



International Chamber of Commerce



United Nations Environment Programme



World Summit Business Awards for Sustainable Development Partnerships

Presented at the World Summit on Sustainable Development
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EXCELLENCE, INNOVATION, MANAGEMENT, PARTNERSHIP

presented by ICC in association with UNEP

The World Summit Business Awards for Sustainable Development Partnerships aim to bring recognition to effective multi-stakeholder partnerships, which have been designed to pursue and achieve sustainable development.

The spirit of the Awards is the revelation and recognition of leading innovative approaches to advance sustainable development. The focus is not only on large scale, well-known, existing partnerships, but seeks recognition for the lesser known, smaller scale partnerships that exist in various parts of the world and have made a significant contribution.

The Awards highlight concrete actions taken by business organizations in partnership with other stakeholders for sustainable development. The Awards therefore support the World Summit on Sustainable Development, in particular the preparations by the Business Action for Sustainable Development network, the United Nations Environment Programme and the Global Compact of the United Nations Secretary-General Kofi Annan.



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In recognition of its excellent contribution to sustainable development:

“Working for a better tomorrow”

Lead partner: **Alcan Inc.**

Web site: www.alcan.com

Main partners: Schools in Brazil, Canada, Malaysia, Thailand and USA.



The 'Alcan micro-business network' programme has developed educational materials, training manuals and recycling projects to provide grade school children opportunities to develop entrepreneurial skills and environmental ethics. Through the recovery and recycling of used materials, students create gift items to market in local communities. Items sold are used to fund special school activities. This programme has grown to become an international network of 179 schools in five countries involving over 30,000 children.

“Malampaya deep water gas to power project”

Lead partner: **Shell Philippines Exploration B.V.**

Web site: www.malampaya.com

Main partners: University of Asia and the Pacific, WWF Philippines, Philipinas Shell Foundation Inc., Kilusan Ligtus Malaria.



The 'Malampaya deep water gas-to-power project', heralds the birth of the Philippine natural gas industry that will enable the supply of a cleaner and more environmentally-friendly fuel to the nation. Delivering this gas from its source to the end users presented a major technical and socio-environmental challenge, particularly given the pristine beauty of the Philippine islands and the rich biodiversity of the surrounding seas. Partnerships with the local community are leading the way to integrating the interests of society, business, government and the environment.

“Newspapers that know their trees - creating transparency in the paper chain”

Lead partner: **Axel Springer Verlag AG**

Web site: www.asv.de

Main partners: Axel Springer Verlag, Otto Versand, Norske Skog, UPM-Kymmene, 8900 Norwegian Forest Owners, WWF Norway and Greenpeace Russia.



“Newspapers that know their trees” is a programme to create transparency in the paper supply chain. By visiting a website, a reader can pinpoint the country, the region and the forest from which their newspaper has come and learn about the methods used to produce the paper. This process encourages greater accountability among paper suppliers and empowers consumers to make informed choices. To view an interactive map from the forests to the mills of a Finnish project partner UPM-Kymmene, consult www.upm-kymmene.com/tracingimports.

“Renewable energy supply systems in Indonesia”

Lead partner: **E7 Network**

Web site: www.e7.org

Main partners: American Electric Power, ENEL, Kansai, RWE, Electricité de France, Hydro Quebec, Ontario Power Generators, Scottish Power, TEPCO, local NGOs, provincial Governors, local community groups and suppliers, Ministries of Environment, Mines and Energy.



The E7 Indonesia project supplies electricity to households and communities in remote areas of eastern Indonesia. Through rural electrification projects, owned and operated from within the villages, renewable energy is harnessed from such sustainable methods as solar-wind hybrid systems, micro-hydroelectricity and solar homes, reducing the use of traditional forms of fuel. The future challenge for the partnership is to develop management and operational expertise for the local people.

“The K-environmental diploma store concept”

Lead partner: **Kesko Corporation**

Web site: www.kesko.fi

Main partners: K-retailers association, Miljöönääri Ltd., Finnish Federation for Nature Conservation, TEKES – The National Technology Agency and ABB Facility Management Ltd.



Kesko works in close co-operation with 1,460 K-retailers and the Finnish Federation for Nature Conservation to decrease the environmental impacts of its retail food distribution. The programme awards a logo covering 160 detailed areas of environmental management. Sales of organic products have increased, waste management costs have been halved and energy costs decreased. Eco-efficiency and environmental awareness have entered all operations.

For details of all World Summit Business Awards for Sustainable Development Partnerships see www.iccwbo.org

“ForesTrade”

Lead partner: **ForesTrade**

Web site: www.forestrade.com

Main partners: Conservation International, EcoLogic Development Fund, The Nature Conservancy, CARE International and local organisations.



There were almost no organic spices on the market before ForesTrade began its work six years ago. Over the past several years, it has developed the means to support trade in sustainable agriculture, tropical forest conservation, and local socio-economic development in the regions where products are sourced. To date, ForesTrade has established direct production partnerships in over 200 local communities involving over 6,000 farmers in Indonesia and Guatemala. Through trading partnerships, ForesTrade seeks to increase the incomes of the producers by promoting crop and income diversification and providing fair price incentives. By working together with local communities, they have found a balance between what makes good business, social and ecological sense.

“bioRe and Coop naturaline: organic cotton plus fair trade”

Lead partners: **Coop and Remei AG**

Web site: www.biore.ch

Main partners: Farmers' groups, spinning mills, garment manufacturers, textile traders in India, Tanzania, Latvia and Lithuania, International Development Enterprises - IDE, GTZ, Helvetas, Swissaid, Max Havelaar.



