



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

23rd of January 2009

Survey on intellectual property related activities in chambers of commerce

Organisation ICC CUBA , Chamber of Commerce of the Republic of Cuba

Country CUBA :

Contact person (to be listed on website)

Contact details (email or telephone number) :

1. General comments

The Commission on Intellectual Property was constituted on May 2nd, 2008 and was presented in the National Section of Industrial Property (SNPI) of the National Union of Jurists of Cuba (UNJC) on May 8th, 2008.

2. Communication Tools

What kind of communication tools concerning IP do you offer? Please elaborate.

n/a

3. Training

Do you offer any training programs in the IP field? Please elaborate.

a) Seminars/ workshops

- Conference “The Intellectual property in the Ecuatorian legislation”, in the UNJC on May 8th, 2008 imparted by the Dra. Yamilé Manzor of the “Office Falconi” of Ecuador.

- Training in Intellectual Property topics to Cuban companies of other domestic regions, members of the Cuban Committee, specifically in Sancti Spiritus and Camagüey, which received training in different topics, for instance:

“The Industrial Property, Generalities and importance for the Cuban enterprises”;
“The distinctive signs and their paper in the commercialization of the goods and services”;
“The inventions from a strategic focus. Value of the information of patents as instrument for the development”;
“The Internal System of Industrial property. Their strategic importance.”

International Chamber of Commerce

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- Lecture about Industrial property to university students in Havana and Sancti Spiritus.
- Lecture and consultations to Cuban companies and government organizations about Industrial property.
- Lecture to companies which are members of the Cuban Committee on this topic. Information about regulations ICC.
- Collaboration with the National Section of Industrial Property and the National Union of Jurists of Cuba in the organization and technical presentation in the event “Solution of Conflicts as regards Intellectual property”, celebrated in Cuba, October 15 -17, 2008.

b) On-line tutorials

No

4. Consultancy/ Advisory Services

Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are intellectual property aspects included in general commercial/business advice provided by your chamber?

IP Consultancy services were offered to Cuban companies members of Chamber of Commerce and specially, Cuban companies domiciled at Havana and the following enterprises domiciled in another regions of the Country: CIGB Sancti Spiritus, Empresa de Materiales de la Construcción, Empresa de Producción Industrial del MICONS, Empresa de Transporte y Comercialización del MICONS, Organización Básica Eléctrica Provincial, Empresa de Productos Lácteos Zaza, Empresa de Productos Cárnicos de Sancti Spiritus, Empresa Apícola de Sancti Spiritus, Empresa de Aprovechamiento Hidráulico, Empresa de Alimentos Río Zaza, S.A., Empresa Militar Integral Coronel Francisco Aguiar.

5. Information gathering/ awareness raising

Do you conduct surveys or gather information about IP activities in any other way? Do you carry out any awareness raising activities? Please elaborate.

No

6. SME case studies

Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?

- Circulation of up-to-date information of cases and Cuban and foreigner legislation, to the Cuban enterprises.

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

Consultancy services

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

No

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?

Participation as collaborator in the evaluation of the “Provincial Premium of Quality” granted by the Territorial Office of Normalization of Sancti Spiritus and also in the evaluation of the “Cuban Industrial Property Premiums”.

10. Others

No

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We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

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