech Chair Modeling for sustainable development



#### **Arbitrage between energy efficiency and carbon management**

**Vincent MAZAURIC**, Principal scientist, SCHNEIDER Electric



TOTAL

#### **Testimony on prospective issues in EDF**

**Jean-Yves CANEILL**, Head of Environmental Affairs, EDF

#### **Testimony on prospective issues in Eskom**

**Wendy Poulton**, General Manager - Organisational Strategy, ESKOM & Vice Chair Commission on Environment and Energy, ICC (tbc)

#### **Open discussion with the audience (30 min)**

Contact: Nadia MAÏZI ([nadia.maizi@mines-paristech.fr](mailto:nadia.maizi@mines-paristech.fr)) / Andrea BACHER ([abh@iccwbo.org](mailto:abh@iccwbo.org))  
Website : <http://www.modelisation-prospective.org> / [www.iccwbo.org/policy/environment](http://www.iccwbo.org/policy/environment)



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## SIDE EVENT

Access to electricity and the role of SME's in  
implementing climate

**Thursday 8 December 2011 13.00 – 15.00**  
**CCR Expo**

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### PANELISTS

- **Dr Grayson Heffner**, Senior Analyst, IEA
- **Erica Johnson**, Chief officer customer network business, ESKOM
- **Vincent Mazauric**, Strategy & Innovation, Principal Scientist, SCHNEIDER ELECTRIC
- **Prashant Modi**, President and CEO, GREAT EASTERN ENERGY COOPERATION
- **Martine Provost**, Executive Director, GLOBAL SUSTAINABLE ELECTRICITY PARTNERSHIP



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[www.globalelectricityinitiative.org](http://www.globalelectricityinitiative.org)



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