



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

Intellectual property related activities in chambers of commerce

Organisation	: American Chamber of Commerce in Morocco
Country	: Morocco
Contact person (to be listed on website)	: Carl Dawson, Executive Director
Contact details	: carl@amcham-morocco.com

1. General comments

IPR is among the numerous business environment issues dealt with by AmCham Morocco. IPR protection was recently strengthened in Morocco, and the focus now is on enforcement.

2. Communication Tools

What kind of communication tools do you offer? Please elaborate.

a) On-line e.g. website

AmCham web site: www.amcham-morocco.com

Morocco/USA FTA web site: www.moroccousafta.com

b) Hard copy publications (e.g. guides, newsletters)

Monthly newsletter (“Communiqué”) and Annual Directory (both downloadable from the AmCham site), Trade and Investment Guide (downloadable from the FTA site).

c) Others

No

3. Training

Do you offer any training programs? Please elaborate.

a) Seminars/ workshops

Lunch-debates and half or full-day workshops on business environment and market access issues, including IPR.

b) On-line tutorials

No

c) Others

No

4. Consultancy/ Advisory Services

Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are intellectual property aspects included in general commercial/business advice provided by your chamber?

We provide general advice on IPR issues and refer specific issues to the relevant contacts in our network.

5. Information gathering/ awareness raising

Do you conduct surveys or gather information in any other way? Do you carry out any awareness raising activities? Please elaborate.

No

6. SME case studies

Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?

No

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

The FTA web site includes a business opportunities section, and we can also circulate opportunities directly to our members via email.

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

Previous workshops on IPR issues have led to proposition papers, and we are in contact with the local inter-industry IPR group.

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc?

No

10. Others

No

* * * * *

We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

Name: Carl Dawson

Position: Executive Director

Organization: American Chamber of Commerce in Morocco

Date: 10 October 2007