



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

Intellectual property related activities in chambers of commerce

Organisation	: ChamberLink Manchester
Country	: UK
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1. General comments

No

2. Communication Tools

What kind of communication tools do you offer? Please elaborate.

a) On-line e.g. website

No

b) Hard copy publications (e.g. guides, newsletters)

Brochure on International Agreements

c) Others

3. Training

Do you offer any training programs? Please elaborate.

a) Seminars/ workshops

No

b) On-line tutorials

No

c) Others

No

4. Consultancy/ Advisory Services

Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc.. Are Intellectual property aspects included in general commercial/business advice provided by your chamber?

Consultancy and advice is offered to companies from the North West of England on most aspects of IP.

A service offering bespoke international agreements is available, specifically licensing agreements, agency agreements, and distribution agreements.

An IPR diagnostic service for companies is under development.

5. Information gathering/ awareness raising

Do you conduct surveys or gather information in any other way? Do you carry out any awareness raising activities? Please elaborate.

Occasional seminars

6. SME case studies

Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?

No – client confidentiality would give us a problem in releasing the information.

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

No

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

No

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?

No

10. Others

No

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We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

Name: Tony Brown

Position: International Trade Adviser

Organization: UKTI Northwest (ChamberLink)

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