



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

Intellectual property related activities in chambers of commerce

Organisation	: South Ostrobothnia Chamber of Commerce
Country	: Finland
Contact Person	: Pertti Kinnunen
Contact Details	: pertti.kinnunen@chamber.fi
Website	: http://www.southostro.chamber.fi

1. General comments

South Ostrobothnia Chamber of Commerce (SOCC) is one of the 19 regional chambers in Finland. SOCC has appr. 450 member companies, for which the chamber provides various services, including training and information services in IP-related issues.

2. Communication Tools

What kind of communication tools do you offer? Please elaborate.

a) On-line

- web-page (www.southostro.chamber.fi)
- e-mail information services

b) Hard copy publications (e.g. guides, newsletters)

- monthly bulletin for member companies

c) Others

- chamber meetings and info seminars on various issues.

3. Training

Do you offer any training programs? Please elaborate.

a) Seminars/ workshops

- a. on financial issues (taxation, book-keeping, financial reporting etc.)
- b. on foreign trade issues
- c. on other business-related issues, including IP-issues

b) On-line tutorials

The Chamber helped in developing an IP tool-kit on Informal Intellectual Property Protection. This project took place between 2003 and 2006 with partners from Finland, Poland, Hungary, Portugal, Belgium and France (Leonardo da Vinci Project called MAC SSIIM - <http://www.mac-ssiim.com/>)

c) Others

No

4. Consultancy/ Advisory Services

Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc.. Are Intellectual property aspects included in general commercial/business advice provided by your chamber?

Not by own resources, but in co-operation of partner organisations and some member companies, specialized in legal and consulting services.

5. Information gathering/ awareness raising

Do you conduct surveys or gather information in any other way? Do you carry out any awareness raising activities? Please elaborate.

Information gathering in co-operation with other Finnish regional chambers (some of them have handy web-paged survey tools they can use for on-line surveys that we also can use in co-operation with them).

6. SME case studies

Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?

Case studies were carried out in our MAC-SSIIM project. After the project we have not carried out new case studies (at least not yet...)

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

No

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

No

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?

We participate as one of the regional key actors in the regional working group of the InnoSuomi (InnoFinland) innovation competition, which takes place in Finland every year (<http://www.innosuomi.fi/en/main.html>).

10. Others

No

* * * * *

We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

Name: Pertti Kinnunen

Position: Managing director

Organization: South Ostrobothnia Chamber of Commerce

Date: 05. October 2007