



**International Chamber of Commerce**

*The world business organization*

## **Department of Policy and Business Practices**

# **Intellectual property related activities in chambers of commerce**

Organisation	Canadian Chamber of Commerce
Country	Canada
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## **1. General comments**

The Canadian Chamber has been very active, especially in the last year, in lobbying the Canadian government to make changes and modernize the IP regime in Canada. We have appeared before two Parliamentary committees, worked with other business associations on developing solutions and met with government leaders to press for change. We have also been supportive of BASCAP and shared information with them.

## **2. Communication Tools**

*What kind of communication tools do you offer? Please elaborate.*

### **a) On-line eg website**

We post our newsletters and letters on our website.

### **b) Hard copy publications (e.g. guides, newsletters)**

Produce submissions and position papers on IP.

### **c) Others**

No

## **3. Training**

*Do you offer any training programs? Please elaborate.*

### **a) Seminars/ workshops**

No

**b) On-line tutorials**

No

**c) Others**

Inform members of IP initiatives the government has as well as what the Canadian Chamber is doing to better IP rights protection in Canada and abroad.

**4. Consultancy/ Advisory Services**

*Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc..*

No

**5. Information gathering/ awareness raising**

*Do you conduct surveys or gather information in any other way? Do you carry out any awareness raising activities? Please elaborate.*

The Canadian Chamber regularly corresponds with our internal IP committee (members of the Canadian business community) to inform them of our activities and for them to provide feedback and a course of action. No official surveys.

**6. SME case studies**

*Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?*

No. We wish we had some. There was some discussion that Industry Canada was going to do a study on the impact of IP on small businesses – no news to date.

**7. Facilitation of IP business opportunities**

*Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?*

No

## 8. Policy advocacy

*Do you engage in policy advocacy in the IP field? Please provide details.*

Yes. Produce policy positions, policy resolutions. See previous comments.

## 9. Encouragement of innovation and IP asset development

*Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?*

No

## 10. Others

No

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**We consent to the above information being posted on the ICC (International Chamber of Commerce) website.**

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**Organization:** Canadian Chamber of Commerce  
**Date:** May 29, 2007