



International Chamber of Commerce

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Communications and Media Relations

MEDIA RELEASE

Global business delivers input to ICC G20 Advisory Group in Mexico City

Mexico City, 8 June 2011

The ICC G20 Advisory Group, recently launched by the International Chamber of Commerce (ICC), this week consulted with companies from around the globe, at a meeting held on the sidelines of the World Chambers Congress in Mexico City, to consolidate business positions on a host of issues for delivery at the upcoming G20 Summit.

Participants of the meeting included the Mexican Undersecretary of Foreign Affairs, Maria de Lourdes Aranda Bezaury, as well as ICC Vice-Chairman Harold McGraw III, who is also Chairman, President and CEO of The McGraw-Hill Companies, along with other CEOs and chambers of commerce leaders representing businesses large and small.

The ICC G20 Advisory Group is channelling its efforts ahead of the G20 Summit – being held in Cannes, France, on 3-4 November 2011 – to ensure that the interests of the private sector are taken into account by the G20 leaders in areas such as trade, economic growth and job creation.

“Getting input and recommendations straight from the private sector – which is creating jobs and opportunity around the world – is crucial for the economic success of the upcoming G20 Summit,” said Mr. McGraw. “The global business community is committed to working with the G20 to promote continued growth.”

ICC has started this consultation process in Mexico, and will repeat it with similar meetings in Doha, Hong Kong and Zurich. ICC in May launched the ICC G20 Advisory Group, which groups together business leaders and CEOs from major global corporations and SMEs worldwide.

“There is huge potential for business to contribute to the G20 policy process and bring about real change with concrete steps such as the liberalisation of trade, which could have a positive impact on millions of people,” said ICC Secretary General Jean-Guy Carrier.

The expanding policy of the G20 agenda directly affects business’s core goals for trade, economic growth and job creation. ICC aims to establish an ongoing public-private partnership to ensure that the input and priorities of companies driving the world economy are better reflected in government resolutions.

“Companies from around Latin America have been very enthusiastic to take part in this process to make sure that the concerns of businesses in this region are brought to the table at the G20 Summit,” said Pierre Froidevaux Chavan, Chairman of ICC Mexico. “With Mexico hosting the next G20 Summit, it is critical that we begin integrating the views and priorities of Mexican businesses.”

Froidevaux highlighted the significance of Ms Aranda Bezaury’s participation in this consultation with business. “We are pleased to begin working with Ms Aranda Bezaury, one of the lead government officials in Mexico responsible for the G20 process, to ensure that policy developments are carried through with some continuity from this Summit to the next,” said Froidevaux.

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The G20 Advisory Group policy work has been shaped to concentrate on the 2011 agenda of G20 issues as set by the host country France, as well as on priorities the Advisory Group wishes to see addressed. These are:

- Trade, investment and development
- Strengthening financial regulation
- Fighting corruption
- Reforming the international monetary system
- Reducing commodity price volatility
- Green growth

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About the G20 Advisory Group

The ICC G20 Advisory Group, an initiative of the International Chamber of Commerce (ICC), is a platform for global business to provide input to the work of the G20 on an ongoing basis. The Advisory mobilizes ICC's worldwide policy-making expertise and solicits priorities and recommendations from companies and business organizations of all sizes and in all regions of the world. The Group is composed of approximately 20 CEOs working to ensure that the voice of business is heard by governments, the public and the media before, during and after each Summit.

About the International Chamber of Commerce

The International Chamber of Commerce is the largest, most representative business organization in the world. Its hundreds of thousands of member companies in over 120 countries have interests spanning every sector of private enterprise.



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A world network of national committees keeps the ICC International Secretariat in Paris informed about national and regional business priorities. More than 2,000 experts drawn from ICC's member companies feed their knowledge and experience into crafting the ICC stance on specific business issues.

The United Nations, the World Trade Organization, the G20 and many other intergovernmental bodies, both international and regional, are kept in touch with the views of international business through ICC.

For more information please visit: www.iccwbo.org