



**International Chamber of Commerce**

*The world business organization*

## **Department of Policy and Business Practices**

### **Intellectual property related activities in chambers of commerce**

Organisation	: Federation of Israeli Chamber of Commerce
Country	: Israel
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#### **1. General comments**

In 1999, the Parent Organization for Fighting Counterfeiting and Piracy was established within the Federation of Israeli Chamber of Commerce. The organization, which includes the main industries harmed by the extensive increase in violation of copyrights, operates to increase public and governmental awareness of these crimes.

Counterfeiting and piracy cause numerous damages to a society including:

- A) hindering economic growth
- B) harming the states income resources
- C) eroding trade fundamentals and international status

Counterfeit and the violation of copyrights is only a minor part of the Intellectual Property issue. Therefore, the Federation of Israeli Chamber of Commerce decided to participate in an interesting initiative to establish a Forum to protect and raise awareness of Intellectual Property rights in a broader sense. A decision was made that only industry associations could be members of this forum and not particular companies. Members of this Forum include: Pharma-Israel representing the pharmaceutical industry in Israel, BSA Association representing the software industry; The Israeli Federation for Records, A.L.Y.S. (the Association for the Protection of Movies) and the Association of Seeds and Fertilization.

#### **2. Communication Tools**

##### **a) On-line**

Synopsis of activities on the Federation of Israeli Chamber of Commerce website.

##### **b) Hard copy publications (e.g. guides, newsletters)**

Publication of the “Status of Rights of Intellectual Property in Israel” report.

**c) Others**

No

### 3. Training

**a) Seminars/ workshops**

The Forum to protect IPR (see above) held a Seminar in November 2006 with the heading: “Status of Rights of Intellectual Property in Israel”. The Seminar was attended by industry representatives, the Israeli Minister of Justice and other senior government, legal, academic and business leaders.

**b) On-line tutorials**

No

**c) Others**

No

### 4. Consultancy/ Advisory Services

*(e.g. helpline, legal/ financial/ commercial/consulting service etc)*

No

### 5. Information gathering/ awareness raising

*Do you conduct surveys or gather information in any other way? Do you carry out any awareness raising activities? Please elaborate.*

The Chamber participated in the establishment of a Forum to protect IPR (other members are representatives from leading industries), which has prepared an extensive -first of its kind- report on the status of IP in Israel.

## 6. SME case studies

No

## 7. Facilitation of IP business opportunities

No

## 8. Policy advocacy

No

## 9. Encouragement of innovation and IP asset development

No

## 10. Others

Participating in meetings with government offices and the police on the topic of law and enforcement of IP, copyrights, piracy and counterfeiting issues.

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**We consent to the above information being posted on the ICC (International Chamber of Commerce) website.**

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**Organization: Federation of Israeli Chamber of Commerce**

**Date: 22.09.2007**