



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

23rd of January 2009

Survey on intellectual property related activities in chambers of commerce

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|--|---------------------------|
| Organisation | : CCI of Southern Sweden |
| Country | : Sweden |
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1. General comments

No

2. Communication Tools

What kind of communication tools concerning IP do you offer? Please elaborate.

a) On-line e.g. website

No

b) Hard copy publications (e.g. guides, newsletters)

We issue a newsletter about international trade 6 – 8 issues/year. It is a possibility for us to inform our member companies about activities concerning this subject.

c) Others

No

3. Training

Do you offer any training programs in the IP field? Please elaborate.

a) Seminars/ workshops

See point 8.

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b) On-line tutorials

No

c) Others

No

4. Consultancy/ Advisory Services

Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are intellectual property aspects included in general commercial/business advice provided by your chamber?

Legal consulting, but only on ad hoc basis. IP aspects are not any of our main activities.

5. Information gathering/ awareness raising

Do you conduct surveys or gather information about IP activities in any other way? Do you carry out any awareness raising activities? Please elaborate.

No.

6. SME case studies

Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?

No.

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

No.

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

Last year we arranged a seminar about counterfeit together with Swedish Customs, a law firm and three companies. Customs and the law firm described the legal basis for fighting counterfeit and the companies described their measures against counterfeit. A similar seminar will be arranged during spring this year.

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?

No.

10. Others

No

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We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

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