



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

23rd of January 2009

Survey on intellectual property related activities in chambers of commerce

Organisation: *ICC Brazil*

Country : **Brazil**

Contact person : **Pietro Ariboni**

Contact details (email or telephone number): **11 5502 1222**

Email: pietroariboni@aribonifabbri.com.br

1. General comments

No

2. Communication Tools

What kind of communication tools concerning IP do you offer? Please elaborate.

- a) **On-line e.g. website**
No
- b) **Hard copy publications (e.g guides, newsletters)**
No
- c) **Others**
No

3. Training

Do you offer any training programs in the IP field? Please elaborate.

- a) **Seminars/ workshops**
– One or two each year.
- b) **On-line tutorials**
No
- c) **Others**

Two general meetings of the ICC Brazil's Intellectual Property and Free Competition Commission were held in 2008. A meeting (Seminar or Congress) of entrepreneurs will be organized in 2009 to discuss the IP and Competition issues.

4. Consultancy/ Advisory Services

International Chamber of Commerce

38, Cours Albert 1er, 75008 Paris, France
Telephone +33 1 49 53 28 28 Fax +33 1 49 53 28 59
Website www.iccwbo.org E-mail icc@iccwbo.org

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Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are intellectual property aspects included in general commercial/business advice provided by your chamber?

No services provided directly by the Chamber. Issues concerning IP are transferred to members.

5. Information gathering/ awareness raising

*Do you conduct surveys or gather information about IP activities in any other way?
Do you carry out any awareness raising activities? Please elaborate.*

We transmit to our associated members and special members all the documents and papers from the IP Program.

6. SME case studies

*Do you publish case studies of SMEs who have actively used IP in their businesses?
Can you provide us with any such case studies?*
- No.

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?
- No.

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.
- We only do it through to Seminars.

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?
- No.

10. Others

- No.

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We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

Name: Ernane Galvêas
Position: Secretary general
Organization: ICC Brazil

Date: 6 February 2009

