



**International Chamber of Commerce**

*The world business organization*

**Department of Policy and Business Practices**

*23<sup>rd</sup> of January 2009*

## **Survey on intellectual property related activities in chambers of commerce**

<b>Organisation</b>	: U.S. Chamber of Commerce – Global Intellectual Property Center
<b>Country</b>	: USA
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### **1. General comments**

The mission of the Global Intellectual Property Center (GIPC) is to champion intellectual property (IP) as vital for creating jobs, saving lives, advancing global economic growth, and generating breakthrough solutions to global challenges.

### **2. Communication Tools**

*What kind of communication tools concerning IP do you offer? Please elaborate.*

- a) The GIPC has an interactive website that serves as a clearinghouse for the latest research, publications, and news media about IP. The GIPC and the CACP report to a 2000+ list serve and a comprehensive Hill distribution list relevant news about IP and innovation. Please visit [www.theglobalipcenter.com](http://www.theglobalipcenter.com) to learn more.
- b) Hard copy publications (e.g. guides, newsletters): The GIPC and CACP have produced several publications for the promotion of IP and the enforcement of IP rights including various research studies, the Intellectual Property Protection & Enforcement Manual, and the U.S. Patent & Trademark Office Reform Recommendations Report. Please visit [www.theglobalipcenter.com](http://www.theglobalipcenter.com) to learn more.

### **3. Training**

*Do you offer any training programs in the IP field? Please elaborate.*

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- a) Seminars/ workshops: The GIPC and CACP participate and host several IP enforcement events throughout the country every year.
- b) On-line: For many of our events we provide our members around the country to participate via conference call or Webinar.

#### **4. Consultancy/ Advisory Services**

*Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are intellectual property aspects included in general commercial/business advice provided by your chamber?*

Not applicable

#### **5. Information gathering/ awareness raising**

*Do you conduct surveys or gather information about IP activities in any other way? Do you carry out any awareness raising activities? Please elaborate.*

Last year the GIPC sponsored the National Geographic documentary *Illicit: the Dark Trade*. *Illicit* has aired on PBS several times and the GIPC has hosted dozens of screenings around the world. All told, more than 5 million viewers have viewed this important program.

#### **6. SME case studies**

*Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?*

Currently we are working on a project entitled “The Faces of IP.” We will be conducting interviews with companies of every size in every industry and publishing and posting their stories on our website.

#### **7. Facilitation of IP business opportunities**

*Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?*

While we don’t provide specific services to help businesses trade in IP, the CACP with more than 600 members, provides our members with countless networking opportunities.

#### **8. Policy advocacy**

*Do you engage in policy advocacy in the IP field? Please provide details.*

As an arm of the GIPC, the Coalition Against Counterfeiting and Piracy (CACP) is a broad-based business coalition committed to fight the growing threat of counterfeiting and piracy to the economy, jobs and consumer health and safety.

The CACP has grown to more than 600 members, making it the largest business coalition of its kind. The coalition is committed to improving understanding of the negative impact of counterfeiting and piracy and finding real solutions by working with governments, industry, academics, opinion leaders, consumers and other stakeholders.

Cooperation with several organizations and government agencies, including the U.S. Department of Justice, the Federal Bar Association, and the National Association of Attorneys Generals (NAGG) to provide training for law enforcement, government officials, and attorneys.

One of the GIPC's top priorities is to ensure that the protection of intellectual property rights is a top priority of policy makers. This entails aggressive advocacy efforts in Washington, DC, in targeted state capitals, in foreign capitals, and in international settings like the World Health Organization and World IP Organization.

**9. Encouragement of innovation and IP asset development**

*Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?*

Not applicable

**10. Others**

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**We consent to the above information being posted on the ICC (International Chamber of Commerce) website.**

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**Position: Executive Vice President**

**Organization: U.S. Chamber of Commerce – Global Intellectual Property Center**

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