



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

23rd of January 2009

Survey on intellectual property related activities in chambers of commerce

Organisation The Arab Society of Intellectual Property member of the ICC-Jordan

Country : Jordan

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1. General comments

n/a

2. Communication Tools

What kind of communication tools concerning IP do you offer? Please elaborate.

- a) On-line e.g. website
- b) Hard copy publications (e.g. guides, newsletters)
Books
- c) Others
IP TV Channel

3. Training

Do you offer any training programs in the IP field? Please elaborate.

- a) Seminars/ workshops
Yes
- b) On-line tutorials
- c) Others
IP courses

4. Consultancy/ Advisory Services

International Chamber of Commerce

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Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are intellectual property aspects included in general commercial/business advice provided by your chamber?

n/a

5. Information gathering/ awareness raising

Do you conduct surveys or gather information about IP activities in any other way? Do you carry out any awareness raising activities? Please elaborate.

- Questioner
- Marketing Managers

We have contacts about IP in the Jordan Chambers of Commerce and Chambers of Industry.

6. SME case studies

Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?

n/a

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

n/a

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

- IP enforcement
- Infringement actions.
- Any legal Action at the Trademark Office

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?

n/a

10. Others

n/a

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We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

Name: Rajaa Jaouni

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Organization: ICC – Jordan

Date: 8/2/2008