



**International Chamber of Commerce**

*The world business organization*

**Department of Policy and Business Practices**

## Intellectual property related activities in chambers of commerce

Organisation	:	<b>The Federation of Pakistan Chambers of Commerce &amp; Industry (FPCCI)</b>
Country	:	Pakistan
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### 1. General Comments

"Intellectual Property" includes a patent, industrial design, layout-design of integrated circuits, copyright, trade mark, trade name, trade secrets, technical know-how and ideas for new products and market including the commercial information about customer or any combination there of".

The government of Pakistan has realized the necessity and importance of a comprehensive and well-organized institution for administration and management of IPRs in Pakistan under single umbrella and a competent and well-equipped administrative authority. Finally the government of Pakistan has establish Pakistan Intellectual Property Rights Organization (PIPRO) on 8th April , 2005.

The Federation of Pakistan Chamber of Commerce Industry FPCCI, which enjoys the status of the apex body of trade and industry as a significant and distinguished role in the economic development of the country. It serves as a bridge between business community and government.

It is also playing vigorous role for protection of Intellectual property rights and take keen interest in promoting awareness about IPR among trade bodies. Our recent past President Chaudhry Mohammad Saeed was the active member of the Policy Board of PIPRO.

Moreover FPCCI highlights consequence of pressures from major trading partners; Intellectual Property Organization (IPO) to deal with the subject in an effective manner.

As Pakistan is seeking Free Trade Agreement with different countries as well as wants to sign bilateral investment treaty for which it has to crossover the barrier of the blame it owns in respect of its bad track record in the watch lists. Moderate

enforcement of IPR is need of the hour in Pakistan, Awareness about the laws relating to copy right, patent and trade mark was required. IPR is intellectual monopoly and the laws are so stringent that they hurt the public interest more than they help.

## 2. Communication Tools

*What kind of communication tools do you offer? Please elaborate.*

### a) On line-e.g. website

[www.fpcci.com.pk](http://www.fpcci.com.pk) . FPCCI generally use Electronic mail services for dissemination of information

### b) Hard copy publications (e.g. guides, newsletters)

FPCCI issues its annual report of activities during the year and publicizes Export Awards Souvenir. In addition FPCCI also release monthly Bulletin.

### c) Others

FPCCI publicizes Diary, Pamphlet, Delegation information etc.

## 3. Training

*Do you offer any training programs? Please elaborate.*

### a) Seminars/ workshops

FPCCI organize various types of seminars / workshops for awareness of businessmen and protection of Intellectual Property Rights of trade associations.

### b) On-line tutorials

Via website

### c) Others

No

#### 4. Consultancy/ Advisory Services

*Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc.. Are Intellectual property aspects included in general commercial/business advice provided by your chamber?*

FPCCI always geared up to serve trade and business community and mediating in the resolution of commercial dispute between the Pakistan and foreign businessmen.

#### 5. Information gathering/ awareness raising

*Do you conduct surveys or gather information in any other way? Do you carry out any awareness raising activities? Please elaborate.*

FPCCI conduct formal surveys to get information on trade, Industry and services, Besides this sometimes the information gather through seminars / workshops and discussion and furnish awareness about IP related problems and solutions.

#### 6. SME case studies

Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?

No

#### 7. Facilitation of IP business opportunities

*Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?*

Different type of techniques e.g. business matchmaking, market placing etc are provided through seminars / workshops at FPCCI time to time.

#### 8. Policy advocacy

*Do you engage in policy advocacy in the IP field? Please provide details.*

FPCCI gives necessary proposals to the Government for policy making issues.

#### 9. Encouragement of innovation and IP asset development

*Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?*

FPCCI is organize every year Export Awards Function to those who excel in promoting export of goods and services both in quantum and to encourage export of Pakistan's goods.

In addition FPCCI also confers "Businessman of the year" and "Best Lady Exporter Gold Medal".

**10. Others**

Some year back Pakistan was one of the world's leading producers/exporters of pirated optical media of copyrighted sound recordings, motion pictures, business software, and published materials. The vast majority of these goods were either apparel or pharmaceuticals with counterfeit trademarks or, optical media products. Government of Pakistan through some punitive measures has been able to address these problems; however, Pakistan has taken minimal action to address these serious and long-standing concerns.

The Government of Pakistan is serious in conducting immediate, vigorous and sustained enforcement against the plants involved in piracy and counterfeiting. Additional concerns include lack of protection against the unfair commercial use of data submitted for marketing approval of pharmaceutical products, widespread trademark counterfeiting and copyright piracy beyond optical media (e.g., book piracy), and lax enforcement overall.

The establishment of Pakistan Intellectual Property Rights Organization (PIPPO) and formation of an IPR Advisory Group involving the private sector including the issuance of new trademark regulations are some of the positive developments made by Pakistan.

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**We consent to the above information being posted on the ICC (International Chamber of Commerce) website.**

**Name:**

**Position:**

**Organization:**

**Date:** 2007