



**International Chamber of Commerce**

*The world business organization*

**Department of Policy and Business Practices**

## Intellectual property related activities in chambers of commerce

|                 |  |
|-----------------|--|
| Organisation    | : Zurich Chamber of Commerce   |
| Country         | : Switzerland  |
| Contact Person  | : Beatrice Renggli   |
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### 1. General comments

IP rights are regarded as important and necessary protection means for industry's innovations and investments in R&D and in marketing.

### 2. Communication Tools

*What kind of communication tools do you offer? Please elaborate.*

**a) On-line eg website**

No

**b) Hard copy publications (e.g. guides, newsletters)**

Information to members about important legislative changes in monthly newsletter.

**c) Others**

No

### 3. Training

*Do you offer any training programs? Please elaborate.*

**a) Seminars/ workshops**

No

**b) On-line tutorials**

No

**c) Others**

No

**4. Consultancy/ Advisory Services**

*Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc..*

No

**5. Information gathering/ awareness raising**

*Do you conduct surveys or gather information in any other way? Do you carry out any awareness raising activities? Please elaborate.*

No

**6. SME case studies**

*Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?*

No

**7. Facilitation of IP business opportunities**

*Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?*

No

**8. Policy advocacy**

*Do you engage in policy advocacy in the IP field? Please provide details.*

Contribution to legislative changes through economiesuisse.

## 9. Encouragement of innovation and IP asset development

*Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?*

No

## 10. Others

No

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**We consent to the above information being posted on the ICC (International Chamber of Commerce) website.**

**Name: Dr. Lukas Briner**

**Position: CEO**

**Organization: Zurich Chamber of Commerce**

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