



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

Intellectual property related activities in chambers of commerce

| | |
|-----------------|--|
| Organisation | : Chamber of Commerce of Barcelona |
| Country | : Spain |
| Contact Person | : Mr. Pere Vicens |
| Contact Details | : ccasellas@mail.cambrabcn.es |

1. General comments

Certainly, the Commerce Chamber of Barcelona had made a guide about IP to help the enterprises and organized a conference about it and to show different experiences by enterprises.

This line of discussion was started by Commission of Culture from the Chamber of Commerce three years ago. This priority will continue in the future.

2. Communication Tools

What kind of communication tools do you offer? Please elaborate.

a) On-line eg website

The Intellectual Property Guide, which is available on CD and on the website.

b) Hard copy publications (e.g. guides, newsletters)

The objective is explained on introduction of Guide.
The Guide was edited on paper too.

c) Others

No

3. Training

Do you offer any training programs? Please elaborate.

a) Seminars/ workshops

Some seminars about technology and innovation. These seminars have a part of Intellectual Property.

b) On-line tutorials

No

c) Others

Occasionally some conferences.

We offer a conference on the matter with different speakers when the action has finished and we want to promote it to being known or the diffusion of its aims.

4. Consultancy/ Advisory Services

Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc..

- Attend general consultations, but they are not classified as an Intellectual Property issue.
- On the innovation line about technology transfer, the Chamber will offer a specific and a short guide about intellectual property.
- Actually, the Chamber offers assistance on Intellectual Property by technical consultants, but only in technology transfer. The technical consultants guide the enterprises about aspects than have to consider. For instance, enterprises have to register companies.

5. Information gathering/ awareness raising

Do you conduct surveys or gather information in any other way? Do you carry out any awareness raising activities? Please elaborate.

No

6. SME case studies

Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?

Along the experience, there is a permanent thinking to define the support service to help the enterprises to manage its intellectual property.

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

No

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

No

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?

No

10. Others

No

* * * * *

We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

Name: Mr. Pere Vicens

Position:

Organization: Chamber of Commerce of Barcelona

Date: 25.09.2007