



International Chamber of Commerce

The world business organization

Department of Policy and Business Practices

10 November 2009

Survey on intellectual property related activities in chambers of commerce

Organisation	: ICC Serbia and Serbian Chamber of Commerce
Country	: Serbia
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1. General comments

It is indisputable that Chambers of Commerce and Industry are the tools and institutions for the dispersion of knowledge to the business sector. This is confirmed by examples of good business practices (e.g., Italy, France, Belgium, etc.).

The Patents Registry process in Serbia is very slow and expensive for inventors and businessmen. **SCC contributed to lowering of administrative taxes for inventor's patent registration by 50%. It is necessary to work on shortening the time for patent registration.**

Activities of the SCC Board of Technological Innovations relating to innovations and intellectual property to date include:

- Offering support services to enterprises
 - E.g., Selecting best innovations, filling out patent applications, promoting patents
- Informing about open invitations to EU programmes;
- Training for elaboration of project proposals;
- Assisting in seeking partners;
- Linking with local/regional scientific and research institutions;
- Fostering the development of applied sciences in creating technological innovations;
- Transferring science innovations to the wider economy;
- Creating a favourable climate for development of innovative activity;
- Monitoring legal regulations and standards relating to innovations;
- Providing support to innovations in government institutions;
- Promoting the inventions of our well-known inventors;
- Developing and information networks relating to innovations on the international level;
- Promoting innovations through selecting the best technological innovations;
- Assisting innovators with the patent process of the Intellectual Property Office;
- Training on intellectual property rights;
- Matching inventors with potential investors and marketing products;
- Organizing presentations and exchange of innovations in SCC; and,
- Organizing the annual October "Meetings of Inventors" and "Exhibitions of Inventions."

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22 January 2009DYH/nd
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2. Communication Tools

What kind of communication tools concerning IP do you offer? Please elaborate.

- a) **On-line e.g.**
Official website of the Serbian Chamber of Commerce contains a section on IP issues (The SCC Board of Technological Innovations). www.pks.rs (link <http://www.pks.rs/Default.aspx?tabid=2387>).
- b) **Hard copy publications (e.g. guides, newsletters)**
The ICC Serbia translated into the Serbian language some of the ICC Commission on IP publications for businesses, which are then distributed at meetings organized by ICC Serbia. The SCC has a report on past activities relating to the theme.
- c) **Others**
No

3. Training

Do you offer any training programs in the IP field? Please elaborate.

- a) **Seminars/ workshops**
ICC Serbia Seminars and Round Tables on IP and IPR
The ICC Serbia within the ICC's Commission on IP has organized a few very successful Seminars and Round Tables in the IP field (with the participation of IP specialists) in order to raise awareness as to the importance of intellectual property and to transfer knowledge and the ICC's IP products to businesses.

The SCC and the SCC Board of Technological Innovations performed the following activities relating to innovation and intellectual property:

1. **WIPO – TAIEX Seminar:** "Strategy for Intellectual Property Development"
 2. SCC organized a very well attended public debate on Law on Copyrights and Related Rights (attended by all parties interested in legal matters)
 3. **TAIEX Seminar** on Copyrights and Related Rights held afterwards
 4. **TAIEX Seminar** on the Creation of Links and Support to SMEs relating to IP protection held in June
 5. New pilot project supported by the SCC: Virtual Fair of Innovations is a
- b) **On-line tutorials**
No
 - c) **Others**
No

4. Consultancy/ Advisory Services

Do you offer any IP-consultancy services? This could include a helpline, legal/ financial/ commercial/consulting services etc. Are intellectual property aspects included in general commercial/business advice provided by your chamber?

- Informing about open invitations for the EU programmes;
- Linking with local/regional scientific and research institutions;
- Providing support to innovations in government institutions;
- Promoting inventions by our well-known inventors;
- Developing information network relating to innovations and inventions on the international level;
- Promoting innovations through selecting the best technological innovation; and,
- Assisting innovators with the patent process of the Intellectual Property Office.

5. Information gathering/ awareness raising

Do you conduct surveys or gather information about IP activities in any other way? Do you carry out any awareness raising activities? Please elaborate.

No

6. SME case studies

Do you publish case studies of SMEs who have actively used IP in their businesses? Can you provide us with any such case studies?

No

7. Facilitation of IP business opportunities

Do you provide any services to help businesses trade in IP eg IP business matchmaking, marketplaces etc?

- Matching inventors with potential investors and product marketing;
- Promoting innovations through selection of best technological innovations;
- Developing information network relating to innovations and inventions on the international level;
- Assisting in seeking partners; and,
- Promoting the inventions of our well-known inventors.

8. Policy advocacy

Do you engage in policy advocacy in the IP field? Please provide details.

- On a regular basis, ICC Serbia provides the ICC's policy recommendations on IP issues to the relevant Serbian Government Ministries.
- SCC delivers policy recommendations regarding IP and IPR issues to the relevant Serbian Government Ministries.
- Organizes public debates on the laws of IP and IPR.
 - E.g., SCC organized a very well attended public debate on Law on Copyrights and Related Rights (attended by all parties interested in legal matters)
- Monitoring legal regulations and standards relating to innovations.

9. Encouragement of innovation and IP asset development

Do you have any initiatives to encourage innovation or the development of IP assets e.g. awards, competitions, technology showcases etc ?

Awards

- COMPETITION FOR THE BEST TECHNOLOGICAL INNOVATION
- SCC is a co-organizer of the competition for NTI :
 - Ministry of Science and Technological development
 - Technical Faculty Novi Sad
 - RTS
- The results of these competitions in the last five years :
 - 37 new innovative SMEs
 - 110 employees
 - Acquired knowledge

- Permanent contacts
- In 2009, a new one was introduced:
 - INNOVATION EXCHANGE WILL BE HELD WITHIN THE FAIR INVESTEXPO IN NOVI SAD, IN NOVEMBER 2009
- MLADEN SELAK AWARD FOR YOUNG INVENTORS
- SCC MONEY AWARD – FOR A YOUNG INVENTOR FOR THE INNOVATION CONFIRMED ON THE MARKET

10. Others

No

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We consent to the above information being posted on the ICC (International Chamber of Commerce) website.

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Organization: ICC Serbia

Date: 29 October 2009

Many thanks for your assistance in this survey.

Please return this questionnaire back to Kati Jutteau by e-mail at kju@iccwbo.org or by fax at +33-1-49 53 28 59 by the 23 February 2009.