



**International Chamber of Commerce**

*The world business organization*

**Department of Policy and Business Practices**

## Intellectual property related activities in chambers of commerce

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### 1. General comments

ARIST Paris (the Paris regional agency for strategic and technological information) is part of the Paris Chamber of Commerce and industry. Its mission is to provide specific information (mainly related to intellectual property or business intelligence) to all firms intending to develop their activity, in France and worldwide.

### 2. Communication Tools

*What kind of communication tools do you offer? Please elaborate.*

**a) On-line e.g. website**

[www.arist.ccip.fr](http://www.arist.ccip.fr)

**b) Hard copy publications (e.g. guides, newsletters)**

All the publications (e.g. newsletters) can be downloaded on our web-site  
[www.arist.ccip.fr](http://www.arist.ccip.fr)

- "ARIST Signal": economic and technology update on selected topics.
- Economic and financial statistics updates focused on Regional economy.
- Economic studies on High-Tech (such as nanotech, ITC...).
- "syntheses pays": business opportunities in specific countries.

**c) Others**

ARIST Paris provides also on its website any kind of general information related to innovation.

### 3. Training

*Do you offer any training programs? Please elaborate.*

#### **a) Seminars/ workshops**

All for SMEs

- Once a month seminar on innovation and intellectual property (IP) management in SME.
- Technology focused seminar (nanotech, biotech ...).
- On dedicated Paris Region clusters (health cluster, ITC cluster ...)

#### **b) On-line tutorials**

No

#### **c) Others**

No

### 4. Consultancy/ Advisory Services

*Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc... Are Intellectual property aspects included in general commercial/business advice provided by your chamber?*

*ARIST Paris is specifically dedicated to advice SME in the IP management.*

### 5. Information gathering/ awareness raising

*Do you conduct surveys or gather information in any other way? Do you carry out any awareness raising activities? Please elaborate.*

ARIST Paris publications and seminars are, by themselves, awareness raising activities.

### 6. SME case studies

*Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?*

*We do not publish such studies since we are bound with the SMEs we work for by various confidentiality agreements.*

## 7. Facilitation of IP business opportunities

*Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?*

*This service is provided by the IRC.*

## 8. Policy advocacy

*Do you engage in policy advocacy in the IP field? Please provide details.*

No

## 9. Encouragement of innovation and IP asset development

*Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?*

*ARIST Paris is involved, along with other members of the Paris Chamber of Commerce, in various technology showcases. Generally speaking, these showcases are focused in innovation and ARIST Paris is most specifically involved in raising the IP management awareness among participants.*

## 10. Others

No

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**We consent to the above information being posted on the ICC (International Chamber of Commerce) website.**

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**Organization:** CCIP

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