



**International Chamber of Commerce**

*The world business organization*

**Department of Policy and Business Practices**

## Intellectual property related activities in chambers of commerce

Organisation	: Wellington Regional Chamber of Commerce
Country	: New Zealand
Contact person	: Ruth McDavitt
Contact details	: <a href="mailto:ruthm@wellingtonchamber.co.nz">ruthm@wellingtonchamber.co.nz</a>

### 1. General comments

We are encouraging our members to recognize the importance of their IP, and the need to protect it. It is a key component of a work programme launched this year to boost our region's export performance.

### 2. Communication Tools

*What kind of communication tools do you offer? Please elaborate.*

**a) On-line e.g. website**

No

**b) Hard copy publications (e.g. guides, newsletters)**

No

**c) Others**

The main focus at this stage is a mixture of seminar based activity and one on one training.

### 3. Training

*Do you offer any training programs? Please elaborate.*

**a) Seminars/ workshops**

Yes

**b) On-line tutorials**

No

**c) Others**

One on one training involving experts – see below

**4. Consultancy/ Advisory Services**

*Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are Intellectual property aspects included in general commercial/business advice provided by your chamber?*

No, but we channel enquiries to experts drawn from within our membership.

**5. Information gathering/ awareness raising**

*Do you conduct surveys or gather information in any other way? Do you carry out any awareness raising activities? Please elaborate.*

Yes, we conduct regular surveys and we use our newsletter and weekly e-mails to raise awareness.

**6. SME case studies**

*Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?*

No

**7. Facilitation of IP business opportunities**

*Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?*

Again, we channel these enquiries to patent attorney firms.

**8. Policy advocacy**

*Do you engage in policy advocacy in the IP field? Please provide details.*

Yes, we are regularly lobbying for better IP protection in key markets such as China.

## 9. Encouragement of innovation and IP asset development

*Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?*

Yes, we support a range of award programmes, including the National high Tech Awards.

## 10. Others

No

\* \* \* \* \*

**We consent to the above information being posted on the ICC (International Chamber of Commerce) website.**

**Name:** Ruth McDavitt

**Position:**

**Organization:**

**Date:**