



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

Intellectual property related activities in chambers of commerce

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| Organisation: | Korea Chamber of Commerce and Industry |
| Country: | Korea |
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1. General comments

The KCCI conducts survey on the practical status of intellectual property rights in Korean business community and proposes policy recommendation to the relevant governmental authorities in the way that its member companies can maximize utilizing IPR.

2. Communication Tools

What kind of communication tools do you offer? Please elaborate.

a) On-line e.g. website

KCCI website (www.korcham.net) and KCCI e-mail newsletter are used to release in public the survey results, policy recommendations, and related information on an irregular basis.

b) Hard copy publications (e.g. guides, newsletters)

No

c) Others

Survey results are often released through press media such as newspapers, TV, radio, etc.

3. Training

Do you offer any training programs? Please elaborate.

a) Seminars/ workshops:

Joint seminars between businesses and government are arranged on an irregular basis, if requested by related organizations. For instance, confab meetings

between KIPO (Korea Intellectual Property Office) and businesses are held occasionally to train and develop human resources pertaining to IPR.

b) On-line tutorials:

No

c) Others:

No

4. Consultancy/ Advisory Services

Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are Intellectual property aspects included in general commercial/business advice provided by your chamber?

Yes, KCCI Ombudsman is used and hires IP experts/business consultants to provide businesses with free IP consulting services on a regular basis.

25 District Business Associations in Seoul under the control of Seoul Chamber of Commerce & Industry provide free IP consulting services on a regular basis.

5. Information gathering/ awareness raising

Do you conduct surveys or gather information in any other way? Do you carry out any awareness raising activities? Please elaborate.

We do on an irregular basis. Various types of surveys are conducted on practical situation of domestic companies' IPR utilization and their concerns, responses to the release of industrial/business secrets, industrial damages caused by faked goods and proper counteraction. The survey results are made public through press media and online as well.

6. SME case studies

Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?

No

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

No

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

We deliver policy recommendations to the relevant agencies of the government on businesses' IP utilization and protection, and policy issues to improve IP regulations and laws. For example, the recommendations are made on issues for leading the nation to technologically a strong IP muscle, and the IP-related bills pending in the parliament.

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc?

No

10. Others

No

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We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

Name: Mr. Seho Kim

Position: Vice President for International Affairs

Organization: Korea Chamber of Commerce and Industry

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