



International Chamber of Commerce

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Department of Policy and Business Practices

January 23rd, 2009

Survey on intellectual property related activities in chambers of commerce

Organisation	: Dhaka Chamber of Commerce &
Industry(DCCI)	
Country	: Bangladesh
Contact person (to be listed on website)	: A H M Nurul Islam, Secretary, DCCI
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1. General comments

IP is very important in the context of countries such as Bangladesh. Inventions and creations with their business and commercial linkages are becoming increasingly important in global trade and policy formulation. Countries with a high technological base and strong IP infrastructure for the protection of innovation and creation are progressing much faster than others. It is well recognized that a huge investment of time and resources into various research initiatives is necessary for innovation and creation. The creators and innovators thus want to gain from their inventions and creation. They need protection both at the domestic and international level so that others are prevented from benefiting unjustly from their research and investment. and they can enjoy the benefits of their research and investment

An IP administration and legal system must be developed in order to adjust to this modern technologically-based world. We need to build our scientific, technological and creative base as well as to develop institutional and legal framework to cope with the global IP systems and reap reasonable economic benefits from the commercialization of innovation and creation.

2. Communication Tools

What kind of communication tools concerning IP do you offer? Please elaborate.

a) On-line e.g. website:

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We maintain on-line communication and post information regularly on the DCCI website for the benefit of our clients/constituencies.

b) Hard copy publications (e.g. guides, newsletters):

We use both hard copy and soft copy as some of our members are not used to electronic information. We prepare guide books, news letter, surveys, research-based analysis, fact-sheets etc... for distribution among members.

c) Others

No

3. Training

Do you offer any training programs in the IP field? Please elaborate.

a) Seminars/ workshops:

We organize seminars and workshops. DCCI has a Standing Committee working for IP.

b) Online tutorials:

No

c) Others:

No

4. Consultancy/ Advisory Services

Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are intellectual property aspects included in general commercial/business advice provided by your chamber?

These services are offered when requested.

DCCI is in the process of establishing an IP Centre at the DCCI in cooperation with WIPO and Ministry of Industries, through which some consultancy and advisory services will be provided.

5. Information gathering/ awareness raising

Do you conduct surveys or gather information about IP activities in any other way? Do you carry out any awareness raising activities? Please elaborate.

Main activities falling under the proposed IP centre of the DCCI will be designed to create awareness.

We will also organize training for the concerned parties so that the importance of a well-planned IP regime can be well-understood.

We observe an “IP day” in cooperation with Ministry of Industries and other related stakeholders. We also inform WIPO and send messages about its observation.

6. SME case studies

*Do you publish case studies of SMEs who have actively used IP in their businesses?
Can you provide us with any such case studies?*

We publish and prepare case studies with innovative ideas.

Case Studies are enclosed in Annex-A

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

At the moment DCCI is not providing these services. The proposed IP center of DCCI will provide such services.

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

DCCI works in cooperation with the Ministry of Commerce under its WTO Cell to provide policy advocacy

DCCI is represented in the IP Core Committee established by the Ministry of Industries under the Ministry of Commerce WTO Cell

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?

We intend to encourage innovation and development of IP assets. DCCI organizes an award giving program to acknowledge the contribution of innovative SMEs.

10. Others: Bangladesh needs to build capacity both at a private and government level to protect and advance IP issues. Some domestic rules and regulation need to be reformed. Industrial policy should include a provision to encourage innovation. Entrepreneurs in the field of IT and

soft ware, publishing houses, designs and crafts, and media should be able to take the initiative to protect their rights.

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We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

Name: A H M Nurul Islam

Position: Secretary

Organization: Dhaka Chamber of Commerce & Industry

Date: February 18, 2009

Many thanks for your assistance in this survey.

Please return this questionnaire back to Kati Jutteau by e-mail at kju@iccwbo.org or by fax at +33-1-49 53 28 59 by the 9 February 2009.