



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

23rd of January 2009

Intellectual property related activities in chambers of commerce

Organisation	: ICC Austria
Country	: Austria
Contact person (to be listed on website):	Max Burger-Scheidlin
Contact details	: icc@icc-austria.org, Tel: +43-1-501053701

1. General comments

No

2. Communication Tools

What kind of communication tools concerning IP do you offer? Please elaborate.

a) On-line e.g. website

Yes

b) Hard copy publications (e.g. guides, newsletters)

Contributing to books on brand name management etc.

c) Others

Active work with the media, press, radio, TV

3. Training

Do you offer any training programs in the IP field? Please elaborate.

a) Seminars/ workshops

- Management of brand names
- Registrations of brand names
- Registration of patents
- Prevention of Counterfeiting for Technical Goods
- Prevention of Counterfeiting for Consumer Goods
- China – Prevention of Counterfeiting
- Licensing of know-how and patents

b) On-line tutorials

No

c) Others

4. Consultancy/ Advisory Services

Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc.. Are Intellectual property aspects included in general commercial/business advice provided by your chamber?

- We offer consultancy concerning registration of brand names
- Consultancy how to act, when a counterfeit product has been found in the market
- Consultancy on prevention of counterfeiting

5. Information gathering/ awareness raising

Do you conduct surveys or gather information about IP activities in any other way? Do you carry out any awareness raising activities? Please elaborate.

Yes, we work closely with journalists and the media, radio, TV and manage to get a good coverage of our work.

We conduct no surveys.

6. SME case studies

Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?

We work a lot with SMEs, however we are not allowed by the companies to use this information publicly.

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

No, this is partly done by the Austrian Federal Economic Chamber

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

- We work with the Austrian Ministry of Finance – Department of Customs
- We actively work with the Austrians chambers
- With various business associations

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?

No

10. Others

No

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We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

Name: Max Burger-Scheidlin

Position: Executive Director

Organization: ICC Austria

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