



**International Chamber of Commerce**

*The world business organization*

**Department of Policy and Business Practices**

*23<sup>rd</sup> of January 2009*

## **Survey on intellectual property related activities in chambers of commerce**

Organisation	: The Netherlands Chamber of Commerce
Country	: Netherlands
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### **1. General comments**

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### **2. Communication Tools**

*What kind of communication tools concerning IP do you offer? Please elaborate.*

a) **On-line e.g. website**

We offer extensive information on our website kvk.nl. Here you will also find publications and links from and to official organisations as The Netherlands Patent Office and the Benelux Bureau for Intellectual Property. Per year we receive around 300.000 visits to the IP area of our website (in Dutch):

[http://www.kvk.nl/wettenenregels/600\\_Ideee^\\_n\\_beschermen/beschermenvanuwi\\_deeen/default.asp](http://www.kvk.nl/wettenenregels/600_Ideee^_n_beschermen/beschermenvanuwi_deeen/default.asp)

b) **Hard copy publications (e.g. guides, newsletters)**

Visitors of the “inventor consultation hour” at the chambers receive a publication. Also the topic is frequently featured in our chamber newspaper (monthly distribution 700.000 copies to Dutch businesses) .

c) **Others**

- **Events**

**International Chamber of Commerce**

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The Dutch chambers of commerce organise three national events a year (start-up day, theme day for laws & regulations and the international trade day) where intellectual property is one of the issues that receive attention.

- Trade name investigation.

A service the chamber offers to people that want to register a company is to investigate if they can use the chosen trade name for the company.

### 3. Training

*Do you offer any training programs in the IP field? Please elaborate.*

- a) Seminars/ workshops

We do not offer specific seminars/workshops about IP to entrepreneurs ourselves, but refer to IP seminars and workshops of other parties (mainly Syntens/Dutch Patent Office) in the agenda on our website. In our general seminars and workshops (starting a business, starting with international trade) it is one of topics discussed.

- b) On-line tutorials

No.

- c) Others

### 4. Consultancy/ Advisory Services

*Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are intellectual property aspects included in general commercial/business advice provided by your chamber?*

Yes, IP aspects are included in general advice provided by chambers on a basic level. More complex questions can be answered in special consulting hours.

### 5. Information gathering/ awareness raising

*Do you conduct surveys or gather information about IP activities in any other way? Do you carry out any awareness raising activities? Please elaborate.*

None other than the awareness raising activities already mentioned above (website, in seminars, within Prepare2Start programme).

### 6. SME case studies

*Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?*

No.

## **7. Facilitation of IP business opportunities**

*Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?*

We have a model contract for transferring IP to another party on our website.

Prepare2Start is a programme of the Netherlands Foreign Trade Agency (Ministry of Economic Affairs) in which companies can receive advisory and financial support to help them start export activities. The Dutch chambers of commerce are the main partner for implementing the programme. Within the scope of the programme it is possible for companies to receive a financial contribution with regard to their international patent application.

## **8. Policy advocacy**

*Do you engage in policy advocacy in the IP field? Please provide details.*

No.

## **9. Encouragement of innovation and IP asset development**

*Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?*

Not of our own, but refer to existing initiatives of other parties.

## **10. Others**

No

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**We consent to the above information being posted on the ICC (International Chamber of Commerce) website.**

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**Organization: Chamber of Commerce**

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