



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

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Intellectual property related activities in chambers of commerce

Organisation	: Hungarian Chamber of Commerce and Industry
Country	: Hungary
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1. General comments

The territorial chambers of commerce and industry deal with the tasks mentioned in the questionnaire. There are specialists having special training to fulfill this duty in every territorial chamber.

2. Communication Tools

What kind of communication tools concerning IP do you offer? Please elaborate.

a) On-line e.g. website

The Hungarian Chamber of Commerce and Industry has a website on its web portal dedicated to IP: www.mkik.hu/index.php?id=395

b) Hard copy publications (e.g. guides, newsletters)

No

c) Others

There is a network called Industrial Law Protection Info Point in every territorial chamber operated by specially trained specialists.

3. Training

Do you offer any training programs in the IP field? Please elaborate.

a) Seminars/ workshops

No

b) On-line tutorials

No

c) Others

There is complex activity done by the territorial chambers. They organize conferences, press conferences, publish paid advertisements, interviews, information in the local press, there are interviews in the local radio and TV channels, there are publications, articles, interviews, information about programs in the chamber newspapers, there are news letters, circle e-mail, letters, internet information about programs. The territorial chambers appear also in programs which are not organized by them (e.g. fairs) and give information about Industrial Law. The chambers distribute their own leaflets and the leaflets of Hungarian Patent Office concerning Industrial Protection Law. The territorial chambers work together with other organizations like Hungarian Patent Office.

4. Consultancy/ Advisory Services

Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc.. Are Intellectual property aspects included in general commercial/business advice provided by your chamber?

Intellectual Property protection advice is given by specialists in every territorial directorate.

5. Information gathering/ awareness raising

Do you conduct surveys or gather information about IP activities in any other way? Do you carry out any awareness raising activities? Please elaborate.

Yes, a big survey was done on intellectual property consciousness by the Hungarian Chamber of Commerce and Industry.

Yes, as we mentioned under point 3. radio, tv, press, leaflets, own publications, the publications of the Hungarian Patent Office, programs are used by the territorial directorate to raise awareness.

6. SME case studies

Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?

No

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

We do not have services especially for the above activity, but there is a common database called the National Business Database, operated by territorial chambers, where the businesses looking for partners can be found also in connection with IP.

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

No

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc?

The Hungarian Innovation Grande Prize is awarded every year in the following sections: agriculture, environment protection, industry, technology, Hungarian Patent Office and Hungarian Chamber of Commerce and Industry.

The Regional Quality Award is awarded annually. The innovation is an important aspect, when the activity of the applicant is judged.

10. Others

No

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We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

Name: Péter Dunai

Position: general secretary

Organization: Hungarian Chamber of Commerce and Industry

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