



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

January 23rd, 2009

Survey on Intellectual Property Related Activities in Chambers of Commerce

Organisation:	CROATIAN CHAMBER OF ECONOMY
Country:	CROATIA
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1. General comments

The Croatian Chamber of Economy established in 1997 the Society for Innovation within the Industry Department. The mission of the Society is to promote and help innovators to commercialize their innovation on domestic and foreign markets, most notably with regards to the issue of Intellectual Property.

Among others activities, the Society for Innovation is collaborating with all Croatian institutions and agencies authorized in the IPR field: State Intellectual Property Office (SIPO), Croatian Institute for Technology (CIT), Ministry for Science, education and sport, Business Innovation Centre of Croatia (BICRO) etc.

2. Communication Tools

What kind of communication tools concerning IP do you offer? Please elaborate.

a) On-line e.g. website

The Chamber is providing the latest IPR information on its Web site – link Industry Dept.

b) Hard copy publications (e.g. guides, newsletters)

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In collaboration with SIPO and the Croatian Inventors Associations, the Chamber is supporting publications and guides aimed to inform and help scientists and innovators obtain IPR.

The Society for Innovation within the Industry Dept. is publishing periodically:

- the bilingual (printed and digital) Catalogue of Croatian innovations and Innovative Products (based only on patented Croatian inventions)
- the publication: the innovation environment of Croatia

c) Others

No

3. Training

Do you offer any training programs in the IP field? Please elaborate.

a) Seminars/ workshops

The Croatian Chamber of Economy is a partner in various EU projects on SIPO (Cards, Phare, Pro Inno Europe – ip4inno). Furthermore, the members of the Chamber are attending various seminars and workshops organized by SIPO in the IP field.

The Chamber is a partner in EU TEMPUS Programme – Opus Project (<http://opus.unizg.hr>).

The Chamber is also a partner in the EU Project EEN Network, which organizes seminars and workshops in the IP field.

The members of the Chambers are attending all seminars/workshops organized within the above mentioned EU projects.

b) On-line tutorials

No

c) Others

No

4. Consultancy/ Advisory Services

Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are intellectual property aspects included in general commercial/business advice provided by your chamber?

The Croatian Chamber of Economy – Industry Dept. offers some advisory services to its members within its working programme, including general intellectual property aspects.

5. Information gathering/ awareness raising

Do you conduct surveys or gather information about IP activities in any other way? Do you carry out any awareness raising activities? Please elaborate.

The mission of the Society for Innovation within the Industry Dept. of the Chamber is to gather and spread all kinds of information in IP field. Furthermore, the actions and projects of the society are aimed to raise the awareness of IP policy.

6. SME case studies

*Do you publish case studies of SMEs who have actively used IP in their businesses?
Can you provide us with any such case studies?*

No

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

The Chamber supports domestic companies as well as innovators/entrepreneurs so they can exhibit during domestic and international commercial innovation fairs (Genius - Geneve, INNOVA – Bruxelles, Arhimed – Moscow etc.), where workshops and seminars in the IP field for exhibitors/innovators are organized.

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

The representative of the Chamber is also a member of the working group in the SIPO, which was established to promote IP policy.

He was also included in a working group for the National Strategy for the Development of the Intellectual Property system until the year 2010.

The Chamber's representative was also the member of the working group following the accession of Croatia to the European Union and the accompanying alignment with the Acquis Communautaire, the Chapter VII: IPR, which was successfully closed on the 19th of December last year.

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?

Yes, the Croatian Chamber of Economy has a special Award – The Golden Kuna Award for Innovation, awarded to the most successful innovator/ entrepreneur on the domestic market, as well as to the most successful SME. This award has been granted for the past 10 years to individuals and companies whose innovation has been one of the key factors of their success on the global market

10. Others

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We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

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Date: March 3, 2009

Many thanks for your assistance in this survey.

Please return this questionnaire back to Kati Juttau by e-mail at kju@iccwbo.org or by fax at +33-1-49 53 28 59 by the 9 February 2009.