



**International Chamber of Commerce**

*The world business organization*

**Department of Policy and Business Practices**

*23<sup>rd</sup> of January 2009*

## **Survey on intellectual property related activities in chambers of commerce**

Organisation - BULGARIAN CHAMBER OF COMMERCE AND INDUSTRY

Country BULGARIA :

Contact person (to be listed on website) Valentina Zartova:

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### **1. General comments**

No

### **2. Communication Tools**

*What kind of communication tools concerning IP do you offer? Please elaborate.*

a) On-line e.g. website

<http://www.bccci.bg>

b) Hard copy publications (e.g. guides, newsletters)

Displays publications relating to IP in the library.

c) Others

No

### **3. Training**

*Do you offer any training programs in the IP field? Please elaborate.*

a) Seminars/ workshops

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The Business Centre Directorate holds **workshops and seminars** with Bulgarian and foreign lecturers for entrepreneurs, sectoral organizations and regional chambers on topical issues connected with changes in the:

- Bulgarian and European legislation;
- marketing;
- foreign trade etc.

We also organize presentations of companies and organizations from the country and abroad with the purpose of presenting documents, services, packages and strategies.

**b) On-line tutorials**

No

**c) Others**

No

#### **4. Consultancy/ Advisory Services**

*Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are intellectual property aspects included in general commercial/business advice provided by your chamber?*

Our department provides advice and assistance for companies in their foreign trade activities, mainly about patents, brand names and protection of intellectual property;

#### **5. Information gathering/ awareness raising**

*Do you conduct surveys or gather information about IP activities in any other way?  
Do you carry out any awareness raising activities? Please elaborate.*

Occasional seminars

#### **6. SME case studies**

*Do you publish case studies of SMEs who have actively used IP in their businesses?  
Can you provide us with any such case studies?*

No – providing this information is a matter of confidentiality and it would give us a problem in releasing it.

#### **7. Facilitation of IP business opportunities**

*Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?*

No

#### **8. Policy advocacy**

*Do you engage in policy advocacy in the IP field? Please provide details.*

No

### 9. Encouragement of innovation and IP asset development

*Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?*

No

### 10. Others

No

\* \* \* \* \*

**We consent to the above information being posted on the ICC (International Chamber of Commerce) website.**

**Name:** Valentina Zartova

**Position:** Jurist

**Organization:** BCCI

**Date:**03/02/2009 y.