Since 1995, Coop, a leading Swiss-based retail company, has been working in partnership with Remei, a cotton yarn trading company to bring ecologically-grown organic cotton garments to the mass market. They have implemented a business model that is economically, environmentally and socially sustainable and could become a model for mainstream trade. It is based on fair and respectful relationships with business partners and suppliers. Currently, products are sourced from project partners in India and Tanzania.



“Local partnership to minimise and recycle waste”

Lead partner: **Municipality of Calvia, Spain**

Web site: www.calvia.com

Main partners: Hoteliers associations and commerce associations.

How does a city of 40,000 inhabitants face the challenges of receiving over 2 million tourists per year? In the municipality of Calvia, Spain, the tourism sector accounts for almost the entire industrial base and produces 41% of total municipal waste.

In 1994 Calvia City Council approved a new strategy in which tourism development balances environmental, social and economic factors. Within the next ten years, Calvia's vision is to separate 70% of its urban solid waste at origin. Agreements were signed between the municipality and the hotelier associations to coordinate urban solid waste sorting, separation and collection.

“Business Trust”

Lead partner: **Business Trust South Africa**

Web site: www.btrust.org.za

Main partners: 145 corporate partners, Departments of Education, Environmental Affairs and Tourism, Labour, Safety and Security.



The Business Trust is an initiative of companies in South Africa working in partnership with government to undertake targeted job creation and capacity building programmes. This cooperative venture is based on the vision of business as a trusted social partner in the process of sustainable development. A trust fund was established to mobilise resources and deploy them in areas of national need, in the process, building relationships and enhancing trust with government and society.

“Sustainable palm oil project”

Lead partner: **Federation of Migros Cooperatives**

Web site: www.miosphere.ch

Main partners: MIFA Frenkendorf (a company of the Federation of Migros Cooperatives), WWF Switzerland and local Ghana Wildlife Society and Proforest.



Migros is Switzerland's largest supermarket chain. Palm oil is an important raw material for many of its foodstuffs. Migros is concerned about purchasing palm oil from plantations that have been created by environmentally unfriendly methods. In partnership with the Ghana Wildlife Society, a local partner of the WWF Switzerland, the palm oil project has created the world's first programme for sustainable palm oil cultivation and for the auditing of sustainable production methods among Ghanaian suppliers. Migros aims to make a measurable contribution to the conservation and sustainable development of natural tropical forests, by reorienting local production and purchasing policies.

More than 120 partnerships from 37 countries submitted nominations to the **World Summit Business Awards for Sustainable Development Partnerships.**

The nominations were assessed by an international selection panel drawn from business, labour, research and academic organizations, environmental groups and the United Nations. The panel was impressed by the overall high quality of projects submitted and in addition to those described overleaf, which are presented at the Johannesburg Summit, the following are also recognized for their contribution to sustainable development.

Global partnership title:

Energy and Biodiversity Initiative
 Global Mining Initiative
 Global Reporting Initiative
 Responsible Care®

Nominated by:

Center for Environmental Leadership in Business
 Earthwatch Institute
 GRI Secretariat
 International Council of Chemical Associations

Website:

www.celb.org
www.earthwatch.org
www.globalreporting.org
www.icca-chem.org

Partnership title:

CHAPPY
 Family health and development
 Living chemistry for the quality of life
 Madawaska river water management review

 Noel Kempff Mercado climate action
 Partnerships with all stakeholders
 Poverty and environment in Amazonia
 PREVair
 Sarshatali coal mining project
 Shoshanguve school recycling project
 Starbucks / Conservation International
 Sustainable Cities Initiative
 Sustainable Forestry Initiative®
 TECAPSY
 TEMA Foundation
 Transparent agents and contracting entities
 Venetia wildlife conservation project
 Wood RecyclAbility

Nominated by:

BHP Steel
 Procter & Gamble and UNICEF
 Novamont S.p.A.
 Ontario Power Generators
 and Ontario Ministry of Natural Resources
 American Electric Power
 National Thermal Power Corporation
 Poematec Fibras LTDa
 Groupe des Banques Populaires
 Business Partners for Development
 BMW South Africa
 Conservation International
 Industry Canada
 American Forest & Paper Association
 European Union Road Federation
 Tekfen Holdings
 TRACE
 De Beers Consolidated Mines Ltd
 Shell UK

Website:

www.sustainabletechnology.com.au
www.unicefusa.org
www.materbi.com
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www.noelkempff.com
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www.bolsaamazonia.com.br
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www.conservation.org
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www.aboutsfi.org
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www.tema.org.tr
www.TRACEinternational.org
www.debeersgroup.com
www.shell.co.uk

Selection criteria

Partnerships selected for the Awards are recognized on the degree and extent to which achievement of the indicators of sustainable development listed below have been demonstrated.

Management and policies

- Promotion and achievement of industry standards
- Implementation of agreed policies
- Internal and external transparency
- Management/ employee interaction and corporate 'buy-in'

Life cycle approach

- Relations with suppliers, product and service procurement policies
- Resource management
- Waste management and product stewardship
- Technology innovation and research
- Relations with employees, customers and public authorities

Stakeholders, citizenship and social responsibility

- Industry sector initiatives
- Public/ private partnerships
- Contribution to communications, education, training and awareness-raising
- Sponsorship, mentoring and other campaigns
- Responsible local community interaction and conduct

Vision

- Where and how further efforts should be concentrated
- Business/ industry's future agenda
- Helping to address global issues