



**International Chamber of Commerce**

*The world business organization*

**Department of Policy and Business Practices**

*23<sup>rd</sup> of January 2009*

## **Survey on intellectual property related activities in chambers of commerce**

<b>Organisation</b>	: Dubai Chamber of Commerce & Industry
<b>Country</b>	: Dubai – U.A.E.
<b>Contact person (to be listed on website)</b>	: Ms. Jehad Kazim
<b>Contact details (email or telephone number)</b>	: Tel: +9714 2028259 email: <a href="mailto:jehad.kazim@dubaichamber.ae">jehad.kazim@dubaichamber.ae</a>

### **1. General comments**

Dubai Chamber of Commerce & Industry is dedicated towards providing maximum support to businesses and enhancing the business climate in line with its mission to represent, support and protect the interests of the business community in Dubai.

Currently, Dubai Chamber is considering the formation of an IP Unit that will be the focal point for the promotion and development of IP to increase the competitiveness of businesses and build their IP capacity.

### **2. Communication Tools**

*What kind of communication tools concerning IP do you offer? Please elaborate.*

- a) **On-line e.g. website**  
No
- b) **Hard copy publications (e.g. guides, newsletters)**  
No
- c) **Others**  
No

### **3. Training**

*Do you offer any training programs in the IP field? Please elaborate.*

**International Chamber of Commerce**

38, Cours Albert 1er, 75008 Paris, France  
Telephone +33 1 49 53 28 28 Fax +33 1 49 53 28 59  
Website [www.iccwbo.org](http://www.iccwbo.org) E-mail [icc@iccwbo.org](mailto:icc@iccwbo.org)

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a) **Seminars/ workshops**

Dubai Chamber organizes specialized IP seminars and training courses to spread awareness on IP issues and enable businesses to effectively manage their IP assets.

b) **On-line tutorials**

No

c) **Others**

No

#### **4. Consultancy/ Advisory Services**

*Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are intellectual property aspects included in general commercial/business advice provided by your chamber?*

Dubai Chamber provides legal consultations to the business community on various subjects including laws and regulations of the U.A.E. related to IP.

#### **5. Information gathering/ awareness raising**

*Do you conduct surveys or gather information about IP activities in any other way? Do you carry out any awareness raising activities? Please elaborate.*

Dubai Chamber initiates IP awareness raising activities through seminars and training courses in partnership with renowned intellectual property organizations and institutes.

#### **6. SME case studies**

*Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?*

No

#### **7. Facilitation of IP business opportunities**

*Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?*

No

#### **8. Policy advocacy**

*Do you engage in policy advocacy in the IP field? Please provide details.*

The Chamber proactively advocates policy-making to the Government and public organizations through formulating and presenting proposals to establish new legislations or amend existing ones including IP legislations. This process is accomplished by opening communication channels with members specially representatives of business groups and business councils. The Chamber allows these groups to share their policy concerns and to participate in existing policy reviews and provide input on new policies in all matters including IP related.

## **9. Encouragement of innovation and IP asset development**

*Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?*

Mohammed Bin Rashid Al Maktoum Business Award is one of the Chamber's initiatives to promote business and reward companies that stand out in their management, performance and innovations.

## **10. Others**

Dubai Chamber also provides value added services such as Mediation to resolve IP disputes amicably and cost effectively.

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**We consent to the above information being posted on the ICC (International Chamber of Commerce) website.**

**Name: Hamad Buamim**

**Position: Director General**

**Organization: Dubai Chamber of Commerce & Industry**

**Date: 28 Jan. 09**